

# BULLS

*for* EVERY BUDGET  
- Annual Bull & Female Sale -



*New Sale Location*

STETTLER AUCTION MART, STETTLER, AB

*Friday, February 14, 2025*

**SALE BEGINS AT 2 PM**



# BULLS

*for* EVERY BUDGET

*Friday, February 14, 2025*

**SALE BEGINS AT 2 PM**

Stettler Auction Mart - Stettler, AB

*Join us for Bulls, Beers & Pizza*

**FEBRUARY 13, 2025**

Viewing of the bulls at the Auction Mart from 3-6 PM

Join us for a Bulls, Beers, & Pizza Social

**FEBRUARY 14, 2025**

Join us for Prime Rib Beef on a Bun at 12:00 PM

**SALE BEGINS AT 2:00 PM**



# WILLIAMS *Springside Cattle Co.*

- Est. 1983 -

## Welcome to the 2025 Springside Bull Sale!

Just like that, it's 2025—and we're celebrating over 40 years of raising Charolais cattle! What an exciting time to be part of the livestock industry. In all my years, I've never seen a moment as vibrant and full of opportunity as this one. Our commitment to excellence has never been stronger, and we owe an immense debt of gratitude to our partners, customers, and supporters for making this our biggest sale yet.

The quality of our offering runs deep, from start to finish. Whether you're searching for performance bulls, calving-ease heifer bulls, French influence, red factor, or—new this year—a select group of Simmental bulls, we truly have a Bull for Every Budget. We're especially excited to introduce our new partners, W2 Farms—the Williams family from Leroy, Saskatchewan—who are showcasing a standout group of Simmental and Charolais bulls in this year's sale.

As some of you may already know, Springside has entered into an exciting new arrangement with W2 Farms. After many thoughtful discussions with the Williams family, we've decided the Springside cow herd will gradually transition to their ownership as part of their Saskatchewan operation on a flexible timeline. Rest assured, nothing will change other than the ownership. I will remain actively involved in the Springside/W2 breeding program for the foreseeable future. When you purchase a Springside bull, you're investing in the legacy of our program and all that comes with it. W2 Farms is committed to maintaining our strong reputation for integrity, warranty, and customer service, ensuring the trust you've placed in Springside continues for years to come.

We're thrilled to welcome KG Land and Cattle back to the sale. They'll be presenting another excellent group of white bulls, along with an even more outstanding set of commercial heifers. It's inspiring to see young cattle producers excel at such a high level, and we can't thank them enough for their dedication to the

industry and our program.

Also returning this year is Wiese Ag with an exceptional lineup of yearlings and two-year-olds. Jim has become a trusted businessman, mentor, and friend, and we're grateful for his continued contributions to the sale.

Joining us for the first time this year is Gary Rairdan of GR Simmentals and Charolais. Gary owns the Stettler Auction Mart and has a keen eye for cattle, making him an invaluable addition to our sale. Please join us in giving him a warm welcome and recognizing his expertise.

We invite you to join us for pizza and beer the afternoon before the sale at the Stettler Auction Mart. You're also welcome to visit the bull pens at KG Land and Cattle or 777 Cattle just outside Stettler anytime in the coming weeks. Due to logistical reasons, the Springside bull pens have moved to Tyler Stewart's for feeding. A heartfelt thank-you to Tyler, Claire, and their family for welcoming us and taking on this important role.

We can't wait to see everyone during sale week in Stettler. Thank you for considering a Bull for Every Budget—your trust and support mean the world to us.

Warm regards,  
**Mike Panasiuk**



Mike Panasiuk & Mike Craig

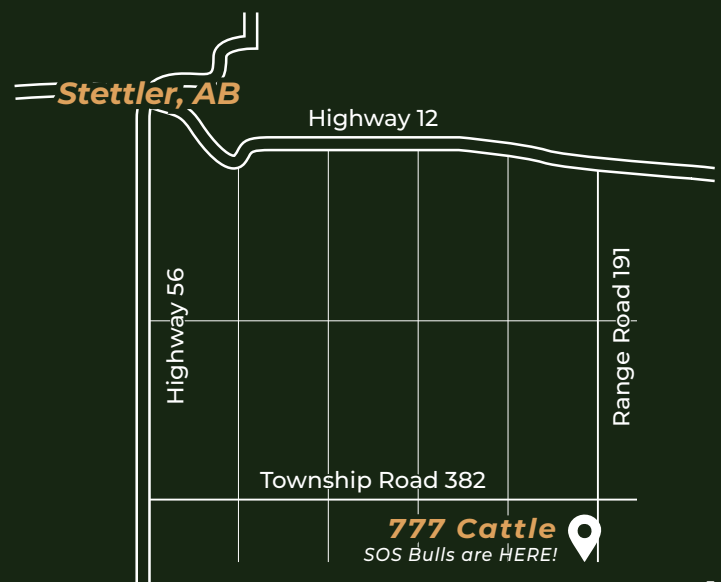
## WANT TO COME SEE THE BULLS PRIOR TO THE SALE?

The Springside Bulls will be available at  
**777 Cattle** for viewing prior to the sale.

**Tyler Stewart** 403-741-9571

## DIRECTIONS

From Stettler, travel East on Highway 12 for 4 miles.  
Turn right (South) on Range Road 191, travel 4.5 miles.  
The farm is located on the West side of the road.





# *Introducing the Sale Partners*

## **Springside Cattle Co.**

**Mike Panasiuk & Mike Craig**

608 800 Yankee Valley BLVD S.E, Airdrie, AB T4A 2L1  
250-832-8209 craig.michaeln@gmail.com  
www.springsidecattle.com

## **W2 Farms**

**Don & Tammy Williams**

**Maston & Brooke Williams & Family**

**Trevor & Kari Willams & Family**

Box 555 Lanigan, SK S0K 2M0

Maston: 306-231-5415 Don: 306-231-5402

Trevor: 306-231-5417 mastonw@gmail.com  
w2farms.com

## **KG Land & Cattle**

**Kale Gist & Grace Sorrensen**

Box 46, Gadsby, AB T0C 1K0  
403-741-7166 kale\_gist@hotmail.com

## **Wiese Agricultural Enterprises Inc.**

**Jim Wiese**

Box 5431, Westlock, AB T7P 2P5  
780-349-1744 jimwiese17@gmail.com

## **GR Simmentals & Charolais**

**Gary & Leigh Rairdan & Family**

Box 285, Stettler, AB T0C 2L0  
403-740-6823

## *Sale Staff*

**Chris Poley** Auctioneer 306-220-5006

## *Ringside*

**Shane Michelson** 403-363-9973

**Ben Wright** 519-374-3335

**Levi Rimke** 204-851-4515

## *Sale Day Phones*

**Mike Panasiuk** 250-832-8209

**Maston Williams** 306-231-5415

**Kale Gist** 403-741-7166

**Jim Wiese** 780-349-1744

**Barry Peril** 204-801-3456

**Gary Rairdan (SAM)** 403-740-6823

**Tyler Stewart** 403-741-9571

## *Peterosa Exports*

**Roger Peters** 403-828-9815

## *Gerrard Livestock Services*

**Dory Gerrard** 403-302-1016

## *Online Viewing & Bidding*

[www.DLMS.ca](http://www.DLMS.ca)

**Mark Shologan** 780-699-5082

## *Insurance*

**Stockmens Insurance**

**Larry Toner** 306-834-7652

### **SEMEN RIGHTS:**

Consignors reserve the right to draw semen off any sale bull at the Buyer's convenience and the Seller's expense.

### **SIGHT UNSEEN PURCHASE PROGRAM:**

Let us know what type of bull you are looking for, as well as a price range and we will do our best to purchase a bull on your behalf. If we cannot buy what you specify, we will not fill your order.

### **TAKE HOME CREDIT:**

- Take your bull(s) home sale day and we will deduct \$250 off the purchase price per bull OR give you a \$400 sales credit to the 2026 sale  
- Bull(s) picked up the week after the sale will receive a \$400 sales voucher to the 2026 sale.

### **KEEP AND FEED PROGRAM:**

- All bulls will be delivered after the sale unless prior arrangements are made  
- Insurance is highly encouraged for bulls returning to the ranch

### **DELIVERY:**

- Free delivery to central points in Western Canada  
- Springside will arrange trucking to Eastern Canada and share in trucking costs  
- US buyers take advantage of the weak Canadian Dollar. For cattle destined for USA or Mexico, \$400 will be added to the purchase price to cover testing and border crossing fees.



## FROM THE DESK AT **T BAR C**

Forty-some years ago in small town Manitoba, a young farm kid had a dream and the desire to be a cattle breeder. Armed with a meager budget but full of ambition and a sharp eye, he set out to build a herd of Charolais breeding stock. Fast forward to 2025, and Springside Cattle Co. has emerged as one of the elite breeding operations in the breed.... suppling the livestock industry with value-added seedstock. When you put knowledge, enthusiasm and a competitive quality together, the results are amazing!

On Friday, February 14th, 2025, Mike, along with his sale partners, present their annual bull and female sale at the Stettler Auction Mart, Stettler, Alberta. Penned "Bulls for every Budget", you will be treated to an outstanding offering of Charolais and Simmental bulls, along with purebred Charolais females and a unique set of commercial breeding heifers. This unique lineup is a major headline event for the spring sale season, and a source for some of the best bulls available.

The sale partners add genetic diversity... KG Land and Cattle, Wiese Agricultural Enterprises, GR Simmentals and Charolais and new for 2025, W2 Farms with transplant brothers in both Charolais and Simmental offer breed leading genetics. Powerful in all divisions whether it be new dimension yearlings, late born two-year-olds, red influence, French Influence or fancy replacement heifers, you will enjoy your walk through the high-quality pens of money-makers.

The quality and uniformity of these genetics run deep... whether you are looking for power bulls through the sons of Ruger, new and exciting Mayfields, Jackpots by Duty-Free to mention a few, but the sire group that needs recognition is the progeny of Players Club Champion SOS Apex PLD 139F. Over a quarter of the sale offering are progeny sired by Apex or his top son, SOS Kickstart. Some said he was not big enough, but he has proven to be one of the breed's elite sires. Easy calving, born with vigor, optimum in frame size, with mossy hair and outstanding feed conversion from birth to yearling... the ideal combination.

Every presort sale is led by Char-cross stockers that bring a dime more and add performance to your calves at weaning. As usual, quality is an important factor, so sourcing your sire is an important task in finding the attribute you require to add value to your breeding program. "Bulls for every Budget" can fulfill your requirements whether you are a purebred breeder or rancher.

