

Red Coat

NS

NATIONAL SELECT

NOV. 27. 2024

THE ATLAS HOTEL • HERFORD HEADQUARTERS • REGINA SK
as part of the Red Coat Classic

NOV. 27. 2024

THE ATLAS HOTEL

SALES STAFF:

Chris Poley (auctioneer) 306-220-5006

SALES DAY PHONES:

Tyler Arthur (Red Coat Committee Chair) 306-485-8996

James Hordos (SHA President) 306-835-7492

Jeremy Brooks (SHA Vice President) 306-485-8003

Chad Nicholas (CHA President) 306-436-7300

Lance Leachman (CHA Jr Committee) 306-903-7299

Heather Ribey (CHA Jr Committee) 519-389-7745

Jamie O'Shea (CHA Jr Committee) 519-477-1238

ACCOMMODATIONS:

Hereford Headquarters

The Atlas Hotel 306-693-3050

A block of rooms is reserved until October 24, 2024

HOSPITALITY:

There will be a hospitality room open following the reception Wednesday, as well as Thursday and Friday nights, 7-midnight.

INTERNET BIDDING:

Mark Shologan 780-699-5082

Internet bidding will be available at dlms.ca.



CONSIGNORS:

MCCOY CATTLE CO.

CHAD 1-306-436-7300

ABBY HILL FARM

GRAHAM 1-613-794-7049

MANCHESTER POLLED HEREFORDS

DARREN 1-306-228-7462 KARI 1-306-893-8148

REMITALL WEST & ARTHUR POLLED HEREFORDS

BRYAN 1-403-556-0301 TYLER 1-306-485-8996

CRITTENDEN LAND & CATTLE

HOWARD 1-306-963-7880

TRIPLE A HEREFORDS

MURRAY 1-306-631-9271

TWIN VIEW POLLED HEREFORDS

JANELLE 1-204-365-0931

CRYSTAL BROOK FARM

CHRIS 1-819-839-3381

HILLS GALORE STOCK FARM

ALVIN 1-306-587-7399

TWELVE OAKS LAND & CATTLE

JODY 1-902-798-6393

MISSION RIDGE HEREFORDS

JAMES 1-306-835-7492

CANADIAN HEREFORD ASSOCIATION

OFFICE 1-403-275-2662

SASKATCHEWAN HEREFORD ASSOCIATION

SARAH 1-306-570-1717



YOUNG BREEDER COMPETITION

The Canadian Hereford Association is organizing an effort to provide our talented, enthusiastic youth with the opportunity to compete in the Young Breeder's Competition-held in conjunction with the upcoming 2025 World Hereford Conference in Kansas City.

Each country represented can enter a team(s) of four young breeders to take part in the Young Breeder's Competition hosted at Kansas State University at Manhattan, Kansas. Contestants will take part in a variety of skill based events centered around the United States agriculture industry.

The competition will run from October 19-26, 2025 with the first three days occurring at K-State and the remaining days occurring in Kansas City. To conclude the competition, youth will participate in a fitting and showmanship competition at the American Royal on October 25, 2025. The winners will be crowned at the closing reception.

The expected cost per team is \$20,000 to cover registration, lodging, meals, flights, ground transportation and account for the exchange rate.

Contestants must be between 18 and 26 years of age as of October 19, 2025. All teams must have 4 competitors. Deadline for registering team members is April 1, 2025.

The CHA has formed a committee to initiate the application and selection process for choosing the youth and teams that will represent Canada. The application process will be open in the fall of 2024 and include three components: 1) Cover letter/Resume Written Application; 2) Social Media/Multimedia Project; 3) Individual Interview. It is expected that separate groups of evaluators, outside the CHA Board of Directors, will score each step of the application process individually.

All youth that can commit the necessary time to potentially participate and meet the age requirements are highly encouraged to submit an application, once they become available.

