



# KAY-R

*charolais*

*February 22, 2025*

*Waskatenau, AB 1:00 PM At the Ranch*

## BULL SALE



# Welcome from Kay-R Charolais



## Kay-R Charolais

Kasey, Arlana, Kord & Peri Phillips  
PO Box 420, Waskatenau, AB T0A 3P0

Welcome to the 2025 edition of the KayR Charolais Bull sale. On behalf of the entire Phillips family - Kasey, Arlana, Kord and Peri - we'd like to thank you for your continued support and friendship.

Whether you're a seed stock or commercial producer, we feel that this year's bull pen has something to offer you. For over 40 years, we stuck to the basics and tried to provide a product that would stand the test of time.

The Charolais advantage has never been more evident. From sale barn to sale barn right across the country the Charolais cross calf has topped the market. No matter if it's your first Charolais herd sire or you've been utilizing the Charolais crossbred average for years, we'd love to help with your next bull. If you can't make it sale day, feel free to contact myself, Kord or anyone of the T Bar C crew, and we'd be happy to help you out. Better yet, please accept this as your invitation to stop by the farm and tour the pen anytime it works for you.

A special thank you to everyone who does the day-to-day work at Kay-R. Clinton Phillips fills in wherever help is needed. Jim Van Iderstine who works for us on the grain farm side, and Reid Hunter who just joined us last fall and works with Kord in the cow side.

Best Regards,  
**Kasey Phillips**

# Sale Day Information

## Sale Staff

Chris Poley Auctioneer	306-220-5006
<b>Ringside</b>	
Shane Michelson	403-363-9973
Ben Wright	519-374-3335
Levi Rimke	204-851-4515
<b>Sale Management</b>	
T Bar C Cattle Co. Ltd.	
306-933-4200	
info@tbarc.com	



## Watch & Bid Online

WWW.DLMS.CA  
Mark Shologan  
780-699-5082



## Sale Day Phones

Kasey Phillips	780-656-6400
Kord Phillips	780-650-2360
Jim Henderson	403-740-9270

## Insurance

### Stockmens Insurance

Larry Toner	306-931-0088
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## Exports

### Peterosa Exports

Roger Peters	403-828-9815
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It has been a pleasure working with the crew at Kay-R on their nutrition program. They are known for raising elite seedstock and this remains true for this year's high quality, consistent bull offering. I hope you can see this impressive set of Charolais bulls in person.

The bull feeding program is built to maximize forage utilization and gut health. All forages are sampled and analyzed to ensure quality feed sources are used. Once the calves are weaned, they are slowly transitioned to a TMR. The TMR is forage based and is designed to promote lean muscle growth, allowing the bulls to express their genetic potential. Rumen health is of upmost importance, which is why suitable protein sources and proper starch levels are fed to the bulls. Organic minerals are used both on the cow herd and sale bulls to ensure proper immune function and overall health.

If you have any questions about the nutrition program, feel free to reach out. Buy with confidence knowing the bulls have been developed on a balanced nutrition program.

**Good luck on sale day!**



## *From the Desk at T Bar C*

### **HERD BULL DAY!**

Breeders, farmers and ranchers, February 22nd is a very important day on your calendar as Kasey, Kord and the gang at Kay-R Charolais host their Annual Spring Bull Sale at the farm, Waskatenau, Alberta. An outstanding lineup of some of the finest Charolais bulls in the nation will greet you in person or on the wire.... suitable for all types of programs, for all budgets and all breeders.

The stylish uniformity through body type of muscle mass and volume, the optimum frame size, and overall presence offers many choices and options when selecting your next sire. They have hair like many of us could use and great dispositions. On the performance side, their numbers are ideal with strong weaning data and have optimum birth weights for calving. Their bred-in maternal factors will tempt you to keep every daughter. Many of the sire groups are proven... Padra, Pascal, Counting Up, Burlington and Badge very similar in type... soon to be a legend will be Commissioner, an out-cross Tapadero and let's not forget Keystone through lot 1... what a genetic powerhouse to choose from!!

We urge you to visit Kay-R any time prior to the sale, view the bulls and have Kasey or Kord give you a tour of their great cowherd, or just give them a call... Kasey loves to visit Charolais. You'll get a straight answer.

If we at T Bar C may be of any assistance prior to or sale day, do not hesitate to call any of our team and we will be pleased to assist in a professional and confidential manner.

### **Chris Poley**



View the Catalogue Online at [www.Buyagro.com](http://www.Buyagro.com)



## KAYR *High Life* 825M

1

LT RUSHMORE 8060 PLD  
**RBM KEYSTONE H41**  
 RBM JASMINE F251  
 WCR COMMISSIONER 593 P  
**KAYR POLISHED 825F**  
 KAYR POLISHED 316A

**KAYR**  
**825M**  
 MC889749  
 2/14/2024  
 HOMO POLLED

CE 9.8 BW 0.7 WW 70 YW 117 MM 23 MTL 57 | BWT 98



KAY-R High Life 825M is a true standout, and a bull we feel will leave an impact for years to come. Not every day do you find bulls with this much added mass and depth that still have enough extension and length. High Life has a ton of muscle all the way down his back and loin into a big square hip. He has a tremendous amount of eye appeal through his front third with a beautiful head shape. 825M is a middle of February calf that never took a day off, and has caught up to his pen mates. His mom is one of our favourite Commissioner daughters, and we have a lot of them. She has already raised a high seller that was extremely popular. If you're looking for a true phenotypic standout from a proven dam with a fresh desirable pedigree, then it's time to live the High Life. Top 3% MARB, Top 20% WW, CE and MCE, Top 30% MWWT, Top 40 YW, Top 45% SC and CW.



**SIRE** RBM Keystone H41



**HALF SIB.** KAY-R Tremor 7015L  
 \$20,000 High-Selling Paternal Brother



**MAT. BROTHER** KAYR RIGGINS 825K



## KAYR *Drover* 265M

2

HOODOO SLASHER 1144  
**D R REVELATION 467**  
 DR WC FOREVER LUCY 372ET  
 CCC MESCALITO 9038 P  
**KAYR COVERGIRL 265K**  
 KAYR EASY BREEZY 824F

**KAYR  
 265M**  
 MC889736  
 1/16/2024  
 HOMO POLLED

CE 10 BW -1.8 WW 58 YW 96 MM 26 MTL 55 | BWT 85

*extremely  
 soft & soggy*



**SIRE** D R Revelation 467



**DAM** KAYR Covergirl 265K  
 Reserve Charolais Junior Female

KAY-R Drover 265M is as unique of a calving ease bull as you're going to find anywhere. Sired by the time-tested Revelation that proved himself as a great calving ease option, with quality maternal traits. Drover is backed by our Covergirl cow family, with his dam being a Milestone granddaughter. If you're looking for a heifer bull to improve the maternal traits in your cow herd, such as milk and teat placement without sacrificing any growth or mass, 265M fits the bill. He is extremely long bodied with the right shape and shoulder angle to be extremely easy calving. Drover is extremely soft and soggy in his centre body and carries more than enough muscle and volume in his hip and lower quarter. His mother was successfully shown as a calf and yearling heifer, and collected banners both years. 265M's outcross yet proven pedigree and extremely high-quality phenotypic build will make him an impact herd sire. Top 20% for BW and CE, Top 25% MK, Top 40% MWWT, Top 45% MARB.