Feel free to preview the offering any time prior to the sale or just give Mike or his sale partners a call to review the bulls and those that will fit your breeding intentions. Plan to be with us on February 14th, there is seedstock for all types of operations and all budgets. If we at T Bar C may be of any assistance prior to or on sale day, do not hesitate to call any of our team, and we will be pleased to assist in a professional and confidential manner.

**Chris Poley**

# SALE CREW

**CHRIS 306-220-5006**



**SHANE 403-363-9973**



**BEN 519-374-3335**



**LEVI 204-851-4515**

**T Bar C Cattle Co. Ltd.**

**Phone 306-933-4200**

**Email info@tbarc.com**

**WWW.BUYAGRO.COM**







welcome to the  
**BULL**  
D I V I S I O N

## *Elevating Excellence*

The SOS bulls are a testament to decades of dedication, breeding precision, and an unwavering commitment to excellence. Selected from deep-rooted cow families and elite sires, these bulls combine performance, structural integrity, and genetic merit to deliver results in any herd. Each bull is bred for longevity, soundness, and the ability to thrive in real-world conditions, ensuring your program excels for generations to come.

**SOS bulls don't just meet expectations—they exceed them.**





# SOS *Matrix* PLD 955M

1	MC886351 SOS 955M 2/2/2024 POLLED							
	CE ★ ★	BW 88	WW 931	BW -1.2	WW 67	YW 126	MM 15	CE 6.5

**S: SOS APEX PLD 139F** LT LEDGER 0332 P  
TMJF BERYLE 447B

**D: MISS PRAIRIE COVE 748E** ZKCC GAME ON 266Z  
MISS PRAIRIE COVE 407B

## Reference Photos

- 1 **FULL BROTHER** SOS Kickstart PLD 825K
- 2 **DAM** Miss Prairie Cove 748E
- 3 **FULL SISTER** SOS Heartstring PLD 393K

“What a way to headline the 2025 edition of the “Bulls for Every Budget Bull Sale!” We couldn’t help but put SOS Matrix 955M as Lot 1! He is a full brother to the high selling SOS Kickstart bull that sold to Stepler Farms in the 2023 sale and went on to win Agribition and be named Show Bull of the Year. More importantly, he has left a set of calves—both bulls and heifers—that are truly standouts. Matrix is cut from the same cloth: nice-headed, extremely deep and thick, with a huge foot under him, a great disposition, and a respectable fall show career. If you’re serious about the cattle business, put 955M to work for you!

**Owned With Peter Peters.**  
**Selling 3/4 Interest, Full Possession.**





554C

SOS **Marlborough** PLD 34M

2	MC893602 SOS 34M 1/17/2024 POLLED						
	CE ★ ★	BW 83	WW 883	BW 0.6	WW 60	YW 103	MM 16

**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E

**D: MXS CROSSFIRE 554C** CEDARDALE ZEAL 125Z  
MXS CROSSFIRE 259Z

“ Marlborough 34M will have a lot of friends on sale day! We're very excited to showcase this bull calf from the 2023 Agribition and Show Bull of the Year, Kickstart. He stamps his calves with explosive growth, unbelievable hair coats, and great feet and legs. His dam is one of our favorite Sylvan cows and has raised a great calf for us time and time again. ”



SOS CROSSFIRE 57L - MATERNAL BROTHER





62H

SOS **Monopoly** PLD 114M

3	MC893603 SOS 114M 2/10/2024 POLLED						
	CE ★ ★	BW 91	WW 931	BW 0.7	WW 56	YW 104	MM 14

**S:** SOS KICKSTART PLD 825K SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E

**D:** SOS HECATE 62H

SVY WIZARD 707E  
MXS ESPEON 401B



MXS ESPEON 401B

“ Another thick, hairy, great-footed, wide Kickstart calf. Monopoly and his pen mate, Lot 2, were semi-finalists in the Alberta Select pair of bull calves shown in Red Deer last December. This calf will put the pounds on his steer calves and still offer exceptional calving ease. His dam, 62H, is an extremely long-bodied, great-footed, perfectly-uddered, quiet cow who we really admire for her production. Do yourself a favor and corner the market with Monopoly!





BRIDOR FORTUNE MAKER 6F



BRIDOR FORTUNE MAKER 6F

**4** SOS W2 **Magnus** PLD 98M

MC889950 SOS 98M 2/4/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★★	88	984	-0.2	68	112	18	6

**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E  
**D: SOS INFINITY 185J** BRIDOR FORTUNE MAKER 6F  
SOS JESSIE 82G

I'm not sure we've ever had a bull breed as great as Kickstart. He throws length of body, exceptional hair, and a quiet disposition and Magnum 98M fits that description to a T.

**5** SOS **Moose** PLD 19M

MC894131 SOS 19M 1/11/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	101	970	2	63	118	20	1.8

**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E  
**D: MXS MADISON 509C** SPARROWS LANDMARK 963W  
MXS MADISON 732T

This performance bull has never looked back since the day he was born. He exhibits tremendous hair, great testicles, and a great disposition. His dam has raised four herd bulls, selling to Pitch Fork Farms (Weyburn, SK), Dan Ghule (Daysland, AB), and Danny Glover (Delburne, AB). Moose 19M is the next herd bull in line and he will definitely stand out on sale day.



MXS MADISON 509C



SOS LANDMARK 28L





SOS CHUCK WAGON 54C



6

6

SOS **Kickback** 113M

MC894149	SOS 113M	2/9/2024	POLLED				
CE	BW	WW	BW	WW	YW	MM	CE
★	93	917	0.1	56	109	11	6.3

**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E  
**D: SOS SHAZAM 2H** SOS CHUCK WAGON 54C  
BWP FOXY SHAZAM 40Z

Kickback 113M is a younger bull that is exceeding growth expectations and will develop into a power bull. His dam is a Chuckwagon daughter and is also a powerhouse and true producer—her Duty Free son from last year sold to Brian Plett of Gem, Alberta. This is a calf to check out on sale day.

7

SOS **Monty** 58M

MC894137	SOS 58M	1/22/2024	POLLED				
CE	BW	WW	BW	WW	YW	MM	CE
★	93	862	2	59	109	16	0.4

**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E  
**D: MEDONTE DIDN'T DO IT 30D** XAL BISHOP 16B  
JH 717 TYRA 926 P

Monty is a very eye-appealing Kickstart calf with above-average performance. Coming from his Pastor cow family, Monty is sound from the ground up with great thickness and length. He's one to see in person.

## Calving Ease

If it's your first time buying Charolais bulls or calving ease is your number one priority, then Mike's top 10 is for you. I've analyzed every bull from a **CALVING EASE ONLY PERSPECTIVE** and picked out 10 that I am confident will work for you. I've not only looked at their birth weights but taken into account their sires & dams' individual history and made sure that the front shoulder is laid in flat and that they have a smaller than average head. Let's face it, some cows just have smaller than average calves at birth and they forward that trait to their sons. I know the cows and the families that can be consistently counted on to deliver. This is not a ranking of the best 10 bulls in the sale, but rather a selection of 10 that will deliver from a calving ease perspective.

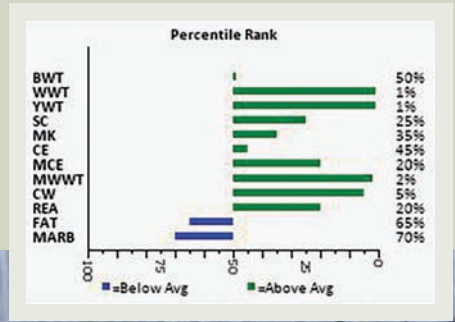
### CALVING EASE SCORES

- ★ — MATURE COWS ONLY
- ★★ — COWS/MATURE HEIFERS
- ★★★ — HEIFER APPROVED



7





SOS W2 **Memphis** PLD 127M

MC889948 SOS 127M 2/18/2024 POLLED

8

CE	BW	WW	BW	WW	YW	MM	CE
★ ★	90	1025	0.5	88	157	25	5.6

**S: TURNBULLS DUTY-FREE 358D** PLEASANT DAWN MVP 316Y  
CTP MISS GOOGLE 358Z

**D: SOS GOODY TWO-SHOES 330J** SOS APEX PLD 139F  
SOS PRINCESS KATE 33Y

## “ Reference Photos ”

A definite sale feature! This cowboy's dream bull will attract plenty of interest on sale day. Raised by an Apex daughter out of the great cow 33Y, Memphis 127M ranks in the top 1% of the breed for WW and YW EPD. He has exploded in the feedlot and is the only Duty-Free bull in this year's offering. If you've been waiting for one like him, put Memphis 127M on your short list!

- 1 **MATERNAL GRANDDAM** SOS Princess Kate 33Y
- 2 **DAM** SOS Goody Two-Shoes 330J





# Hendrix

SOS KLB CEE **9** 811M

<b>9</b>	MC886349 SOS 811M 1/2/2024 POLLED							
	CE ★ ★ ★	BW 89	WW 827	BW -1.4	WW 65	YW 120	MM 17	CE 10.3

**S: PCC COBAIN 231K**

SHF ADDICTION 1609  
MISS PRAIRIE COVE 907G

**D: SOS BERYLE PLD 811K**

BRCHE WHITE BEAR 8505 PLD ET  
TMJF BERYLE 447B

## Reference Photos

- 1 **DAM** SOS Beryle PLD 811K
- 2 **SIRE** PCC Cobain 231K
- 3 **2024 STOCKADE ROUNDUP**  
SOS Beryle PLD 811L (Grand Champion Female, Charolais Show)  
& SOS KLB Cee Hendrix 911M

“ HEIFER BULL APPROVED! Hendrix is a calving ease specialist that can go in the heifer pen with no worries! He was shown successfully alongside his powerful 2-year-old dam, Beryl 811K, who is a maternal sister to Apex. His sire, Cobain, was the 2022 Players Club Champion for PCC Charolais and has excelled with his first calf crop. **Owned with Sherwood Farms & Circle Cee Charolais. MIKE'S TOP 10 CALVING EASE** ”





SVY MAYFIELD 30H - DENVER 2023

**10** SOS *Marvel* PLD 438M

MC890207 SOS 438M 1/29/2024 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★	89	928	-0.6	64	112	21	7.2

**S: SVY MAYFIELD 30H**

CCC WC RESOURCE 417 P  
SVY MIA 424B

**D: SOS KARDASHIAN PLD 798K**

BRCHE WHITE BEAR 8505 PLD ET  
SOS JESSICAH 34B

Feedlots and order buyers will be fighting over the steers sired by 438M. This bull checks all the boxes: length, depth, thickness, hair, width, a great head, and awesome testicles! He's another one of the Mayfield calves on offer, and his dam is a granddaughter of 33Y. She represents three generations of elite flush cows that are strong and carry some of our best genetics. SOS Marvel 438M is sure to turn heads on sale day.