Lance Leachman



**Young
Breeders
COMPETITION**
2025 WORLD HEREFORD CONFERENCE U.S.A.



WELCOME
to the first
**NATIONAL
SELECT**
Sale

**SCHEDULE
OF EVENTS**

WEDNESDAY, NOV 27

7PM Red Coat Reception *The Atlas Hotel*

8PM National Select Sale *The Atlas Hotel*

Hospitality Room open until midnight following the Reception

THURSDAY, NOV 28

5PM National Hereford Sale CWA *John Deere Sale Arena*

7-12AM Hospitality Room *The Atlas Hotel*

FRIDAY, NOV 29

9AM National Hereford Show CWA *GMC Stadium*

7-12AM Hospitality Room *The Atlas Hotel*

WELCOME

On behalf of the Saskatchewan Hereford Association, I would like to personally welcome everyone to the National Select Fundraiser Auction. The SHA is hosting our second annual Red Coat Reception during Canadian Western Agribition, and I cannot think of a better opportunity than to host this sale as a part of the event.

We are excited and proud to be able to partner with the CHA to put on this event to benefit the youth and future of our breed. All proceeds from this sale will go directly to support the Canadian Young Hereford Competition Teams that will be representing our country on an international stage at the World Hereford Conference in October 2025 in Kansas City, Missouri. If you would like more information on what the competition entails or how to be apart of Team Canada, please reach out to Jamie O'Shea, Lance Leachman, or Heather Ribey.

I would like to thank the Red Coat Committee led by Tyler Arthur for brainstorming this fundraising initiative and working to bring it to light. The sale lots came together very quickly. As breeders were approached, they immediately dove deep into their respective programs for breed leading genetics and exciting choice lot opportunities to support our Juniors. I want to personally thank each breeder who stepped up to help us by contributing.

The Saskatchewan Hereford Board of directors is looking forward to hosting everyone in Regina this coming November. If you are interested in tickets for the Red Coat Reception, please reach out to me, or any of the SHA Board of Directors. See you at CWA!

James Hordos

Saskatchewan Hereford Association President

BETTER YOUR BEEF
SASKATCHEWAN
HEREFORD

1 Right to Flush Choice of McCoy Cattle Company Herd

MCCOY CATTLE COMPANY



ZTM 56E



ZTM 10D



ZTM 21H



ZTM 101G



ZTM 73E



PICK FROM THE HEART OF OUR HERD

A rare opportunity to capitalize on the best of the McCoy breeding program. The McCoy Cattle Co. breeding program is driven by the commercial cattlemen that purchase our product. Our success has been rooted on building moderate framed, easy fleshing cattle that are produced from a functional real world cow herd. We balance traits like calving ease, performance, maternal, and carcass value but only once our foundation seedstock have passed the grade for structural soundness, udder quality, and doability.

Selling one IVF cycle. Guaranteeing 5 transferrable embryos with buyer to receive everything up to 10 embryos. Buyer to pay all associated flush costs.



CHAD & CARRIE NICHOLAS & FAMILY
GARY & FLORENCE NICHOLAS
 Box 479, Milestone, SK S0G 3L0
 Chad Cell (306) 436-7300
 Carrie Cell (306) 436-7425
 cnicholas@sasktel.net
 www.mccoycattle.com

2 packs of 5 straws Perks Poncho Semen

ABBY HILL FARMS

PERKS RF 4Z PONCHO 1037 ET

C03109193 // 1037 // MAR. 15 2021 // POLLED

C 5280 DIVERSIFIED 6121 ET	CRR 5280
2TK PERKS 5101	C 88X NOTICE ME 1311 ET
PERKS 2029 COPPER LADY 5101	BR COPPER 124Y
TH 122 711 VICTOR 719T	PERKS 144U SPECIAL LADY 2029
FDM LADY 235 4Z	DRF JWR PRINCE VICTOR 711
FSL LADY P606 23S	KBCR 19D DOMINETTE 122
	PW VICTOR BOOMER P606
	FSL MISS SARAH 65H 5M

CE: 0.9 // BW: 3.2 // WW: 53.6 // YW: 80.2 // MILK: 18.6

We are pleased to offer 2 packages on one of our newest herd sires to help along the Canadian Youth Team. Poncho was an animal that caught our eye the first time we seen him. The Standout in the Champion Pen of 3 in OKC 2022. His first calves are now on the ground and are gaining traction across North America. We feel Poncho is a great outcross tool for the Canadian Market. Selling 2 packs of 5.