## KAYR *Unforgiven* 125M

3

SILVERSTREAM MAVERICK M183  
**SILVERSTREAM PADRA P7**  
 SILVERSTREAM IZZY I125  
 SPARROWS SANCHEZ 715T  
**KAYR MISS 125X**  
 KAYR MISS 809U

KAYR  
**125M**  
 MC889707  
 1/25/2024  
 POLLED

CE 2.5 BW 1.9 WW 60 YW 104 MM 22 MTL 52 | BWT 100

KAY-R Unforgiven 125M has had an undeniable herd bull look from a very young age. He is exactly what a performance driven herd sire needs to look like. The Padra's have been extremely popular here for the added size, length, mass and extra hair. The first daughters have been coming into production here this year, and have really impressed us with the teat quality and mothering ability. Unforgiven's mother has been a donor cow for us here and has sold a handful of bulls into other purebred operations in her 15 years of production. 125M in our opinion is her best one to date. He has a big wide back with a stout hip that carries down into a large lower quarter. He is long, yet deep, and carries plenty of shape through his rib and body. He has a masculine yet eye appealing presence through his neck and head that adds to his overall eye appeal and look. Unforgiven has everything you need in a herd bull. Top 3% FAT, Top 30% REA, Top 35% MCE.



**SIRE** Silverstream Padra P7



**PATERNAL BROTHER** KAY-R Rocco 810L  
 \$16,000 High-Selling Paternal Brother



**MATERNAL BROTHER** KAY-R Virgil 59K

KAY-R Free Bird 4M has always been a big, stout, burly herd bull from a young age. 4M carries extra length of body that correlates to a longer hip, and smooth shoulder and neck design. His base width and extra shot of muscle makes him one of the biggest backed and stoutest hipped bulls in the entire offering. The Annabelle cow family backing Free Bird has simply been one of our best for decades now. The young standout Commissioner mother that put an impressive bull calf in the sale as a two-year-old, and a Burlington daughter that will without a doubt leave a major impact here. Lot 5 mother is a Commissioner Annabelle as well, and should leave no doubt about the consistency and extra high quality abilities Free Bird has to offer. Top 20% FAT, Top 25% WWT, Top 30% YWT, Top 35% MCW, MWWT and REA, Top 40% CE.



**DAM KAYR ANNABELLE 100J** 3/4 Sister to Lot 4



KAY-R Marlboro Man 100M is another product of the maternal powerhouse cow family, the Annabelle's, and the big-time performance herd sire Padra. You can expect 100M to pass just that to his offspring. He is one of the deepest bodied and softest made bulls in the entire offering. He is absolutely massive in his rib cage and still packs a big punch in terms of muscle mass and width through his hip and back. He has a big set of feet and legs for his running gear with a desirable amount of softness. Marlboro Man has an ideal hair coat that is soft and fuzzy. His mom was admired by many cattle and was extremely successful in her show career. A Commissioner cow out of the Annabelle cow family produced another standout Padra in the bull pen this year, and the popular KAY-R Fruition is another product of that potent cross. Don't sacrifice consistency and maternal producing abilities in your performance herd sires. Bulls like Marlboro Man Can do both. Top 10% for WW, Top 15% YW, Top 30% MWWT and REA, Top 40% MCE.



# KAYR *Free Bird* 4M

4	SILVERSTREAM MAVERICK M183	KAYR 4M MC885200 1/19/2024 POLLED
	<b>SILVERSTREAM PADRA P7</b>	
	SILVERSTREAM IZZY I125	
	WCR COMMISSIONER 593 P	
	<b>KAYR MISS 4H</b>	
	KAYR MISS 852F	
CE 6.8 BW 0.8 WW 68 YW 121 MM 23 MTL 56   BWT 98		

# KAYR *Marlboro Man* 100M

5	SILVERSTREAM MAVERICK M183	KAYR 100M MC889722 1/25/2024 HOMO POLLED
	<b>SILVERSTREAM PADRA P7</b>	
	SILVERSTREAM IZZY I125	
	WCR COMMISSIONER 593 P	
	<b>KAYR ANNABELLE 100J</b>	
	KAYR ANNABELLE 812U	
CE 3.6 BW 2.5 WW 74 YW 128 MM 20 MTL 57   BWT 102		



**KAYR *Padra* 929M**

**6**

SILVERSTREAM MAVERICK M183  
**SILVERSTREAM PADRA P7**  
 SILVERSTREAM IZZY I125  
 EATONS GENERAL LEE 20015P  
**KAYR MISS 929G**  
 KAYR DANI 619D

**KAYR  
 929M**

MC891092  
 1/19/2024  
 POLLED

**CE -2.5 BW 3.9 WW 65 YW 121 MM 19 MTL 52 | BWT 108**



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[WWW.ROCKYMTN.COM](http://WWW.ROCKYMTN.COM)

***Thank You***  
*For Sponsoring The Door Prize!*



KAYR *Boone* 507M

7	SPARROWS LIRIANO 660D	KAYR 507M
	SPARROWS PASCAL 239K	
	SPARROWS DANA 21E	
	M6 GRID MAKER 104 PET	
	KAYR MISS 507C	
	KAYR LIBERTY 346A	
CE 8.7 BW -0.5 WW 54 YW 113 MM 32 MTL 59   BWT 90		



KAY-R Boone 507M exemplifies exactly what a beef bull needs to look like with a bunch of extras that make him an extremely high-quality individual. Boone has a tremendous amount of length in the centre part of his body and through his hip. When you study him from behind, bold and soggy are two words that come to mind. His depth of body is truly massive and he carries that shape through his hip and lower quarter. 507M's dam couldn't be a more consistent producer, over the last 10 years every heifer calf has been retained in the herd, and every bull calf has not only made the sale but been a standout. If you are looking for a bull to improve your bull pen and leave you daughters that will make an impact, this is your bull. Top 4% FAT, Top 5% MK, Top 25% SC and MWWT, Top 30% for CE and REA, Top 35% for BW, Top 45% YWT.