**MIKE'S TOP 10 CALVING EASE**



**11** SOS *Morocco* PLD 495M

MC890205 SOS 495M 1/19/2024 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★	97	954	1	73	112	25	5.8

**S: SVY MAYFIELD 30H**

CCC WC RESOURCE 417 P  
SVY MIA 424B

**D: SOS EMPRESS 129H**

ELDER'S CHANCELLOR 8019F  
SOS EMPRESS 48E

It is extremely gratifying when you use new genetics on an exceptional cow like 129H and it just clicks. SOS Morocco 495M is cut from the same cloth as his parents. The Mayfield progeny have certainly developed a reputation—soft-made, thick, and soggy yet very well-balanced. His dam, 129H, is an outstanding, angular cow with a perfect udder and exceptional production. Here's a herd bull in the making!



SOS EMPRESS 129H



PINNACLES/SOS EMPRESS 129M  
Maternal Sister



CCC WC RESOURCE 417 P





# SOS *Mariachi* PLD 206M

<b>12</b>	<b>MC886352 SOS 206M 1/14/2024 POLLED</b>							
	<b>CE</b> ★	<b>BW</b> 91	<b>WW</b> 841	<b>BW</b> 0.8	<b>WW</b> 61	<b>YW</b> 107	<b>MM</b> 24	<b>CE</b> 2.9

**S: SVY TRUST 6H**

M6 BELLS & WHISTLES 258 P  
SVY STARSTRUCK 409B

**D: SOS DESIRAE PLD 7F**

WINN MANS CHAVEZ 826Y  
PZC TR DESIRAE 012

It wouldn't be a bull sale if we didn't have a son from 7F in it. SOS Mariachi 206M has been a pen favorite to anyone who has been through the pens. He's a moderate, smooth, and stylish herd sire prospect with great hair and that herd bull presence. A maternal brother, SOS Lottomax, was a SALES FEATURE last year and sold to Madge Simmentals and Charolais.

**Selling 3/4 Interest, Full Possession.**

# **13** SOS *Midas* PLD 355M

<b>MC890202 SOS 355M 1/2/2024 POLLED</b>							
<b>CE</b> ★	<b>BW</b> 93	<b>WW</b> 849	<b>BW</b> 1.3	<b>WW</b> 60	<b>YW</b> 102	<b>MM</b> 25	<b>CE</b> 2.2

**S: SVY MAYFIELD 30H**

CCC WC RESOURCE 417 P  
SVY MIA 424B

**D: SOS PRINCESS KATE 33Y**  
SDC KING RANCH 70T  
SOS JESSICA 1150S

Big-time power bull that has rancher bull written all over him. His dam is none other than the legendary 33Y who has 15 herd bulls working across the country and even greater number of exceptional females in production. Sired by the proven Mayfield, Midas combines raw power, performance, style, and eye appeal. If you're looking for a big, powerful herd sire, Midas 355M deserves a close look on sale day.



**13**





SOS DESIRAE PLD 1F

# SOS W2 **Mack** PLD 116M

<b>14</b>	<b>MC894150 SOS 116M 2/11/2024 POLLED</b>							
	<b>CE</b> ★	<b>BW</b> 94	<b>WW</b> 935	<b>BW</b> -1	<b>WW</b> 54	<b>YW</b> 98	<b>MM</b> 22	<b>CE</b> 9.4

**S: PCC BOURBON 118J**

CCC WC REDEMPTION 7143 PLD ET  
BRCHE BERKLY ANN 8507 PLD ET

**D: SOS DESIRAE PLD 1F**

WINN MANS CHAVEZ 826Y  
PZC TR DESIRAE 012

The only Bourbon bull calf in the offering, and he is a standout! His dam is a direct daughter of Desirae and also the granddam of Lot 26. SOS Mack 116M is extremely soft-made, loaded with performance, and carries that herd bull presence you'll want to pass on to his females, making them excellent brood cows for your herd.

## **15** SOS **Meteor** 62M

<b>MC894139 SOS 62M 1/22/2024 POLLED</b>							
<b>CE</b> ★	<b>BW</b> 96	<b>WW</b> 795	<b>BW</b> 3.9	<b>WW</b> 56	<b>YW</b> 108	<b>MM</b> 19	<b>CE</b> -6

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: M&L GEORGIA 68G**

HISMAN  
M&L NICELLE 68Z

## **16** SOS **Magnum** 144M

<b>MC894159 SOS 144M 2/27/2024 POLLED</b>							
<b>CE</b> ★	<b>BW</b> 108	<b>WW</b> 869	<b>BW</b> 2.9	<b>WW</b> 62	<b>YW</b> 113	<b>MM</b> 20	<b>CE</b> -0.5

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: CIRCLE CEE DOTTIE 814F**

XAL COPY RIGHT 7C  
LAE WILLOW 910W

## Footnotes

### LOT 15 - SOS METEOR 62M

One of the quietest calves in the sale, Meteor 62M is a moderate **HALF FRENCH** bull that offers the extra thickness we've been seeing in our Full French cattle. If you like them quiet, give Meteor 62M a second look!

### LOT 16 - SOS MAGNUM 144M

144M is a bull destined to cover the big pasture. He travels exceptionally well on a great set of feet and legs. His dam is a front-pasture cow who has produced exceptionally well, including the high-dollar herd bull XAL Hustler 10H for Circle Cee Charolais, then selling to Dolen Land & Cattle (Spirit River, AB). If Magnum 144M turns out anything like his brother, he will be a darn good bull.



XAL HUSTLER 101H





# SOS W2 *Montego* 27M

<b>17</b>	MC894174 SOS 27M 1/14/2024 POLLED							
	CE ★	BW 98	WW 912	BW 1.2	WW 56	YW 104	MM 16	CE 1.7

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: WRANGLER MS LOVEABLE 93E**

WRANGLER JOKER 43B  
WRANGLER MS MCGUIRE 46T



WRANGLER MS LOVEABLE 93E

Length equals pounds, and SOS 27M proves it. He hammered down the scale all fall and winter. A performance bull out of a Wrangler cow known for heavy milking, fertility, and moderation, this bull will work hard and deliver profits. Put a group of these Ruger sons to work in your pasture—they won't disappoint.

# 18 SOS *Montana* 77M

MC894142 SOS 77M 1/27/2024 POLLED							
CE ★	BW 94	WW 887	BW 1.2	WW 63	YW 115	MM 18	CE 2.7

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: MXS LANDMARK'S MAID 934G**

SVY GRIZZLY PLD 521C  
MXS LANDMARK'S MAID 775E

This year we've done a great job breeding for hair, length of body, and natural thickness in our bull pen. Montana 77M has all that and more. His dam is a no-nonsense Grizzly daughter who is trouble-free and efficient.



**18**





SOS BEYONCE 830F

# SOS *Maserati* 61M

<b>19</b>	MC894138 SOS 61M 1/27/2024 POLLED							
	CE ★	BW 89	WW 971	BW 2.8	WW 62	YW 113	MM 20	CE 0.1

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: SOS BEYONCE 830F**

MCF BOHANNON 305A  
MXS BEYONCE 344A

Direct from the show pen, this exceptional Ruger son boasts a strong set of feet and legs along with perfect testicles. His dam, a fertile and quiet Bohannon daughter, works hard every year and is known for her perfect udder structure. With his milk EPD in the top 10% of the breed, Maserati 61M is a great option if you're focused on keeping replacements.

# 20 SOS *Meridian* 31M

MC894134 SOS 31M 1/15/2024 POLLED							
CE ★	BW 88	WW 795	BW 1.8	WW 71	YW 116	MM 23	CE -0.2

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: MEDONTE GOOD GRIEF 1G**

D R REVELATION 467  
MEDONTE STARSTRUCK 23E

Another well-balanced, moderate, yet thick, Ruger calf. He comes from one of our best Medonte cows, a Revelation daughter who has an exceptional udder and produces loads of milk.



# Vaccination Protocol

**We are utilizing Fusogard for all sale bulls, a vaccine for the prevention of foot rot**





SOS TREASURE 64J



21

21

SOS W2 **Mercury** 37M

MC894135	SOS 37M	1/17/2024	POLLED				
CE	BW	WW	BW	WW	YW	MM	CE
★	90	949	1.5	68	124	21	0.9

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: SOS TREASURE 64J**

TURNBULLS DUTY-FREE 358D  
ANCHOR TREASURE 10T

Here's another Ruger son that will be a highlight on sale day. He is a power bull and a true STANDOUT all year long. His dam, a young Duty-Free daughter, is on track to become a top producer in the cow herd. With a great weaning and yearling EPD, plus impressive early September weaning weights, this bull will deliver results. Ranchers, add a group of these Ruger sons to your operation—it'll be a license to print money!

22

SOS **Mufasa** 15M

MC894130	SOS 15M	1/7/2024	POLLED				
CE	BW	WW	BW	WW	YW	MM	CE
★	98	877	2.6	67	121	21	-1.3

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: MXS BAILEY 637D**

TR MR FIRE WATER 5792RET  
MXS BAILEY 120Y

This Ruger son is a solid powerhouse. SOS Mufasa 15M has stood out all summer and continues to impress. His dam has a proven track record, with sons selling to top operations like Mike Didych in Rossburn, MB, and Downey Lake Colony in Maple Creek, SK. With WW and YW EPDs ranking in the top 25%, he's the bull for anyone looking to sell calves by the pound.



MXS BAILEY 637D



22





23

SOS W2 **Mojo** 64M

MC894176		SOS 64M		1/23/2024		POLLED	
CE	BW	WW	BW	WW	YW	MM	CE
★★★	80	792	-0.7	80	143	15	5.4

**S: SOS APEX PLD 139F**

LT LEDGER 0332 P  
TMJF BERYLE 447B

**D: SOS PATRICIA 59K**

TURNBULLS DUTY-FREE 358D  
MXS PATTY 826F

SOS Mojo 64M is HEIFER BULL APPROVED. With an 80lb birthweight, small head, smooth shoulder, and low gestation length, he's an ideal candidate for any heifer pen. His strong presence in this year's calving ease division makes him a must-have!