STORED AT ALTA GENETICS.



3 Embryos out of Mist 734E

MANCHESTER POLLED HEREFORDS

STORED AT POWERHOUSE EMBRYONICS PROVOST AB.

NJW FHF 9710 TANK 45P	FHF 8403 STARBUCK 19H
WORR OWEN TANKERAY Y79D	GV 579 VICTORIA 9710
BR KLD ROSE MARIE D79 ET	BR MOLER ET
MHPH 521X ACTION 106A	BR 122L ROSE 4020 ET
MANCHESTER 106A MIST 734E	TH 122 711 VICTOR 521X ET
JJPH 127Y 112R MIST 428B	MHPH 301W DAINTY 205Y
	JJPH 83T BENCHMARK 127Y
	ANL SBS 57G ETTTE ET 112R

PE EPDS CE: -6.4 // BW: 4.6 // WW: 61.1 // YW: 98.6 // MILK: 28.0



DAM OF EMBRYOS
MANCHESTER 106A MIST 734E

Pack of three embryos out of Manchester 106A Mist 734E and Worr Owen Tankeray Y79D Et. It is a highly maternal mating, we have four full sibs and are expecting more next spring. The daughter we have in production (Manchester Y79D Mist 112J) has done an exceptional job with her powerful heifer calf this year and the full sibs from this years calf crop are definitely looking the part. Watch for them this fall.

GUARANTEE OF 1 PREGNANCY IF EMBRYOS ARE IMPLANTED BY A CERTIFIED TECH



FULL SIBLING TO EMBRYOS
MANCHESTER Y79D MIST 112J



SIRE OF EMBRYOS
WORR OWEN TANKERAY Y79D

LOT **4** *2 packs of 5 straws Haymaker 35H semen*
 REMITALL WEST



REMITALL-W HAYMAKER ET 35H

C03072915 // REM 35H // JAN. 25 2020 // POLLED

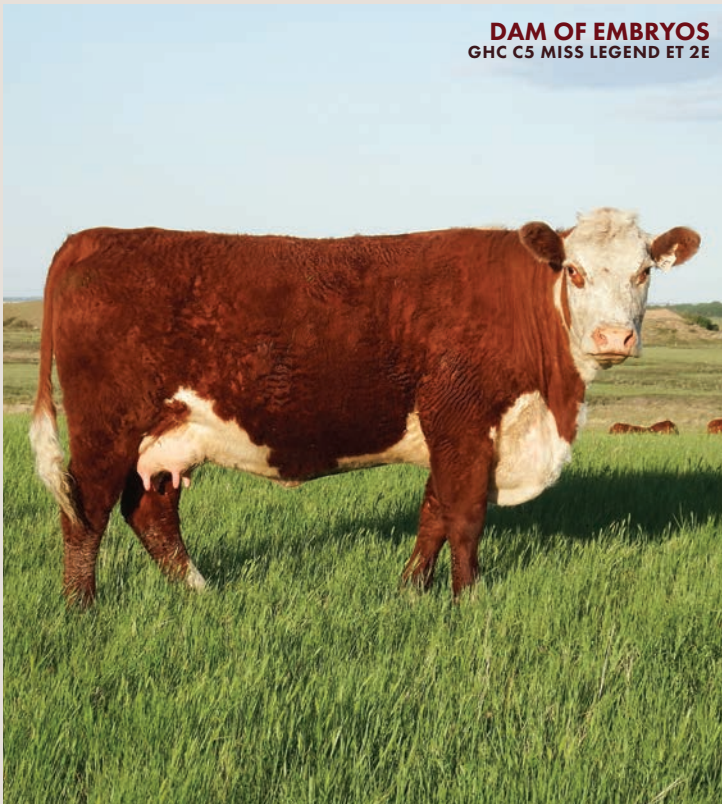
TH 71U 719T MR HEREFORD 11X	TH 122 71I VICTOR 719T
KCL WPF THE PROFESSOR 7110ET	TH 7N 45P RITA 71U
KCL 29R MARY ANNE 23G 5R ET	CS BOOMER 29F
	REMITALL GINGER 23G
REMITALL-WEST GAME DAY ET 74Y	SHF WONDER M326 W18 ET
REMITALL-WEST BELLE 36B	REMITALL MARVEL 78T
REMITALL BELLE 132U	REMITALL FIRST CLASS ET 113R
	REMITALL BELLE 160R