SIRE Sparrows Pascal 239K



MATERNAL BROTHER KAYR Weston 507L



MATERNAL BROTHER



## KAYR *Pascal* 902M

8

SPARROWS LIRIANO 660D  
SPARROWS PASCAL 239K  
SPARROWS DANA 21E

SHARODON DOUBLE VISION 1D  
KAYR MISS 902G  
KAYR MISS 102X

KAYR  
902M

MC889751  
1/20/2024  
HORNED

CE 9.7 BW -0.5 WW 52 YW 105 MM 24 MTL 50 | BWT 84

## KAYR *Pascal* 51M

9

SPARROWS LIRIANO 660D  
SPARROWS PASCAL 239K  
SPARROWS DANA 21E

KAYR SMOOTH OPERATOR 910E  
KAYR MISS 51H  
KAYR MISS 822F

KAYR  
51M

MC889703  
1/19/2024  
POLLED

CE 5.7 BW 2.1 WW 57 YW 118 MM 34 MTL 63 | BWT 102



## KAYR *Counting Up* 234M

10

LT COUNTDOWN 9712 PLD  
RCR COUNTING UP 1332 P  
RCR PICNIC LUNCH 9259  
CEDARLEA TAPADERO 17G  
**KAYR CASH 234K**  
KAYR MISS CASH 727E

KAYR  
**234M**  
MC891068  
2/26/2024  
HOMO POLLED

CE 16.3 BW -4.1 WW 63 YW 121 MM 25 MTL 56 | BWT 75

*icing*  
*on the* **cake**



**SIRE** RCR Counting Up 1332 P



**FULL BROTHER TO DAM**  
KAY-R Cinch 727J

KAY-R Counting Up 234M is the first son to sell off RCR Counting Up, and if this is any indication of what the future holds for this young sire, we could not be happier. Nearly every calf born on our 45 first calvers will be of Counting Up and the ones on the ground so far come easier than any calving ease bull we have used. They get up and go, and don't look back. 234M has a presence and look that draws you to him, and when you learn he is a sure-fire calving ease bull, that is the icing on the cake. He has an abundance of mass and volume in his centre body. His extra length of body and smooth transition into his shoulder gives us added confidence in his ability to not only be an elite calving ease bull, but will not sacrifice any growth or performance. A full brother to the dam of 234M was a past high seller and the maternal sires in his pedigree with Free Lunch, Resource, Countdown and Tapadero are all the proof you need. Top 2% CE, Top 3% MCE, Top 5% BW, Top 15% SC and MARB, Top 25% REA, Top 30% YW, Top 35% MK and MWWT, Top 40% WW.



## KAYR *Counting Up* <sup>281M</sup>

**11**

LT COUNTDOWN 9712 PLD  
RCR COUNTING UP 1332 P  
RCR PICNIC LUNCH 9259  
HTA DOC HOLLIDAY 917G  
**KAYR MISS 281K**  
KAYR MISS 923G

KAYR  
**281M**  
MC891067  
2/25/2024  
POLLED

CE 13.1 BW -1.4 WW 68 YW 125 MM 25 MTL 59 | BWT 94

## KAYR *Counting Up* <sup>240M</sup>

**12**

LT COUNTDOWN 9712 PLD  
RCR COUNTING UP 1332 P  
RCR PICNIC LUNCH 9259  
ELDER'S HOULIO 4H  
**KAYR DELILA 240K**  
KAYR DELILA 608D

KAYR  
**240M**  
MC891075  
3/13/2024  
HOMO POLLED

CE 16.1 BW -4.2 WW 61 YW 118 MM 27 MTL 58 | BWT 78



## KAYR *High Noon* 114M

13

CCC Mescalito 9038 P  
KAYR Burlington 502J  
KAYR Lainey 502C

TR CAG Carbon Copy 7630E ET  
KAYR Copy Cat 114J  
KAYR Miss 511C

KAYR  
114M

MC889733  
2/3/2024  
HOMO POLLED

CE 15.6 BW -4.2 WW 64 YW 112 MM 24 MTL 56 | BWT 82



**SIRE** KAYR Burlington 502J

KAY-R High Noon 114M is a bull that has caused more excitement and anticipation for the future than any bull we have raised. 114M is a combination of phenotype and genotype in a high-performing, maternal, and eye-appealing package will make him a big-time herd sire. High Noon carries so much natural muscle throughout his lower quarter and through the top of his back. From the side he is long-bodied and extended through his neck with an extremely attractive skull shape. 114M has a ton of shape and depth through his rib and flank and sets down on an awesome set of feet and legs. His dam is a young cow that hasn't missed and one of everyone's favourites for her functional build with added look and presence, with perfect teat placement and a heavy milking udder. A true standout that is just as promising on paper. High Noon ranks in the 4% for BW, top 35% for WWT, top 3% for CE and MCE and top 10% for MARB.



## KAY-R Burlington 1125M

14

CCC Mescalito 9038 P  
KAY-R Burlington 502J  
KAY-R Lainey 502C  
KAY-R Good Key 11G  
KAY-R Miss Janis 125J  
KAY-R Miss Janis 709E

KAY-R  
1125M  
MC891383  
2/12/2024  
POLLED

CE 3.5 BW 2.6 WW 62 YW 114 MM 25 MTL 56 | BWT 100



**GRANDDAM** KAY-R Miss Janis 709E

KAY-R Burlington 1125M has done everything right his whole life. Not only has he been a standout from a young age, but he also continues to impress you every day. His overall substance and mass blows you away. 1125M muscle expression in his hip and lower quarter is truly impressive, yet when you analyze his length of spine of extensions, he stays extremely smooth and fluid in the way he is made, and how he gets out and moves. We have a handful of these KAY-R Good Key Cows in production, and every one of them produces big-time offspring. The milk and udder quality of Burlington and Good Key will be as productive and high quality as any mating we have. Another Burlington off a Good Key is a standout in this year's pen, and it should be evident as to why. Expect 1125M to improve your bull pen and take your cowherd to the next level. When you add in his very appealing set of numbers, there isn't any else you need. Top 10% FAT and MARB, Top 20% MCE, Top 35% MK and MWWT, Top 35% WW and YW.