**MIKE'S TOP 10 CALVING EASE**



24

SOS **Mardi Gras** 91M

MC894181		SOS 91M		2/2/2024		POLLED	
CE	BW	WW	BW	WW	YW	MM	CE
★★	90	968	-0.1	73	127	15	6.1

**S: SOS APEX PLD 139F**

LT LEDGER 0332 P  
TMJF BERYLE 447B

**D: MEDONTE KARMA 6K**

BRCHE WHITE BEAR 8505 PLD ET  
CIRCLE CEE IMAGINE 812F

A deep, thick, hairy Apex son, raised by a first-class 2-year-old cow. His dam, 6K, worked exceptionally hard, and this bull is no exception. With a negative BW EPD and above-average performance, SOS Mardi Gras 91M is a valuable addition.



25

SOS W2 **Magician** 107M

MC894182		SOS 107M		2/7/2024		POLLED	
CE	BW	WW	BW	WW	YW	MM	CE
★★	91	842	-1.5	74	136	17	9.5

**S: SOS APEX PLD 139F**

LT LEDGER 0332 P  
TMJF BERYLE 447B

**D: SOS MAIDEN 27K**

TURNBULLS DUTY-FREE 358D  
MXS LANDMARK'S MAID 934G

SOS Magician 107M is the result of a truly magical cross. The Apex x Duty-Free combination has been proven time and again in our herd, and this bull's pedigree delivers results you can count on.





SOS DESIRAE PLD 6K

# SOS W2 *Mamba* PLD 85M

<b>26</b>	MC894144 SOS 85M 1/31/2024 POLLED							
	CE ★★	BW 89	WW 960	BW -1	WW 77	YW 137	MM 18	CE 9.2

**S: SOS APEX PLD 139F** LT LEDGER 0332 P TMJF BERYLE 447B **D: SOS DESIRAE PLD 6K** TURNBULLS DUTY-FREE 358D SOS DESIRAE PLD 1F

SOS Mamba 85M represents the best of what Apex bulls offer. Raised by a 2-year-old heifer from our Desirae cow family, Mamba blends hair, disposition, width, and thickness with calving ease in one exceptional package. This pair was admired by many who toured the pasture and we were fortunate to snap a pasture picture to feature in our catalogue this year. His great EPDs are the icing on the cake!

# 27 SOS *Maestro* PLD 53M

MC894136 SOS 53M 1/21/2024 POLLED							
CE ★★	BW 92	WW 846	BW 0.3	WW 69	YW 117	MM 17	CE 6.7

**S: SOS APEX PLD 139F** LT LEDGER 0332 P TMJF BERYLE 447B **D: CIRCLE CEE CLAIRVOYANT 803F** XAL COPY RIGHT 7C MISS PRAIRIE COVE 403B

Another thick, hairy, long-bodied Apex calf. A full sister to this calf was shown by Payton Caldwell of Perfect Choice Charolais at Weyburn, where she had a successful run. Cowboys love these Apex bulls for how they produce. When you see Maestro 53M in person, you'll understand why.







28

BRIDOR *Miles* 18M

MC878518 BMA 18M 2/13/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	98	850	2.1	79	125	28	0.5

S: BRIDOR JASPER 15J

CEDARDALE ZEAL 125Z  
KCM JANET 252Z

D: BRIDOR BUBBA 22B

TR PZC MR TURTON 0794 ET  
ROLLIN ACRES DAZZLE 807U



Why not come to town with not one, not two, but three sons of Bubba 22B? Lot 31 is the natural calf of the great 22B cow, and even though he is younger, he's a rip! Talk about a consistent group of bulls—check out Lots 52, 28, and 31. They are as consistent as they come!

Owned with Bridor Charolais.

29

BRIDOR *Mateo* 7M

MC878516 BMA 7M 1/8/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★★★	89	765	-0.7	74	124	12	8.9

S: SOS APEX PLD 139F

LT LEDGER 0332 P  
TMJF BERYLE 447B

D: KCM JANET 252Z

WHITECAP LAREDO 232T  
KCM JANET 831U

30

SOS W2 *Miracle* 119M

MC894183 SOS 119M 2/13/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★★★	80	861	-4	59	102	27	13.7

S: LT DEL REY 6161 P

LT LONGNECK 3031 PLD  
LT MAXINE 7908 ET

D: SOS AUTUMN RAIN 56K

TURNBULLS DUTY-FREE 358D  
ALT AUTUMN 108Z



## Footnotes

### LOT 29 - BRIDOR MATEO 7M

Another Apex calf with the undeniable Apex hair and style. Out of a 13-year-old Laredo daughter with that notable calving ease built-in, she has sold herd bulls to Earl Hawkins in Ontario and has had five more females in her lifetime.

Owned with Bridor Charolais.

### LOT 30 - SOS W2 MIRACLE 119M

Duty Free daughters always impress, and 56K is no exception. She's from our Autumn cow family and did a tremendous job with her first calf, SOS Miracle 119M. This HEIFER BULL APPROVED prospect ranks in the top 1% for calving ease. If you're breeding heifers, be sure to look him up on sale day.

MIKE'S TOP 10 CALVING EASE





# BRIDOR *Mason* 3M

<b>31</b>	<b>MC878543 BMA 3M 1/2/2024 POLLED</b>							
	<b>CE</b> ★★	<b>BW</b> 90	<b>WW</b> 813	<b>BW</b> -0.2	<b>WW</b> 78	<b>YW</b> 128	<b>MM</b> 24	<b>CE</b> 6.3

**S: SOS APEX PLD 139F**

LT LEDGER 0332 P  
TMJF BERYLE 447B

**D: BRIDOR BUBBA 22B**

TR PZC MR TURTON 0794 ET  
ROLLIN ACRES DAZZLE 807U

HERDBULL ALERT! If this bull doesn't get your blood pumping, then you'd better check for a pulse. BMA 3M is sure to stop you in your tracks. He is long-sided, deep, and wide-based yet smooth-made. He has a powerful head, a smooth shoulder, and is an ET Apex son from the outstanding Turton daughter, 22B. He boasts an impressive set of EPDs, which is the icing on the cake. Do yourself a favor and find 3M on sale day—you won't be disappointed.

Owned with Bridor Charolais.

# **32** SOS W2 *Mozart* 65M

<b>MC894177 SOS 65M 1/23/2024 POLLED</b>							
<b>CE</b> ★★★	<b>BW</b> 94	<b>WW</b> 865	<b>BW</b> -2.8	<b>WW</b> 61	<b>YW</b> 113	<b>MM</b> 26	<b>CE</b> 10.3

**S: CIRCLE CEE LEGEND 307A**

LT LEDGER 0332 P  
CIRCLE CEE STUNNING 125Y

**D: SOS PIXIE DUST 20K**

WC BENELLI 2134 P ET  
SOS PIXIE DUST 129D

Exceptional calving ease from the only Legend bull calf in this year's offering. Ranking in the top 10% of the breed for calving ease with a -2.8 EPD, SOS 65M is heifer-bull approved. His females will have tremendous udders, and his +26 milk EPD places him in the top 20% for milk. Raised by a 2-year-old dam, he combines time-tested genetics with proven performance.

MIKE'S TOP 10 CALVING EASE



**32**





SOS **Mosaic** 76M

<b>33</b>	MC894178 SOS 76M 1/26/2024 POLLED							
	CE ★ ★ ★	BW 92	WW 793	BW 0.3	WW 57	YW 107	MM 26	CE 3.9

**S: RRMM YELLOWSTONE 2J** D R MONSOON 45  
FVC GOLDIE 30G

**D: SOS BAILEY 920J** TURNBULLS DUTY-FREE 358D  
MXS BAILEY 920G



RRMM YELLOWSTONE 2J



SOS BAILEY 920J

One of two Yellowstone bull calves in this year's offering, Mosaic 76M is the type of bull that will have buyers in a bidding war over his steers at the auction barn. Both Mosaic and his dam were pasture favorites all summer long, and he has maintained his excellent eye appeal, hair coat, and superior feet and legs throughout the winter in the bull pen.



**34**

SOS W2 **Mirage** 128M

MC894184 SOS 128M 2/20/2024 POLLED							
CE ★	BW 84	WW 871	BW -0.4	WW 59	YW 93	MM 27	CE 3.3

**S: RRMM YELLOWSTONE 2J** D R MONSOON 45  
FVC GOLDIE 30G

**D: SOS JULIET 94K** BRIDOR FORTUNE MAKER 6F  
SOS JULIET 89G

Mirage 128M was raised by a hardworking 2-year-old Fortune Maker daughter who outproduced herself. She laid down, delivered a standout bull calf, and bred back right away. Calving ease is guaranteed here—this prospect came 10 days early and never missed a beat, even with his ears nipped off. His sire, Yellowstone, has exceeded expectations. If you like quiet, hairy, calving-ease bulls, this one is a top choice. **MIKE'S TOP 10 CALVING EASE**





MXS BAILEY 711E



HVA FIREBALL 662F



**35** SOS W2 *Mayhem* 132M

MC894153	SOS 132M	2/21/2024	POLLED				
CE	BW	WW	BW	WW	YW	MM	CE
★	95	911	1.3	72	133	19	4.9

**S: HVA FIREBALL 662F**

TURNBULLS DUTY-FREE 358D  
HTA SARA 662D

**D: MXS BAILEY 711E**

LT SUNDANCE 2251 PLD  
MXS BAILEY 306A

A very attractive, smooth-made Fireball calf that will have many friends on sale day. Mayhem ranks in the top 10% of the breed for weaning and yearling weight EPDs, and his dam, 711E, ranks in the top 1% for milk. She's a no-miss, trouble-free cow who raised three high-dollar heifers selling to TF Cattle Co, Bridor Charolais, and Champ Charolais. Last year her Ruger son was a sale feature, selling to Downie Lake Colony (Maple Creek, SK).

**36** SOS W2 *Marquee* 23M

MC894133	SOS 23M	1/12/2024	POLLED				
CE	BW	WW	BW	WW	YW	MM	CE
★	97	898	-0.1	62	120	21	5.5

**S: HVA FIREBALL 662F**

TURNBULLS DUTY-FREE 358D  
HTA SARA 662D

**D: M&L GUINEVERE 5G**

CARD EXOTIC POLLED 56D  
PCFL FALEESHA 5A

**FRENCH INFLUENCE!** This Fireball x Full French mating clicked perfectly. Marquee 83M will grab your attention on sale day with his mass, thickness, and superb disposition. Last year, his brother sold to Nil-Ray Farms (St. Albert), and Marquee will definitely be one to have marked on sale day.