CE: -1.8 // BW: 4.4 // WW: 53.5 // YW: 84.8 // MILK: 31.0

Champion Hereford of the World 2022, Haymaker is a sire that will be in demand for years to come. His progeny are now into production with their maternal power proving successful all over. He will add that extra length, performance and structure to take your program to next step.

STORED AT ALTA GENETICS

LOT **5** *3 IVF Embryos out of Miss Legend 2E*
 CRITTENDEN LAND & CATTLE



DAM OF EMBRYOS
 GHC C5 MISS LEGEND ET 2E

QUALIFIED FOR CANADA // STORED AT BOVIGEN

EFBEEF RESOLUTE CEO	KCF BENNETT REVOLUTION X51
H WMS THOMAS COUNTY 1443 ET	EFBEEF 6378 KATE W484
H MS EXCEL 7945 ET	BEHM 100W CUDA 504C
	H MS 824 EXCEL 4146 ET
KCF BENNETT IMPACT B451	KCF BENNETT REVOLUTION X51
GHC C5 MISS LEGEND ET 2E	KCF MISS M326 T56
GHC MISS UNIQUE 25Z	BBSF 101N WRANGLER 29W
	GHC MISS NANCY 80P P

PE EPDS CE: 5.3 // BW: 2.3 // WW: 62.1 // YW: 102.6 // MILK: 29.6

GUARANTEE OF 1 PREGNANCY IF EMBRYOS ARE IMPLANTED BY A CERTIFIED TECH



SIRE OF EMBRYOS
 H WMS THOMAS COUNTY 1443 ET

LOT 6 *2 packs of 5 straws Whizbang 7K semen*
TWIN VIEW POLLED HEREFORDS



TWIN-VIEW 24E WHIZBANG 7K

C03095512 // TNVW 7K // JAN. 28 2022 // POLLED

H BK CCC SR GAME CHANGER ET HAROLDSON'S JVJ ROYAL 24E HAROLDSON'S AD JESSICA 48Y 13B	KJ HVH 33N REDEEM 485T ET NJW 78P 63N LADYSPORT 51W ET HAROLDSONS WLC RHINO ET 48Y HAROLDSON'S WS JESSICA 4T 60X
WLB BULL 90X 15Z TWIN-VIEW 15Z DEIRDRE 2F TOP-50 DEZIRE 19D	WLB LEGO 83T 90X REMITALL GRAVES JUNO 204S WCC/CC 1009 GREAT DIVIDE 102 TOP-50 ALOHA 42A

CE: -0.4 // BW: 5.2 // WW: 61.2 // YW: 99.8 // MILK: 31.8

Whizbang was Grand Champion Bull at the Manitoba Hereford Association Field Day in 2022 and along side his damn TNVW 2F, he was Reserve Grand Champion at Manitoba Ag-Ex in 2022. Dark colored with pigment on both eyes, he packs style with performance. He is extremely deep ribbed with tons of body, mass, and muscle shape. **Add some "Bang" to your program!**

LOT 7 *1 Entire stall setup with tack at Bonanza 2026*
CRYSTAL BROOK FARM



Crystal Brook Farm from Danville, Québec. The Lodge Family are proud registered hereford breeders since 1982. We have always enjoyed going to many shows and continue doing so as our kids demonstrate the same love and passion for this industry. We are pleased to offer a complete stall arrangement for Bonanza 2026 in Québec. We will supply a 6 head arrangement. 2 end gates, matts, 2 fans as well as a blower. With the required hay needed.