## KAYR *Burlington* 168M

15

CCC Mescalito 9038 P  
KAYR BURLINGTON 502J  
KAYR LAINEY 502C

KAYR FLEETWOOD 125F  
KAYR BLAKELY 168J  
KAYR BLAKELY 408B

KAYR  
168M

MC889730  
1/26/2024  
POLLED

CE 6.7 BW 0.7 WW 60 YW 105 MM 25 MTL 55 | BWT 95



**MATERNAL BROTHER** KAYR Harrison 168L

KAY-R Burlington 168M is a really high-quality individual with lots of extras that make him one of our favourites. He is built super complete from the ground up. He has big, correct feet and legs that allow him to move around with ease. From behind, he has a big, stout, square hip and from the side, his tremendous length of body and smoothes through his shoulder, making him even more appealing for a performance bull. On the bottom side of his pedigree, he has the KAY-R Miss 125X that has produced a ton of breeder bulls. He also has KAY-R Miss 910X, who was one of the best here for a long time, most notably raising KAY-R Mainstreet, who worked at Effertz Key Ranch for years, and not to mention the Annabelle cow family, as well. Don't forget KAY-R Lainey as the Paternal granddam. 4 of the best cow families we have, all wrapped up into one very eye appealing and productive package. We are big believers that maternal traits and performance go hand in hand, and 168M is more proof of just that. Currently in the Top 10% MCE, Top 15% FAT and MARB, Top 35% MK, Top 40% CE and MWWT.



KAY-R Burlington 136M is a bull that has so much overall balance and is built so complete, it's hard to find what you'd change about him. He is one of the highest performing bulls in the sale and has been that way all summer and fall, now into winter. He is as long as a train and has all the extra shape and muscle you could want or need. 136M stems from the KAY-R Blair 404B cow family that recently produced KAY-R Harrison, who we retained for ourselves. We unfortunately lost that herd sire but his only crop of only 2 year-old heifers was one of highest averaging last year. With sires like Black Jack, Grid Maker, Classic, and Burlington in his pedigree, you can be equally excited about both the performance and maternal qualities 136M has to offer. Not to mention his unbelievable set of numbers with every trait being above 40% but one. Top 5% FAT, Top 10% MARB and MCE, Top 15% MWWT, Top 20% WW and MK, Top 25% CE, Top 30% YW, Top 35% SC and CW, Top 40% BW.



## KAYR *Burlington* 136M

16

CCC Mescalito 9038 P  
KAYR BURLINGTON 502J  
KAYR LAINEY 502C  
ELDER'S AMIGO 98E  
KAYR MISS GRID 136J  
KAYR MISS GRID 600D

KAYR  
136M  
MC891080  
1/26/2024  
POLLED

CE 9.5 BW -0.3 WW 68 YW 120 MM 27 MTL 62 | BWT 92

## KAYR *Hank* 132M

17

CCC Mescalito 9038 P  
KAYR BURLINGTON 502J  
KAYR LAINEY 502C  
HTA DOC HOLLIDAY 917G  
KAYR ETHEL 132J  
KAYR MISS 806F

KAYR  
132M  
MC889688  
1/2/2024  
HOMO POLLED

CE 7.7 BW 0.4 WW 67 YW 120 MM 25 MTL 58 | BWT 90

KAY-R Cisco 117M reminds me a lot of his sire. Extra length of body and packed full of width and red meat. He has an awesome set of feet and legs to carry around his mass and muscle. 117M combines two of our best cow families with KAY-R Lainey 502C being his Paternal Grand Dam and KAY-R Covergirl 26Y as the Maternal Great Grand Dam. Consistency is key in the beef business, and Cisco's lineage has been just that for decades. Throw in his high quality phenotype and a well-balanced set of numbers, he leaves you with uncertainty. Top 10% MCE, Top 20% WW, Top 25% YW and MWWT, Top 30% CW, Top 35% CE and FAT, Top 45% MK and MARB.



KAYR *Cisco* 117M

18	CCC Mescalito 9038 P	KAYR
	KAYR Burlington 502J	117M
	KAYR Lainey 502C	
	M&M Outsider 4003 PLD	MC889695
	KAYR Breezy 119J	1/12/2024
	KAYR Easy Breezy 307A	POLLED
CE 7.7 BW 0.8 WW 69 YW 123 MM 24 MTL 58   BWT 96		

KAYR *Burlington* 152M

19	CCC Mescalito 9038 P	KAYR
	KAYR Burlington 502J	152M
	KAYR Lainey 502C	
	HTA Doc Holliday 917G	MC889731
	KAYR Miss Sassy 152J	1/31/2024
	KAYR Sassy 804F	POLLED
CE 4 BW 2.7 WW 70 YW 124 MM 24 MTL 59   BWT 105		



**GRANDSIRE** CCC Mescalito 9038 P



## KAYR *Burlington* 133M

20

CCC Mescalito 9038 P  
KAYR BURLINGTON 502J  
KAYR LAINEY 502C

KAYR GOOD KEY 11G  
KAYR MISS GOOD GOLLY 133J  
KAYR MISS 754E

KAYR  
133M

MC889732  
2/3/2024  
HORNED

CE 13.2 BW -1.8 WW 68 YW 118 MM 32 MTL 66 | BWT 78

## KAYR *Burlington* 833M

21

CCC Mescalito 9038 P  
KAYR BURLINGTON 502J  
KAYR LAINEY 502C

KAYR ROGUE 441D  
KAYR BLAKELY 833F  
KAYR BLAKELY 408B

KAYR  
833M

MC891078  
3/26/2024  
POLLED

CE 8 BW 0.3 WW 65 YW 116 MM 25 MTL 57 | BWT 96

KAY-R Gaucho 139M is a bull packed full of muscle and red meat, with a very eye-appealing build. 139M has an undeniable presence that draws you towards him in the pen. He is extremely stout-backed with a big, square hip that extends into a deep flank and soft centre of body. The shape and the way Gaucho carries his head and neck is extra attractive, and hard to replicate. His young mother has a tremendous udder, and a great amount of mass and volume. We have a few Good Key daughters in our herd, and every one of them produces calves that are the right kind, with extras that make them extremely high quality. 139M has a truly tremendous set of numbers to back it all up, with his lowest trait in the 55th percentile. Top 3% MCE, Top 10% CE and MARB, Top 15% MK and MWWT, Top 20% BW and FAT, Top 30% WW and YW, Top 35% CW, Top 45% SC.



KAY-R Burlington 37M has been a bull I always appreciated for his exceptional growth and look. He is a young March off a high-quality, consistent-producing Amigo cow. His young mother has already generated a few high-quality offspring - her first calf sold to the famed LT Ranch in South Dakota. 37M has an impressive amount of depth and sogginess in a long-bodied, hairy package. It takes an extremely high-quality individual to be one of the youngest bulls in an offering and also be a standout in terms of overall performance and look.