M&L QUINEVERE 5G







# SOS W2 *Meatloaf* 18M

## 37

MC894132 SOS 18M 1/11/2024 POLLED

CE ★	BW 91	WW 784	BW 1.5	WW 58	YW 112	MM 14	CE 2.4
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**S:** HVA FIREBALL 662F

TURNBULLS DUTY-FREE 358D  
HTA SARA 662D

**D:** M&L REGINA 11E

M&L TREZEGOAL 268C  
M&L REGINA 11A

**All meat and potatoes and MEATLOAF!** Take advantage of the **FRENCH INFLUENCE** SOS 18M brings to the table. His back is as wide as any football player, and his ass end is one that Kim Kardashian would be jealous of; yet his smooth front third will ensure great calving ease. If you like them thick and moderate, then Meatloaf 18M should definitely be on your shortlist!



## 38

# STARSTRUCK *Iced T* 112M

MC895710 JLA 112M 1/15/2024 POLLED

CE ★★★	BW 79	PE	BW 0.4	WW 66	YW 115	MM 22.5	CE 4.7
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**S:** KG TRUE GRIT PLD 1K

TURNBULLS DUTY-FREE 358D  
SOS PRINCESS KATE 33Y

**D:** SOS STICKY TOFFEE 112H

D R MONSOON 45  
MXS NORTH STAR MAID 869F



SOS STICKY TOFFEE 112H

If you are thinking heifer bull, Iced T 112M is your guy! Coming out at a modest 79 lbs, 112M is going to be a calving ease specialist with more than enough performance. He's quiet as a kitten but he sure will go out and work. Check out the pedigree behind him; the timeless 33Y, maternal Monsoon, and powerful Duty-Free. This bull has so much to offer maternally and is as sound as they come. His dam, a moderate female with an absolutely impeccable udder,

was highly sought after in the Springside Season Finale. I expect Iced T's bulls and steers to come easily and weigh up while his heifers to sort themselves into the keeper pen. **112M will have friends on sale day, will you be one? Owned by Starstruck Livestock.**





# SOS Maddox 67M

39	MC894140	SOS 67M	1/24/2024	POLLED				
	CE ★ ★	BW 88	WW 818	BW -0.2	WW 64	YW 106	MM 30	CE 6.6

**S: CCC WC REDEMPTION 7143 PLD ET** CCC WC RESOURCE 417 P  
WC ROLLS ROYCE 3177 P ET **D: MEDONTE STARSTRUCK 10F** XAL DOUBLE HEADER 3D  
MICHELSON STARSTRUCK 532C

This bull's pedigree is packed with proven bloodlines, including Redemption, Revelation, and Starstruck. More importantly, he brings incredible value to the table with a great hair coat, smooth shoulder, excellent feet and legs, and super testicles. With his milk EPD in the top 10% of the breed, he's the kind of bull you want for a replacement pen. His dam, 10F, has raised herd bulls that sold to top operations like Len Rice (Ontario), Squaw Valley Ranch (BC), and Steve Smigelski (Alberta).

# 40 SOS Mythos 73M

40	MC894141	SOS 73M	1/25/2024	POLLED				
	CE ★	BW 104	WW 768	BW 1.8	WW 59	YW 105	MM 18	CE -0.6

**S: HVA FIREBALL 662F** TURNBULLS DUTY-FREE 358D  
HTA SARA 662D

**D: M&L 106F** M&L WHITE WALKER 104D  
BAR PUNCH MS VIRGIL 4106B

A **HALF FRENCH** bull calf who has excelled despite tough circumstances. Mythos 73M was orphaned midsummer when his dam was struck by lightning, yet he never missed a beat. We've used Fireball on many French cows to bring in more calving ease, and it's worked out exceptionally well. This calf continues to improve every single day.



CCC WC REDEMPTION 7143 PLD ET





## 41 SOS *Manchester* 140M

MC894157 SOS 140M 2/24/2024 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★	92	887	0.8	71	128	22	2.5

**S: SOS JACKPOT PLD 158J** TURNBULLS DUTY-FREE 358D  
MXS EVERLY 816F

**D: MXS SNOW WHITE 419B** MERIT ROUNDUP 9508W  
MXS SNOW WHITE 977W

MXS 419B continues to deliver some very marketable offspring, and SOS 140M is no exception! As the 5th herd bull prospect from this cow, his brothers have sold to respected operations, including Brad & Lucy Lohr (Meeting Creek, AB), Len Lawrence (Mirror, AB), Bill These (Hay Lakes, AB), and Downey Lake Colony (Maple Creek, SK). Hairy, smooth, and high-performing, 140M is a Jackpot son you won't want to miss.



## 42 SOS W2 *Marlin* 131M

MC894152 SOS 131M 2/21/2024 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★	97	886	1.7	79	126	28	0.8

**S: SOS JACKPOT PLD 158J** TURNBULLS DUTY-FREE 358D  
MXS EVERLY 816F

**D: SOS HANNAH 251J** BRIDOR FORTUNE MAKER 6F  
MXS HANNA 911G

SOS Marlin 131M showcases everything we love about our Jackpot bull calves. Well-balanced with exceptional hair, a tremendous disposition, and performance to spare, he ranks in the top 3% of the breed for weaning weight EPD. His dam, a trouble-free Fortune Maker daughter, has proven herself with her high maternal qualities.



## 43 SOS W2 *Marlow* 147M

MC894161 SOS 147M 2/28/2024 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★★★	77	918	0.3	76	125	24	3.9

**S: SOS JACKPOT PLD 158J** TURNBULLS DUTY-FREE 358D  
MXS EVERLY 816F

**D: SOS MEG 769K** SOS APEX PLD 139F  
MXS MEGARA 769E



The youngest bull in the offering, SOS 147M is a promising prospect. Marlow is a multi-generational red factor and polled bull raised by a productive 2-year-old Apex daughter. He combines excellent calving ease with top 5% weaning weight EPDs. This bull will cover a few cows this year and be ready for heavy-duty service next season.

MXS MEGARA 769E





SOS EMPIRE PLD 54L



MXS DITTO 105Y



**44**

SOS **Mocha** 145M

MC894160	SOS 145M	2/27/2024	POLLED				
CE	BW	WW	BW	WW	YW	MM	CE
★	101	864	1.3	67	110	27	2

**S: SOS JACKPOT PLD 158J** TURNBULLS DUTY-FREE 358D  
 MXS EVERLY 816F  
**D: MXS DITTO 105Y** D R REVELATION 467  
 MXS DITTO 970W

Another standout red factor Jackpot son, SOS 145M is one to mark on sale day. He's the last bull calf from 105Y, a remarkable Sylvan Martens cow who produced six daughters (all excellent cows) and two herd bulls that sold to Gadsby Colony in Stettler, AB. Her Bourbon bull calf from last year, a sale highlight, now works for Byron Wilkies of Ross Lake Charolais. Red factor bulls are rare in this year's offering, but the few we have are sure to make herd bulls.

**45**

SOS W2 **Meta** PLD 121M

MC894151	SOS 121M	2/14/2024	POLLED				
CE	BW	WW	BW	WW	YW	MM	CE
★	93	930	0.4	69	114	26	3.2

**S: SOS JACKPOT PLD 158J** TURNBULLS DUTY-FREE 358D  
 MXS EVERLY 816F  
**D: WGD MISS CRUSH 70K** LT RANSOM 8644  
 WGD THE CRUSH 14D

Raised by a very sweet two-year-old cow, WGD Miss Crush 70K, a FULL SISTER to Ruger. We think so much of this young female that she entered our donor program in the summer of 2024. She has a great disposition, perfect udder, excellent feet and legs, and nice small head. She passed all these attributes onto Meta 121M and more. This young prospect is getting better and better every day.



WGD MISS CRUSH 70K







SOS **Monarch** PLD 86M

**46**

MC894185 SOS 86M 2/1/2024 POLLED

CE ★	BW 104	WW 969	BW 4.5	WW 69	YW 120	MM 17	CE -5.7
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**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: MXS NORTHSTAR MAID 531C**

SVY NORTHSTAR 153Y  
MXS SPITFIRE'S MAID 27X



**MXS NORTHSTAR MAID 531C**



“ A big-time performance calf and one of four sons from the great flush cow 531C. His explosive growth, impressive hair coat, and strong feet and legs make him a top contender for February 14th. ”



**47**GR **Apex** 2M

MC889235 GRE 2M 2/22/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★★	96	820	1.6	71	125	14	1.7

**48**GR **Ruger** 3M

MC889236 GRE 3M 2/10/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	100	825	4.5	69	120	17	-5.7

**49**GR **Ruger** 926M

MC889238 GRE 926M 2/26/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	101	880	4.5	69	120	17	-5.7

**S: WGD RUGER 8J**LT RANSOM 8644  
WGD THE CRUSH 14D**D: MXS NORTHSTAR MAID 531C**SVY NORTHSTAR 153Y  
MXS SPITFIRE'S MAID 27X

“ ”

531C is quite an accomplished donor cow. Lots 46, 47, and 48 are all ET sons of hers and either Ruger or Apex. These bulls have great haircoats, excellent feet and legs, plenty of natural thickness, and tremendous growth. Gary has done an exceptional job, and when you see them in the flesh, I'm sure you'll agree. If that doesn't convince you, check out 531C's natural calf selling as Lot 46. When your bread and butter is running an auction mart, you quickly learn about real, no-nonsense cattle. Be sure to find these brothers on sale day—they were fed to last!

**Lots 46, 47, 48, & 49 owned by GR Charolais.**

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Gary Raidan: 403-740-6823



# LONG-YEARLINGS

## Two-Year-Old Bulls



50

50

SOS **Laker** 142L

MC878358 SOS 142L 3/21/2023 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★★	95	770	0.4	48	93	28	3.2

**S: XAL EASY DOES IT 24E** TR PZC MR TURTON 0794 ET  
MEDONTE WHAT ABOUT ME10W

**D: MEDONTE STARSTRUCK 4F** CIRCLE CEE LEGEND 307A  
MICHELSON STARSTRUCK 514C

This 2-year-old checks all the boxes. Stout-made and moderate, SOS Laker 142L has been a standout all summer on pasture and continues to exceed expectations. He has a smooth head, sleek shoulders, and excellent feet under him. With a milk EPD of 28, ranking in the top 15% of the breed, he's perfect for keeping replacements. His dam has already produced a herd bull for Albert Heffernan in Ontario and a daughter that raised her first calf exceptionally well.