LOT
8

5 Straws Return 72J Semen

HILLS GALORE STOCK FARM & BREMER POLLED HEREFORDS

HILLS GALORE 4C RETURN 72J

C03088456 // POJ 72J // APR. 8 2021 // HOMOZYGOUS POLLED

RST X51 REVOLUTION 4102	KCF BENNETT REVOLUTION X51
HILLS-GALORE 44Z RESOLUTE 128D	RST MS 1030 TOP SECRET 5128
HILLS-GALORE 52R CALLI 44Z	JB 531 BRAXTON CAL 605U
	HILLS-GALORE 32G MAY 52R
HILLS-GALORE DOMINATOR 13Z	HILLS-GALORE 524 DOMINO 20L
HILLS-GALORE 18A DOMINO 4C	HILLS-GALORE 121R DYNA S 67X
HILLS-GALORE 84U CALLIE 18A	JB 531 BRAXTON CAL 605U
	HILLS-GALORE 111P DOMINA 84U

CE: -6.4 // BW: 6.6 // WW: 80.2 // YW: 140.2 // MILK: 26.6

- Genetically Different
- Pigment, Powerful, Carcass
- Actual Birthweight 88lbs
- Athletic, great feet
- Top of the breed for weaning and yearling weight EPDS
- His sire Hills Galore 44Z Resolute 128D is a multi trait leader and has a 1.8 BW EPD
- His dam (a heifers first calf) has an actual birthweight average of 83lbs on 8 natural born calves

STORED AT ALTA GENETICS AND WORLD WEST GENETICS
EXPORTABLE TO CANADA AND USA



LOT
9

3 Straws of Stimulus 2108 semen

TWELVE OAKS

HL STIMULUS 2108 ET

C03101881 // 2108 // MAR. 5 2021 // POLLED

KCF BENNETT ENCORE Z311 ET	SCHU-LAR ON TARGET 225
NJW 79Z Z311 ENDURE 173D ET	KCF MISS REVOLUTION X338 ET
BW 91H 100W RITA 79Z ET	NJW 73S M326 TRUST 100W ET
	REMITALL RITA 91H
H/TSR/CHEZ/FULL THROTTLE ET	H WCC/WB 668 WYARNO 9500 ET
H JSS KELLY 6719 ET	R SWEET RED WINE 039
CRR 552 KELLY 849 ET	CJH L1 DOMINO 552
	CRR D03 KELLY 361

CE: 5.8 // BW: 2.2 // WW: 57.9 // YW: 96.8 // MILK: 23.4

What intrigued us about HL Stimulus 2108 ET was the thickness and style this bull has. We have had a few Endure offspring and they have growthy, well marked and easy doing females. The ability to use him on heifers was an added feature with great calving easy and low birth weight numbers he has worked well on our Purebred and commercial cattle. We recently had the crew of Harvie Ranching tour the farm, and their selection of the calves was the HL Stimulus heifer calf out of Harvie OVHF MS RONDA 27H. We are looking forward to hearing how she develops in their program!! Offering 3 straws of HL Stimulus stored at the farm in Nova Scotia.



LOT 10 *SHA Canadian Western Agribition Package*
 SASKATCHEWAN HEREFORD ASSOC.

4 nights accommodations at the Hereford Headquarters Atlas Hotel during Agribition in November 2025 plus 2 tickets to the 2025 Red Coat Reception event.

Contact SHA Secretary, Sarah Hordos, at 306.570.1717 for booking arrangements

THE ATLAS^o
 HOTEL

W CANADIAN WESTERN
AGRIBITION



LOT 11 *1 Year Membership to "Hereford X"*
 CANADIAN HEREFORD ASSOCIATION

1 Year Membership to the brand new "Hereford X" Herd Management program

The Canadian Hereford Association is pleased to offer a 1 Year Membership to the brand new "Hereford X" Herd Management program that will be available to all members soon! For more details please contact the CHA Office.



**BETTER
 YOUR BEEF
 HEREFORD**

LOT
12

Livestock Lovie Mini Show Set

MISSION RIDGE HEREFORDS

For the future Hereford breeders!

1 full Livestock Lovie Show Set up. Includes free standing Hereford plush animal with halter, chute, show stick and clippers. Full set will be on display at the Red Coat Reception.



Thank you
— FOR YOUR SUPPORT —

The Next Generation of Hereford Breeders



THE NATIONAL SELECT

NS

Today's
Publishing