## KAYR *Gaucho* 139M

22

CCC MESCALITO 9038 P  
KAYR BURLINGTON 502J  
KAYR LAINEY 502C  
HTA DOC HOLLIDAY 917G  
KAYR MISS 139J  
KAYR MISS 815F

KAYR  
139M  
MC889705  
1/19/2024  
POLLED

CE 12.6 BW -1.7 WW 66 YW 119 MM 28 MTL 61 | BWT 84

## KAYR *Burlington* 37M

23

CCC MESCALITO 9038 P  
KAYR BURLINGTON 502J  
KAYR LAINEY 502C  
ELDER'S AMIGO 98E  
KAYR MISS EQUITY 37H  
KAYR EQUITY 711E

KAYR  
37M  
MC891072  
3/11/2024  
POLLED

CE 4.7 BW 1.9 WW 69 YW 119 MM 26 MTL 61 | BWT 100



## KAYR *Burlington* 608M

24

CCC Mescalito 9038 P  
KAYR **Burlington 502J**  
KAYR LAINEY 502C  
KAYR PATENT 748B  
KAYR **DELILA 608D**  
KAYR MISS 714T

KAYR  
**608M**  
MC891074  
3/13/2024  
HORNED

CE 6.1 BW 0.8 WW 63 YW 107 MM 23 MTL 54 | BWT 102

## KAYR *Burlington* 733M

25

CCC Mescalito 9038 P  
KAYR **Burlington 502J**  
KAYR LAINEY 502C  
JWX DOMINO 23Z  
KAYR **MISS 733E**  
KAYR MISS GRID 313A

KAYR  
**733M**  
MC895951  
3/12/2024  
POLLED

CE BW WW YW MM MTL | BWT 100



KAYR **Burlington** 924M

26

CCC Mescalito 9038 P  
KAYR **Burlington** 502J  
KAYR Laine 502C  
KAYR Rogue 441D  
KAYR **Miss** 924G  
KAYR Miss 518C

KAYR  
924M  
MC891081  
3/11/2024  
Polled

CE 4.3 BW 2 WW 66 YW 118 MM 24 MTL 57 | BWT 103

KAYR **Burlington** 159M

27

CCC Mescalito 9038 P  
KAYR **Burlington** 502J  
KAYR Laine 502C  
HTA Doc Holliday 917G  
KAYR **Beatrice** 159J  
KAYR Miss 852F

KAYR  
159M  
MC889740  
2/5/2024  
Polled

CE 13.4 BW -2.3 WW 65 YW 118 MM 27 MTL 60 | BWT 78



## KAYR *Florence* 120M

28

CCC Mescalito 9038 P  
KAYR BURLINGTON 502J  
KAYR LAINEY 502C  
HTA DOC HOLLIDAY 917G  
KAYR FLORENCE 120J  
KAYR FLORENCE 819F

KAYR  
120M  
MC891079  
1/6/2024  
POLLED

CE 10.5 BW -0.5 WW 66 YW 118 MM 25 MTL 57 | BWT 70

## KAYR *Burlington* 619M

29

CCC Mescalito 9038 P  
KAYR BURLINGTON 502J  
KAYR LAINEY 502C  
KCM PROWLER 2X  
KAYR DANI 619D  
KAYR MISS 34Y

KAYR  
619M  
MC891077  
3/21/2024  
HORNED

CE 6.7 BW 0.5 WW 56 YW 105 MM 25 MTL 53 | BWT 98



**EGH Mojo 937M**

**30**

CCC Mescalito 9038 P  
KAYR BURLINGTON 502J  
KAYR LAINEY 502C

KAYR SMOOTH OPERATOR 910E  
KAYR MISS EMERALD 937G  
AYR MISS EMERALD 744E

EGH  
**937M**

MC891797  
02/11/2024  
HORNED

CE 5 BW 1.8 WW 62 YW 109 MM 25 MTL 55 | BWT 107 WWT 750

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## KAYR *Justice* 907M

# 31

LT BADGE 9184 PLD  
**LT BADGE 1538 PLD**  
 LT GALA 6496 PLD  
 WCR COMMISSIONER 593 P  
**KAYR MISS 907G**  
 KAYR EMBELLISH 706E

KAYR  
**907M**

MC885209  
 2/18/2024  
 HOMO POLLED

CE 11.1 BW -1.6 WW 63 YW 108 MM 20 MTL 51 | BWT 96

*extra look*  
**eye-appeal**

KAY-R Justice 907M has been admired by many for his extra look and eye appeal, without sacrificing any muscle or mass. 907M has a really appealing skull shape with a smooth, extended front end. His added rib shape and depth compliments the extra width and mass he expresses in his hip and lower quarter. We feel this Justice is built so correctly with a modest and honest birth weight, depending on your preference he could work as a calving ease sire. A Paternal sister was second highest selling Charolais female for Boyert-Core show cattle this fall. We showed a maternal sister to the dam of Justice this fall that was admired by many, receiving a banner at every show but one. Top 15% for CE, Top 20 for BW, Top 35% SC, Top 40% WWT, Top 45% MCE and MARB. Champion Junior bull calf at Stockade Round Up.



**SIRE** LT Badge 1538 PLD **MAT SIB. TO DAM** KAY-R Embellish 202K  
 With Calf KAY-R Embellish 457M



**DAM** KAYR Lainey 502C



## KAYR *Marshall* 1010M

32

LT BADGE 9184 PLD  
**LT BADGE 1538 PLD**  
 LT GALA 6496 PLD  
 ROLLING D CLASSIC 878U  
**KAYR LAINEY 502C**  
 KAYR MISS 809U

KAYR  
**1010M**

MC889739  
 2/10/2024  
 POLLED

CE 6.8 BW -0.3 WW 64 YW 107 MM 24 MTL 56 | BWT 98

## KAYR *Badge* 204M

33

LT BADGE 9184 PLD  
**LT BADGE 1538 PLD**  
 LT GALA 6496 PLD  
 WCR COMMISSIONER 593 P  
**KAYR MISS 204K**  
 KAYR MISS 11H

KAYR  
**204M**

MC889734  
 2/3/2024  
 HOMO POLLED

CE 9.9 BW -0.7 WW 56 YW 97 MM 20 MTL 47 | BWT 92



KAYR **Badge** 226M

KAYR **Badge** 284M

34

LT BADGE 9184 PLD  
**LT BADGE 1538 PLD**  
 LT GALA 6496 PLD  
 WCR COMMISSIONER 593 P  
**KAYR MISS 226K**  
 KAYR MISS 20H  
 KAYR  
**226M**  
 MC891090  
 1/1/2024  
 HOMO POLLED

35

LT BADGE 9184 PLD  
**LT BADGE 1538 PLD**  
 LT GALA 6496 PLD  
 WCR COMMISSIONER 593 P  
**KAYR ANNABELLE 284K**  
 KAYR ANNABELLE 38H  
 KAYR  
**284M**  
 MC891093  
 1/24/2024  
 HOMO POLLED