51

51

SOS **Baron** 128L

MC878355 SOS 128L 3/3/2023 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★★★	81	760	-2	64	109	22	9.8

**S: SOS JACKPOT PLD 158J** TURNBULLS DUTY-FREE 358D  
MXS EVERLY 816F

**D: TRI-N RATIONELLE 1009G** TRI-N RED BARON 765E  
TRI-N RATIONELLE 157Z

Big-time calving ease paired with solid growth best describes 128L. You will look far and wide to find a homo-polled, red factor 2-year-old as complete as Baron. He has a super disposition, stands on excellent feet and legs, and was kept in the pen as insurance in case we needed a cleanup bull.

**MIKE'S TOP 10 CALVING EASE**



52

52

BRIDOR **Lennox** 11L

MC856755 BMA 11L 1/7/2023 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★	80	736	-0.2	78	124	22	4.3

**S: SOS APEX PLD 139F** LT LEDGER 0332 P  
TMJF BERYLE 447B

**D: BRIDOR BUBBA 22B** TR PZC MR TURTON 0794 ET  
ROLLIN ACRES DAZZLE 807U

This big powerhouse is backed by impressive EPDs! With a negative birth weight EPD and a WW EPD in the top 4% of the breed, BMA 11L offers plenty of size and performance. His dam, a standout Turton daughter, has 2 yearling bulls in the sale as Los 28 & 31. If you need a bull to cover a lot of cows, Lennox 11L is a sure-fire bet.



# LONG-YEARLINGS

## Two-Year-Old Bulls

### 53 SOS *Lone Ranger* 129L

MC865798 SOS 129L 3/3/2023 Polled

CE	BW	WW	BW	WW	YW	MM	CE
★	96	630	1.3	58	122	11	1.1

**S: HVA FIREBALL 662F** TURNBULLS DUTY-FREE 358D  
TA SARA 662D

**D: WRANGLER MS AVA 158D** STEPLER OVERDRIVE 61B  
SDC BACK WHEN 3B

Wonderful set of EPD's to compliment this thick, rugged Fireball son. Lone Ranger 129L has plenty of size to cover a lot of cows this spring.

Owned with Wiese Ag.



### 54 SOS *Fancy Pants* 123L

MC865794 SOS 123L 2/28/2025 Polled

CE	BW	WW	BW	WW	YW	MM	CE
★	74	725	-3.4	57	108	24	12.4

**S: HVA FIREBALL 662F** TURNBULLS DUTY-FREE 358D  
TA SARA 662D

**D: WRANGLER MS FANCEY 43D** WRANGLER TOP GUN 42B  
WRANGLER MS FANCEY 39B

Check out the great birth weight and calving ease EPD's. Fancy Pants 123L ranks in the top 10% of the breed for calving ease, and is a smooth-made, slender calving ease package.

Owned with Wiese Ag.



### 55 SOS *High Roller* 186L

MC895909 SOS 186L 4/11/2023 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★	96	689	1.9	53	100	24	4.2

**S: WIESE'S HIGH ROLLER 2H** LT LEDGER 0332 P  
WIESE'S TEMPEST 5F

**D: WIESE'S ROXANNE 14G** WIESE'S EL PASO 14E  
WRANGLER MS ROXANNE 160D

Tremendous growth and performance in the younger High Roller son. 186L has a tremendous hair coat and displays excellent thickness.

Owned with Wiese Ag.







# KG Land & Cattle

## OFFERING 16 CHAROLAIS BULLS

As I sit here writing this welcome tonight, our first cold snap is rolling in, -30 right now dropping to -40 by morning, I'm more focused on the cow cam as calving has kicked into high gear! The ongoing joke is "why can't we be normal" and calve when it's warm! Well I don't want to be normal, we eat breathe and love the cattle industry, including the people. Our small herd of Charolais is rapidly growing, we run our purebreds right alongside our 300 commercial cows so they have to earn their keep. We started behind the gun right from spring being one of the hottest and driest years, grass was short, but these calves still gained well. Some late rains came this fall with some second growth on silage and stubble ground. We decided to leave the calves on a month later, with the size of the silage pit, every day of grazing this fall was huge

for us. The bulls are on a TMR ration and pail fed every day to be walked through and scratched. I hope you can appreciate these bulls for what they are and I'm confident they will go and work for our customers. I'd like to thank past and future customers for supporting our program, also Mike and Mike for the opportunity to join the bull sale for the third year. If you would like to come view the bulls or have any questions please call. 1-403-741-7166

**Kale Gist**



# KG *Maverick* 33M

<b>56</b>	MC886880 KG 33M 1/2/2024 POLLED							
	CE ★ ★	BW 87	WW 852	BW -0.8	WW 72	YW 125	MM 22	CE 4.8

**S: SOS JACKPOT PLD 158J** TURNBULLS DUTY-FREE 358D **D: KG KENDALL PLD 3K** BRCHE WHITE BEAR 8505 PLD ET  
MXS EVERLY 816F TMJF BERYLE 447B

It was an easy choice to take 33M as a pair to the World Congress in Stettler last summer, as he's been a standout bull since birth. He's never had a bad day. With a moderate birth weight of 87 lbs and a weaning weight of 852 lbs, from a first calver, we think this bull would be a great candidate for big heifers or second calvers. Maverick is HOMO polled, has a very quiet disposition, and good fertility in his family. His Dam 3K bred back in the first cycle! She is also a full sibling to the high selling SOS 811K owned by Circle Cee and Sherwood Farms. Three of his Jackpot sisters sold at Harvie Ranching for an average of \$19,916. Make sure to stop and take a look at this bull.



**REFERENCE PHOTOS**  
 1 **SIRE**  
 SOS Jackpot PLD 158J  
 2 **MAT. GRANDDAM**  
 TMJF Beryle 447B  
 3 **FULL SISTER TO DAM**  
 SOS Beryle PLD 811K





# KG **Marco** 39M

<b>57</b>	MC886886 KG 39M 1/4/2024 POLLED							
	CE ★ ★ ★	BW 87	WW 772	BW -2	WW 75	YW 126	MM 14	CE 10.4

**S: SOS APEX PLD 139F**

LT LEDGER 0332 P  
TMJF BERYLE 447B

**D: KG KATIE 17K**

BRIDOR FORTUNE MAKER 6F  
SOS DUCHESS 66F

## Reference Photos

- 1 **SIRE** SOS Apex PLD 139F
- 2 **MATERNAL GRANDDAM** SOS Duchess 66F
- 3 **PATERNAL GRANDDAM** TMJF Beryle 447B

“ Not only is this Grace’s pick/pet of the pen, we LOVE how well bred this bull is! Coming from two great cow families, 447B top side and 33Y bottom side (both these cows are in the donor pen), and they bring to you a bull with great EPDs and is a built-in dehorned. He’s HOMO polled, in the top 20% of birthweight, top 10% of weaning weight, top 20% of yearlings weight, top 20% of calving ease and top 25% of maternal calving ease! HEIFER BULL ALERT! He’s out of the great SOS Apex bull. **We are selling 3/4 interest full possession- we would like to utilize him in our A.I. pen to replace Apex. MIKE’S TOP 10 CALVING EASE** ”





SOS KICKSTART PLD 825K



SOS FRENCH KISS PLD 172E

58

KG **MVP** 46M

MC887549 KG 46M 1/9/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	104	877	2.9	58	106	14	0.3

**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E  
**D: SOS FRENCH KISS PLD 172E** CSS SIR NAVIGATOR 20Y  
ALT AGUSTINA 73Y

- My only Kickstart bull but man he's a good one!
  - This bull will add power, performance and hair to your calf crop.
- Watch the buyers fight over your hairy tan calves on sale day!**
- Commercial men don't miss this one!
  - Siblings working at Brett Hirsche, and Pernel Van Stratton's.

59

KG **Macho** 42M

MC887542 KG 42M 1/6/2024 HORNED							
CE	BW	WW	BW	WW	YW	MM	CE
★★	89	904	-1.5	53	105	23	8.9

**S: KG TRUE GRIT PLD 1K** TURNBULLS DUTY-FREE 358D  
SOS PRINCESS KATE 33Y  
**D: MCTAVISH CASSIDY 116G** ELDER'S CRACKER JACK 13D  
MCTAVISH CASSIDY 100Z

- Definitely one of the standouts in the bull pen.
- He was the pen favourite on summer tours, I think you will find him on sale day.
- 42M is the spitting image of his sire.
- Moderate 89lbs birthweight, 904lbs weaning weight.
- Deep, long-bodied bull, packed with red meat!



KG TRUE GRIT PLD 1K



MCTAVISH CASSIDY 116G





KG TRUE GRIT PLD 1K



60

60

KG **Murray** 68M

MC889886		KG 68M		1/24/2024		POLLED	
CE	BW	WW	BW	WW	YW	MM	CE
★	94	865	-0.9	52	102	18	7.2

**S: KG TRUE GRIT PLD 1K**

TURNBULLS DUTY-FREE 358D  
SOS PRINCESS KATE 33Y

**D: REESE GEORGINA 127G**

ELDER'S BLACKJACK 788B  
MLW LOVESTORY POLLED 133W

- Another deep-bodied hairy KG True Grit 1K son.
- 68M is out of a very nice cow we bought out of the Reese dispersal.
- I'm really liking the length and depth of body True Grit is throwing in his calf crop!
- Just watch your money grow when his calf crop hits the ground.

61

KG **Allen** 36M

MC886883		KG 36M		1/3/2024		POLLED	
CE	BW	WW	BW	WW	YW	MM	CE
★	96	868	-1.9	57	111	16	6.3

**S: KG TRUE GRIT PLD 1K**

TURNBULLS DUTY-FREE 358D  
SOS PRINCESS KATE 33Y

**D: TMJF ANNIE 395A**

MERIT ROUNDUP 9508W  
TMJF SALENA 144S

- A bull that has done a heck of a job for losing his mother in early summer, unfortunately we lost 395A and this will be your last chance at her offspring.
- One of the quietest bulls in the pen.
- Don't miss this opportunity, will add a great disposition and growth in his calf crop.
- Brothers working at East View Farms, and Brant Jones
- Bull that could be easily overlooked and be a sleeper sale day.