CE 9.5 BW -0.9 WW 60 YW 99 MM 17 MTL 47 | BWT 70

CE 7 BW 0.6 WW 59 YW 100 MM 17 MTL 46 | BWT 88



## KAYR *Badge* 259M

# 36

LT BADGE 9184 PLD  
**LT BADGE 1538 PLD**  
 LT GALA 6496 PLD

CEDARLEA TAPADERO 17G  
**KAYR ANNABELLE 259K**  
 KAYR MISS KORD 55H

KAYR  
**259M**

MC891065  
 2/22/2024  
 HOMO POLLED

CE 16.3 BW -3.7 WW 64 YW 124 MM 24 MTL 56 | BWT 78

## KAYR *Trademark* 257M

# 37

LT BADGE 9184 PLD  
**LT BADGE 1538 PLD**  
 LT GALA 6496 PLD

CEDARLEA TAPADERO 17G  
**KAYR EXCEL 257K**  
 KAYR MISS EXCEL 928G

KAYR  
**257M**

MC889726  
 1/24/2024  
 HOMO POLLED

CE 10.9 BW -1.6 WW 59 YW 108 MM 21 MTL 50 | BWT 85



## KAYR *Badge* 43M

38

LT BADGE 9184 PLD  
**LT BADGE 1538 PLD**  
 LT GALA 6496 PLD  
 LT PATRIOT 4004 PLD  
**CORNERVIEW JUICE 43K**  
 CORNERVIEW JUICE 63E

KAYR  
**43M**  
 MC891063  
 2/20/2024  
 HOMO POLLED

CE 4.4 BW 0.7 WW 59 YW 103 MM 24 MTL 53 | BWT 98 WWT 730

## KAYR *Badge* 229M

39

LT BADGE 9184 PLD  
**LT BADGE 1538 PLD**  
 LT GALA 6496 PLD  
 WCR COMMISSIONER 593 P  
**KAYR ANNABELLE 229K**  
 KAYR MISS 54H

KAYR  
**229M**  
 MC889694  
 1/12/2024  
 HOMO POLLED

CE 12.9 BW -2.6 WW 61 YW 106 MM 20 MTL 51 | BWT 88



## KAYR Commissioner 223M

40

WCR COUNTY LINE 3132 P  
WCR COMMISSIONER 593 P  
WCR MS BRAVO 399 P

CEDARLEA TAPADERO 17G  
KAYR MISS ROSA 223K  
KAYR MISS 430B

KAYR  
223M

MC889693  
1/9/2024  
POLLED

CE 14.9 BW -1.8 WW 64 YW 118 MM 23 MTL 55 | BWT 92



SIRE WCR Commissioner 593 P

KAY-R Commissioner 223M is the reason that Commissioner has been used by breeders all across North America for nearly a decade. Proven calving ease with incredible growth. If you study the pedigrees throughout the sale, you will see the impact that is left through our cow herd. 223M is not only one of the best calving ease prospects in the sale, but one of the most eye appealing bulls in the offering. He is big and burly, with a lot of length and hip shape. His soft centre of body and tremendous foot and leg structure make him even more desirable. Tapadero has left a lasting impact for years to come, with an elite set of young females. 223M's dam is one of our favourites. Years of proven profitable pedigrees make his elite phenotype even more desirable. Top 3% CE, Top 10% MCE, Top 20% BW, Top 35% WW and YW.

*calving ease & incredible growth*



## KAYR Commissioner 244M

41

WCR COUNTY LINE 3132 P  
WCR COMMISSIONER 593 P  
WCR MS BRAVO 399 P  
JWX HONKY TONK 5005H  
KAYR TEMPTED 244K  
KAYR TEMPTED 503C

KAYR  
244M  
MC889697  
1/14/2024  
POLLED

CE 13.9 BW -1.2 WW 65 YW 122 MM 28 MTL 60 | BWT 90

## KAYR Commissioner 264M

42

WCR COUNTY LINE 3132 P  
WCR COMMISSIONER 593 P  
WCR MS BRAVO 399 P  
CCC MESCALITO 9038 P  
KAYR MISS 264K  
KAYR MISS 125X

KAYR  
264M  
MC889742  
2/9/2024  
POLLED

CE 12.8 BW -0.6 WW 62 YW 111 MM 24 MTL 55 | BWT 92



## KAYR Commissioner 206M

43

WCR COUNTY LINE 3132 P  
WCR COMMISSIONER 593 P  
WCR MS BRAVO 399 P  
JWX HONKY TONK 5005H  
KAYR MISS VANITY 206K  
KAYR MISS 111X

KAYR  
206M  
MC889696  
1/12/2024  
POLLED

CE 15.3 BW -1.9 WW 59 YW 116 MM 33 MTL 63 BWT 88

## KAYR Commissioner 260M

44

WCR COUNTY LINE 3132 P  
WCR COMMISSIONER 593 P  
WCR MS BRAVO 399 P  
CCC Mescalito 9038 P  
KAYR ANNABELLE 260K  
KAYR ECHO 704E

KAYR  
260M  
MC889743  
2/10/2024  
POLLED

CE 14.8 BW -1.8 WW 67 YW 121 MM 27 MTL 60 BWT 84



KAY-R Gunner 129M is the product of a purchase we made last fall at Stepler Farms. We loved his mother for her very feminine and attractive phenotypic makeup. 129M is sired by a past high seller, KAY-R Fruition 26K, that has been doing a tremendous job as not only an elite calving ease bull, but also producing highly marketable calves with extra look and hair. We have sold a lot of high-quality calving ease bulls over the years, and we believe some of the best we have raised are right here this year. Gunner is a logical choice for his added volume mass and eye appealing build. Calving ease doesn't always mean less growth, and when they are built as correct and smooth as gunner



you get just that. Top 3% CE, Top 5% BW, Top 20% MCE, Top 35% MK.

**SIRE** KAYR Fruition 26K



## KAYR *Gunner* 129M

45

WCR COMMISSIONER 593 P  
**KAYR FRUITION 26K**  
KAYR CLASSIC 26H

CKE MITCH 5H  
**STEPLER MISS 129K**  
STEPLER MISS 72H

KAYR  
**129M**

MC889698  
1/16/2024  
HOMO POLLED

CE 15 BW -3.9 WW 57 YW 97 MM 25 MTL 53 | BWT 85

## KAYR *Tapadero* 256M

46

RBM FARGO Y111  
**CEDARLEA TAPADERO 17G**  
CEDARLEA UZA 44Y

D R REVELATION 467  
**KAYR BLAIR 256K**  
KAYR MISS BLAIR 12H

KAYR  
**256M**

MC889704  
1/19/2024  
POLLED

CE 13.7 BW -3.1 WW 64 YW 118 MM 27 MTL 59 | BWT 82



**PATERNAL BROTHER** KAY-R Frontier 815L  
\$40,000 High-Selling Tapadero Son



47



48

## KAYR *About Time* 224M

47

RBM FARGO Y111  
**CEDARLEA TAPADERO 17G**  
CEDARLEA UZA 44Y  
ROLLING D CLASSIC 878U  
**KAYR MISS CLASSIC 224Z**  
KAYR MISS 802U

KAYR  
**224M**  
MC891064  
2/21/2024  
POLLED

CE -0.4 BW 2.9 WW 62 YW 108 MM 23 MTL 54 | BWT 103

## KAYR *Tapadero* 45M

48

RBM FARGO Y111  
**CEDARLEA TAPADERO 17G**  
CEDARLEA UZA 44Y  
SHARODON DOUBLE VISION 1D  
**KAYR MISS VISION 45H**  
KAYR MISS 125X

KAYR  
**45M**  
MC895952  
3/16/2024  
POLLED

CE BW WW YW MM MTL | BWT 98



**PATERNAL BROTHER** KAY-R Luxor 1225K  
\$30,000 High-Selling Tapadero Son



## KAYR *Tapadero* 811M

49

RBM FARGO Y111  
**CEDARLEA TAPADERO 17G**  
CEDARLEA UZA 44Y  
EATONS GENERAL LEE 20015P  
**KAYR MISS811F**  
KAYR MISS 511C

KAYR  
**811M**  
MC891071  
3/7/2024  
POLLED

CE 7.4 BW 0.2 WW 67 YW 130 MM 29 MTL 62 | BWT 95

## KAYR *About Time* 438M

50

RBM FARGO Y111  
**CEDARLEA TAPADERO 17G**  
CEDARLEA UZA 44Y  
SVY LIBERTY 128Y  
**KAYR MISS LIBBY 438B**  
KAYR MISS 127X

KAYR  
**438M**  
MC891070  
3/5/2024  
POLLED

CE 0.2 BW 2.8 WW 57 YW 109 MM 29 MTL 57 | BWT 104



**SIRE** KAYR Quartermaster 24K



**SIRE** RBM H About Time K453



51



52

## KAYR *Quarter Master* 711M

51

KEYS JAXSON 151B  
KAYR QUARTERMASTER 24K  
KAYR HOTSIE 24H  
ELDER'S CASH 46C  
KAYR EQUITY 711E  
KAYR MISS 430B

KAYR  
711M  
MC889746  
2/12/2024  
POLLED

CE 1.9 BW 2.6 WW 67 YW 124 MM 20 MTL 54 | BWT 105

## KAYR *About Time* 14M

52

FF ABOUT TIME Y07  
RBM H ABOUT TIME K453  
OW MISS DESIGN S519-W87 PLD  
SHARODON DOUBLE VISION 1D  
KAYR HALO 14H  
KAYR MISS 225Z

KAYR  
14M  
MC891069  
2/29/2024  
POLLED

CE 2.8 BW 2.3 WW 61 YW 106 MM 24 MTL 54 | BWT 98



## CEDARLEA *Tapadero* 17G

**RS**

SPARROWS FARGO 811U  
**RBM FARGO Y111**  
 HC RHINESTONE 5100  
 CSS SIR GRIDMAKER 2W  
**CEDARLEA UZA 44Y**  
 CEDARLEA UZA 39U

LEO  
**17G**  
 MC766341  
 01/20/2019  
 POLLED

CE 11.9 BW -1.2 WW 66 YW 140 MM 29 MTL 62 | BWT 97



## RBM H *About Time* K453

**RS**

COOLEY ROYCE 1107T39  
**FF ABOUT TIME Y07**  
 DC GRONA 146T  
 OW DESIGN S519  
**OW MISS DESIGN S519-W87 PLD**  
 OW MISS SHOWCUP S501 PLD ET

KAYR  
**453K**  
 MC885199  
 01/29/2022  
 POLLED

CE 1 BW 2.9 WW 63 YW 119 MM 32 MTL 63 | BWT -



## SILVERSTREAM *Padra* P7

**RS**

TOPAKI JACKAROO 140003  
**SILVERSTREAM MAVERICK M183**  
 SILVERSTREAM CHANDLER J129  
 SILVERSTREAMEVOLUTION E168  
**SILVERSTREAM IZZY I125**  
 THE MAINS C319

P7  
 MC831955  
 4/6/2019  
 POLLED

CE -4.2 BW 4.1 WW 76 YW 135 MM 14 MTL 52 | BWT -



## RCR *Counting Up* 1332 P

**RS**

BROBERG'S RSOURCE D20  
**LT COUNTDOWN 9712 PLD**  
 LT MADELINE 6113 PLD  
 VPI FREE LUNCH 708T  
**RCR PICNIC LUNCH 9259**  
 RCR NED'S SISTER 8783 P

KAYR  
**1332J**  
 MC863262  
 09/10/2021  
 POLLED

CE 19.7 BW -6.5 WW 66 YW 129 MM 24 MTL 57 | BWT -



## KAYR *Burlington* 502J

**RS**

WC MILESTONE 5223 P  
**CCC Mescalito 9038 P**  
 WC CCC SWEETHEART 6166 P ET  
 ROLLING D CLASSIC 878U  
**KAYR LAINEY 502C**  
 KAYR MISS 809U

KAYR  
**502J**

MC816470  
 01/19/2021  
 POLLED

CE 7.7 BW 0.1 WW 71 YW 127 MM 27 MTL 63 | BWT 102



## LT *Badge* 1538 PLD

**RS**

LT AUTHORITY 7229 PLD  
**LT BADGE 9184 PLD**  
 LT MADALYNN 6108 PLD  
 LT LEDGER 0332 P  
**LT GALA 6496 PLD**  
 LT GALA 356 PLD

KAYR  
**1538J**

MC885191  
 02/01/2021  
 POLLED

CE 5.8 BW -0.7 WW 57 YW 97 MM 17 MTL 45 | BWT -



## WCR *Commissioner* 593 P

**RS**

WCR KINGSBURY 116P  
**WCR COUNTY LINE 3132 P**  
 WCR MS NO QUESTION 1237 P  
 SUMMIT BRAVO Y76  
**WCR MS BRAVO 399 P**  
 WCR MS FIREWATER 187 P