TMJF ANNIE 395A



61





ELDER'S HOULIO 4H



TMJF BERYLE 447B

**62** KG *Match Box* ET 73M

MC887508 KG 73M 1/31/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	99	893	-1.5	67	132	21	6

**S: ELDER'S HOULIO 4H**

SKW EXPEDITION 89C  
WRANGLER PRETTY LADY 98C

**D: TMJF BERYLE 447B**

MERIT ROUNDUP 9508W  
TMJF U-CALLED 198U

- The hairiest Houlio calf you will find, he was on display in Stettler at world congress.
- He weaned off a drink of water from 900lbs.
- Cow with a great track record on raising herd bulls.
- Smooth front shoulder and packing a big set of KAHUNAS!
- Last year's half brother went to Madge Farms.
- Homo polled as a bonus.
- Out of 447B flush cow, maternal brother to SOS Apex.

**63** KG *Marvel* ET 58M

MC887509 KG 58M 1/17/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	109	930	2.4	58	115	31	2.7

**S: ELDER'S HOULIO 4H**

SKW EXPEDITION 89C  
WRANGLER PRETTY LADY 98C

**D: SOS PRINCESS KATE 33Y**

SDC KING RANCH 70T  
SOS JESSICA 1150S

- Very nice-made Houlio bull
- Out of the 33Y flush cow, maternal brother to KG True Grit 1K
- 930lbs weaning weight
- Backed by outstanding cow families, top and bottom!



SOS PRINCESS KATE 33Y





**64**

KG **Harley** 71M

MC889887 KG 71M 1/25/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	112	986	5.8	67	122	25	-9.6

**S: DIAMOND W HARLEY 21H** K-COW HARLEM 3E  
DIAMOND W DILON 80Z  
**D: G.BROS 1181H** HIGH BLUFF DIESEL 25D  
G.BROS CHER 947X

- 71M is out of another Gilliland that has hit a home run with this bull.
- One of the youngest bulls in the pen, yet the heaviest weight!
- Everyone sells calves by the pound and this bull will add pounds on sale day!
- Bull with a big foot under him that will cover big pastures and a lot of cows.

**65**

KG **Sincerity** 63M

MC889881 KG 63M 1/20/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	107	936	4.1	68	127	21	-4

**S: DIAMOND W HARLEY 21H** K-COW HARLEM 3E  
DIAMOND W DILON 80Z  
**D: G.BROS SINCERITY RCG 116H** SPARROWS ESCOBAR 429B  
G. BROS MAVIS 282Z

- Big time performance bull, his calves will definitely push down the scale sale day.
- In the top 20% of weaning weight and the top 15% of yearling weight.
- If your needing to add some jam to a British based cow herd this is your bull







66

KG **Motz** 55M

MC889876		KG 55M		1/16/2024		POLLED	
CE	BW	WW	BW	WW	YW	MM	CE
★★★	89	910	-1.2	62	104	24	11.2

**S: KAYR FRUITION 26K**

WCR COMMISSIONER 593 P  
KAYR CLASSIC 26H

**D: STEPLER MISS 106K**

CKE MITCH 5H  
STEPLER MISS 241H



KAYR FRUITION 26K



STEPLER MISS 106K

- A bull I think would work on big heifers, definitely safe on second calvers.
- He's top 25% of birth weight, top 40% of weaning weight, and the top 15% of calving ease!
- 800 lbs weaning weight off a first calf heifer.

**MIKE'S TOP 10 CALVING EASE**



67

KG **Mav** 49M

MC887493		KG 49M		1/11/2024		POLLED	
CE	BW	WW	BW	WW	YW	MM	CE
★	105	870	1.9	56	106	31	-1.3

**S: HRJ MAVERICK 556C**

WC DOUBLETREE 2009 P  
PRO-CHAR CASSY 32A

**D: NISH DOLLY PARTON 64K**

HTA BILLY THE KID 974G  
BREEZE NISH 95A

- 49M is out of a hard working Nish heifer out of the White Gold Sale.
- 870 lbs off a first calf heifer so there's performance in this calf.
- Nice mixture of calving ease and performance in 49M pedigree.



68

KG **Mitch** 34M

MC886881		KG 34M		1/2/2024		HORNED	
CE	BW	WW	BW	WW	YW	MM	CE
★★★	71	860	-5.5	55	112	27	18.2

**S: NGC YELLOWSTONE 939G ET**

DC/CRJ TANK E108 P  
M&M MS NEW STANDARD 3517 PLDET

**D: WHC PRINCESS KATE 23K**

WINN MANS CHAVEZ 826Y  
SOS PRINCESS KATE 33Y

- HEIFER BULL with growth!
- Backed by the 33Y cow family, 23K is a full sibling to SOS 34B. I'd say 33Y would be the second best cow to walk the pastures at SOS with 30 registered offspring.
- Why not breed them heifers Charolais and top the market?!

**MIKE'S TOP 10 CALVING EASE**



# 69

## KG Jimmy 64M

MC889883 KG 64M 1/20/2024 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★	116	895	5.1	61	109	29	-10.1

**S: JFC JIMMY JUICE 125J**

SPARROWS ROBERT 842F  
JFC MS CHRISTINA 521C

**D: G.BROS LULA 1145H**

HIGH BLUFF DIESEL 25D  
G.BROS MYCHAELA 10Z

- Performance, performance, performance, when we are seeing \$5 per pound on calves every pound matters don't leave money on the table!
- Don't let this bull scare you, put him on cows and he's going to calve like a dream!
- We should have named this bull JUSTIN, because you're going to have income tax problems after selling his calf crop.
- Off a very nice Gilliland cow.



# 69

# 70

## KG Jimmy 62M

MC889880 KG 62M 1/18/2024 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★	95	862	-0.3	58	115	12	5.2

**S: ANCHOR D KORBAN 83K**

RGP HEAVY DUTY 33H  
BOB'S SUGAR SUGAR 83G

**D: G.BROS ELLA 349D**

STEPPLER TANDEM 157A  
G.BROS AWESTRUCK 915X

- 349D was picked up last year at the Gilliland dispersal and has fit right in, producing a bull in the top of the pen.
- Modest birth weight with a great weaning weight on a very dry year.
- A bull with extra stretch that will add it into his calf crop.
- Brother working at Prouse Ranch.



# 70

# 71

## KG Montgomery 65M

MC889884 KG 65M 1/21/2024 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★	113	824	3.8	72	129	17	-3.1

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: SOS DUCHESS 66F**

SOS CHUCK WAGON 54C  
SOS PRINCESS KATE 33Y



KG MONTGOMERY 65M



SOS DUCHESS 66F

- A late January born bull with an actual weaning weight of 824lbs.
- Smooth shouldered, clean-fronted bull that will not have calving issues.
- Half brothers working at Klassen Ranching and Meridian Agriculture.



WGD RUGER 8J

- Perfect foot and leg structure, this bull is going to last a long time.
- 66F is one of my favourite cows, I feel a spitting image of her mother, 33Y.



# W2 Farms

## OFFERING 7 CHAROLAIS & 7 SIMMENTAL BULLS

Well here we go, on behalf of the Williams families I want to welcome you to the 2025 Bulls for Every Budget Sale. It is very exciting time in the cattle industry and to say the least, boy, are we ever excited! The SOS cows that have moved to Leroy this fall have started to calve, and by sale time we'll be right in the thick of calving recips and commercial cows. We will calve out close to 1000 cows this year, 225 of them had embryos implanted this past spring. The commercials are put to grass and weaned early fall, where they then enter our feedlot. We feed these calves right to finish, which allows us to get the individual carcass data back from the packers. We use this data to bench mark our cows and bulls. The intensive ET work we have been doing allows us to have breeding pastures with full siblings, giving us a better idea of what genetics are performing and improving our commercial herd. Come sale day we'll have a good chunk of the ET calves on the ground out of some exciting new sires like LT Global, WC Encompass, SVY Historic, R Plus Estevan and many other proven sires. One thing you'll notice on all the sires is the breed-leading EPD's they all have. We want to use the tools that are available to us to pick the right bull, that has numbers and is good to look at to produce offspring that will make beef more efficient to raise and perform on the rail! As the Springside herd moves East, our biggest concentration is going to be producing breeding stock that is efficient and produces offspring that yields and grades on the rail.

Our Purebred Cows are managed the same as the commercial cows - with no extra pampering. If they don't produce a calf, they're not given another chance. This year we weaned the Charolais and ET calves middle of August, and the Simmental calves were weaned middle of September, where everything went on a TMR ration. The bulls will be at Leroy, SK until sale week, then we'll move them to Stettler a few days prior to the 14th. We look forward to meeting and visiting with you.

**Maston Williams**  
1-306-231-5415



Maston & Brooke Williams



Trevor & Kari Williams



Donald & Tammy Williams



- [www.w2farms.com](http://www.w2farms.com) -





# W2 *Mr Muenster* 35M

<b>72</b>	MC889807 WWWW 35M 1/17/2024 POLLED					
	<b>BW</b> 89	<b>WW</b> 994	<b>BW</b> 2.3	<b>WW</b> 74	<b>YW</b> 128	<b>MM</b> 23

**S: SOS JACKPOT PLD 158J** TURNBULLS DUTY-FREE 358D  
MXS EVERLY 816F

**D: SOS ESPEON 91K**

SOS APEX PLD 139F  
SOS ESPEON 142H

## Reference Photos

- 1 **SIRE** SOS Jackpot PLD 158J
- 2 **MR MUENSTER** Canadian Western Agribition, 2024
- 3 **PATERNAL GRANDDAM** MXS Everly 816F

“ You will wear the rubber off your tires trying to find one this good! W2 Mr Muenster 35M attracted a lot of attention all fall on the show road this past November at Farmfair and Agribition, when he captured Reserve Senior bull calf in Regina. With as much calving ease in his pedigree he still boasts an impressive 4.28 WPDA. He displays excellent length of spine, nice skull, superb disposition, and travels very freely with a great foot under him. Whether you’re selling calves in the fall, finishing a pen of Char steers or selling bulls for a living, 35M fits the bill. ”





73



74



75

73

W2 **Mr Tank** 404M ET

WWWW 404M 1/23/2024 BW 86 WW 802

74

W2 **Mr Tank** 407M ET

WWWW 407M 1/24/2024 BW 85 WW 815

75

W2 **Mr Tank** 406M ET

WWWW 406M 1/24/2024 BW 90 WW 825

**S: DC/CRJ TANK E108 P**

BHD PERSEUS B65 P  
CRJ MS ZYLEN C1587

**D: SVY STARSTRUCK 712E**

HRJ CROWD FAVOURITE 515C  
SVY STARSTRUCK 409B

“

”

- 3 ET flush brothers that are all thick, stout, and got “the look” that will draw your attention.
- Sons of the Tank bull, who has drawn lots of use for his calving ease shortening gestation that doesn't give up the performance and growth.
- SVY 712E has over 30 registered progeny, and we are expecting 25 ET calves out of her this winter.
- 6 sons of 712E walk the pastures here at W2.