KAYR  
**593C**

MC710600  
 02/20/2015  
 POLLED

CE 19.9 BW -4.1 WW 66 YW 118 MM 22 MTL 55 | BWT -



## SPARROWS *Pascal* 239K

**RS**

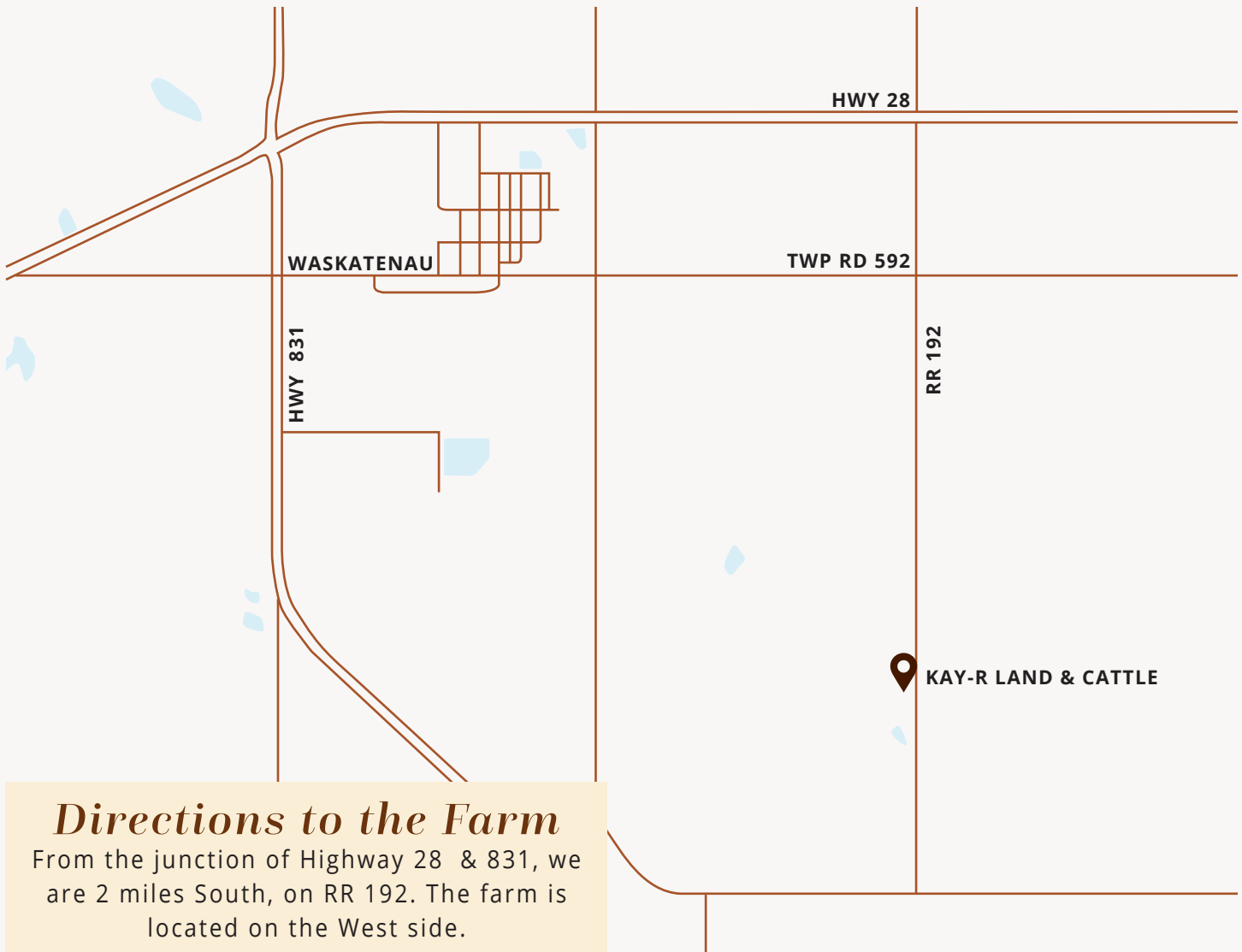
WINN MANS SKAGGS 663X  
**SPARROWS LIRIANO 660D**  
 SPARROWS SYMPHONY 130Z  
 BHD STOUT X41  
**SPARROWS DANA 21E**  
 SPARROWS DANA 21B

SB  
**239K**

MC843949  
 01/30/2022  
 POLLED

CE 6 BW 1.8 WW 61 YW 136 MM 35 MTL 65 | BWT 106 WWT 825





### *Directions to the Farm*

From the junction of Highway 28 & 831, we are 2 miles South, on RR 192. The farm is located on the West side.

# terms & conditions

**TERMS** The terms of the sale are cash or cheque, payable at par at the sale location. The right of property shall not pass until after settlement has been made; no invoicing on buyers in attendance, unless previous arrangements have been made. Every animal sells to the highest bidder and in cases of disputes, the auctioneer's decision will be final. Current exchange rates will be announced sale day. All monies are in Canadian funds.

**BIDDING** Each animal will sell to the highest bidder... no by-bidding will be permitted. Disputes - Bidding will be reopened between the parties involved in dispute. If no further bidding is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision on all disputes will be final.

**ANNOUNCEMENTS** All announcements made from the auction block will take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay close attention to such disclosures.

**BREEDER'S GUARANTEE** Should any bull fourteen (14) months of age or over fail to prove a breeder after being used on females known to be breeders, the matter shall be reported in writing to the seller within six (6) months following the date of purchase or six (6) months after the bull has reached fourteen (14) months of age. The seller will have the right and privilege of six (6) months to prove the bull a breeder. No guarantee is given that semen collected from the bull will freeze.

**EXCEPTION GUARANTEE** In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, this guarantee shall be null and void.

**CERTIFICATE OF REGISTRATION** Each animal will carry papers issued by the Canadian Charolais Association. A certificate of registry duly transferred will be furnished to the buyer for each animal after payment has been made.

**PHONE, MAIL, WIRE BIDS** Bidders unable to attend the sale may phone, wire or mail their bids and instructions to the sale managers, auctioneer or special representatives. Bids must be received in sufficient time prior to the sale.

**DELIVERY** We will assist in arranging transportation wherever possible. Each animal becomes the risk of the purchaser as soon as sold.

**INSURANCE** Insurance will be available sale day. We strongly recommend that insurance is purchased for full value.

**RIGHTS & OBLIGATIONS** The above terms and conditions of the sale shall constitute a contract between the buyer and seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

**SEMEN** KAYR Land and Cattle retains the right to collect semen on any bull selling for in herd use at the buyers convenience and the sellers expense.

**ERRORS** All announcements at sale time, written or oral, supercede any written material in the catalogue

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