**PEDIGREE ESTIMATE**

BW	WW	YW	MM	CE
-1.5	61	124	34.5	8





WGD RUGER 8J



SVY STARSTRUCK 712E



76

- 2 ET brothers with the extra performance of WGD Ruger 8J
- Well-muscled, adding the carcass traits to produce the beef that pays the bills for the cattleman
- 2 full sisters were picked by the Eaton family at Lloydminster

**PEDIGREE ESTIMATE**

BW	WW	YW	MM	CE
1.9	64	116	19	-2.2

**76** W2 *Mr Ruger* 436M ET

**WWW 436M 2/2/2024 BW 100 WW 850**

**77** W2 *Mr Ruger* 419M ET

**WWW 419M 1/27/2024 BW 110 WW 810**

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: SVY STARSTRUCK 712E**

HRJ CROWD FAVOURITE 515C  
SVY STARSTRUCK 409B



FULL SISTER - MISS STARSTRUCK 420M



HALF SISTER - MISS STARSTRUCK 435M



77





LT NATIONWIDE 8455 PLD ET

**78** W2 *Mr Nation* 425M ET

APPLIED FOR WWWW 425M 1/29/2024

CE	BW	WW	PE	BW	WW	YW	MM	CE
★★★	99	574		-0.9	63	121.5	22.5	3.5

- The only bull calf we got on the 712E Nationwide Flush
- Little extra frame with the added length

**S: LT NATIONWIDE 8455 PLD ET** LT PATRIOT 4004 PLD  
LT BRENDA 2184 PLD

**D: SVY STARSTRUCK 712E** HRJ CROWD FAVOURITE 515C  
SVY STARSTRUCK 409B







R PLUS ESTEVAN 2162K



MISS R PLUS 8123F



**79** W2 *Mr Estevan* 429M

1463872 WW 429M 1/30/2024 POLLED						
BW	WW	BW	WW	YW	MM	CE
89	855	1.8	84.6	126.4	25.3	9.7

**S: R PLUS ESTEVAN 2162K** CMS SOCHI 307A  
MISS R PLUS 0017H  
**D: MISS R PLUS 8123F** DRAKE POKER FACE 2X  
MISS R PLUS 8067U

**80** W2 *Mr Estevan* 416M

APPLIED FOR WW 416M 1/27/2024 POLLED							
BW	WW	PE	BW	WW	YW	MM	CE
100	825		3.6	92	139.2	25.4	7.4

**S: R PLUS ESTEVAN 2162K** CMS SOCHI 307A  
MISS R PLUS 0017H  
**D: MISS R PLUS 8123F** DRAKE POKER FACE 2X  
MISS R PLUS 8067U

“

The dam of these two flush brothers, 8123F, was our pick of the cows at the R-Plus Dispersal - a Pokerface daughter with a perfect udder. We flushed her to the \$70,000 R-Plus Estevan bull that we proudly hold the Canadian semen right on. These boys will be the first Estevan Bull to sell Homo polled and very quiet disposition. 2 bulls that are built right and have a very good foot under them.

”







**81** W2 *Mr Estevan* 408M

APPLIED FOR WW 408M 1/25/2024

BW	WW	PE	BW	WW	YW	MM	CE
87	870		2	80.4	117.4	24.4	10.3

**S: R PLUS ESTEVAN 2162K** CMS SOCHI 307A  
MISS R PLUS 0017H

**D: WLB 47Y FAE 343D** SUNNY VALLEY FORCE 47Y  
WLB 756T TRESSIE 3556B

- Dark cherry red, Stout, well-muscled Estevan son
- Dam WLB 343D has been flushed and produced many top-end females in our herd, and bulls that we use on the commercial cows

**82** W2 *Mr Stratton* 411M ET

APPLIED FOR WW 411M 1/26/2024

BW	WW	PE	BW	WW	YW	MM	CE
89	725		3	64.7	91.8	22.8	10

**S: LFE STRATTON 3094F** LFE TRIUMPH 816A  
LFE RS AMBER 2140B

**D: WLB 47Y FAE 343D** SUNNY VALLEY FORCE 47Y  
WLB 756T TRESSIE 3556B

- Dark red with the white face
- Maternal brother to the Lot 81 bull
- Extra thick, moderate-framed ET calf with an 89-pound birth weight



LFE STRATTON 3094F





R PLUS YUMA 9087G



WTZ KRAKEN 85H



83

**83** W2 *Mr Kraken* 430M

APPLIED FOR WW 430M 2/2/2024

BW	WW	PE	BW	WW	YW	MM	CE
73	802		2	80.4	117.4	24.4	10.3

**S: W2 KRAKEN 85H**

TJSC BOONE PICKENS 46C  
RCR FLIRTY MAGILCUTY 7D

**D: RUSYLVA MISS SATIN 32K**

R PLUS YUMA 9087G  
SVS BLK SATIN 783E

73-pound birth weight with the money streak on the face  
-A heifer's first calf out of R-Plus Yuma

**84** W2 *Mr Boone* 418M ET

APPLIED FOR WW 418M 1/27/2024

BW	WW	PE	BW	WW	YW	MM	CE
89	760		0.8	60.5	91.1	18.5	12.8

**S: TJSC BOONE PICKENS 46C**

REMINGTON LOCK N LOAD 54U  
TJSC KNOCKOUT 121Y

**D: RCR FLIRTY MAGILCUTY 7D**

WHEATLAND STOUT 930W  
RF FLIRTIN FOR CERTIN 37U

- An embryo to the high selling bull WTZ Kraken 85H that the Waltz family sold in their bull sale  
- Flirty 7D has sold many high sellers for the Waltz family, and has multiple sons working in our commercial herd



TJSC BOONE PICKENS 46C



RCR FLIRTY MAGILCUTY 7D



84





# Wiese Agricultural Enterprises Inc.

## OFFERING 14 CHAROLAIS BULLS

Once again it is great to be working with Mike to put a great set of bulls forward for your evaluation. After having my cows leased to Springside for a couple of years due to some health issues, they are back at home under my management and I get to see them every day, which I really missed. I can't thank Mike enough for taking the cows down to Botha, and managing them for me. The bulls in the sale are the result of both Mike and I determining what the cows got bred to, and the result is a strong set of bulls that will get out and do a great job for you. I even took lot 85 and 86 to the AB Select pen show in Red Deer in December and they were the senior champion pen from that

show. If you would like any additional information on any of the bulls just call me.

**Jim Wiese**



# WIESE'S *IronMan* 3M

# 85

MC883298 WAG 3M 1/1/2024 POLLED

CE ★	BW 94	WW 1140	BW 1	WW 60	YW 108	MM 23	CE 5.1
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**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E

**D: WIESE'S MS FANCY 1G** WIESE'S EL PASO 14E  
WRANGLER MS FANCEY 43D



A standout from birth from a big productive cow. Kickstart sons have that Apex look and correctness with a little extra performance. This cow family always produces high weaning weights and 3M is no exception weighing 1140 lbs on October 20th.





# WIESE'S *Midway* 4M

## 86

MC883300 WAG 4M 1/2024 POLLED

CE ★ ★	BW 80	WW 1120	BW -3.4	WW 51	YW 91	MM 27	CE 12.1
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**S: PCC BOURBON 118J**

CCC WC REDEMPTION 7143 PLD ET  
BRCHE BERKLY ANN 8507 PLD ET

**D: WRANGLER PIN UP GIRL 177D**

PALE MR.PINAY 11Z  
MAPLE LEAF MS PINAY 146Y

## Reference Photos

- 1 **MAT. BROTHER** SOS Tonic 69K
- 2 **SIRE** PCC Bourbon 118J

“ It’s not often you get a bull with an 80 lb. birthweight and an October 20th weight of 1120 lbs but that’s the result of one of the most productive cows we’ve ever owned. She has already produced 3 bulls that have sold for \$9000 or more and 2 of our best young females are daughters of 177D. This calf is extremely smooth through the front end and full of muscle throughout. He’s extremely correct and was well received in Red Deer, pairing up with lot 85 to be chosen the senior champion pair of bulls.  
**MIKE’S TOP 10 CALVING EASE** ”





87

**87** WIESE'S *Mariposa* 5M

MC883301 WAG 5M 1/1/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	100	1030	0	61	115	20	5.6

**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E  
**D: WRANGLER MS GELIA 29D** WRANGLER TOP GUN 42B  
WRANGLER MS MEL 24B

A big, thick son of Kickstart. His dam is a consistent producer and puts lots of performance into her calves. Very correct in his structure and lots of natural muscle.

**88** WIESE'S *Minecraft* 6M

MC883302 WAG 6M 1/1/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★★	92	955	1.9	65	119	20	3.3

**S: SOS APEX PLD 139F** LT LEDGER 0332 P  
TMJF BERYLE 447B  
**D: SOS MS PINAY 87K** WIESE'S EL PASO 14E  
WRANGLER MS PINAY 100D

A big, bold Apex son out of a first calf heifer with a really nice birthweight. This bull has lots of hair and an extremely impressive hind quarter. He is very smooth throughout his front end and would make a very good heifer bull.



88





RRMM YELLOWSTONE 2J



89

WIESE'S *Extra* 9M

MC883305 WAG 9M 1/7/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★★	80	870	-2.6	44	80	27	9.6

**S: RRMM YELLOWSTONE 2J** D R MONSOON 45  
FVC GOLDIE 30G  
**D: SOS YOLANDA 42K** WIESE'S HIGH ROLLER 2H  
WIESE'S MISSY 19H

A pure calving ease bull from a cow family of low birth weight cattle. His dam is a 2 year old female and her dam rarely has a calf over 85 lbs. He is extremely smooth in the front end, with a very flat shoulder. The Yellowstone sire is noted for calving ease as well. He has good hair and a really nice head and neck extension.

**MIKE'S TOP 10 CALVING EASE**

90

WIESE'S *Extra* 11M

MC883307 WAG 11M 1/15/2024 POLLED							
CE	BW	WW	BW	WW	YW	MM	CE
★	108	920	2.7	59	104	21	-1.3

**S: PCC BOURBON 118J** CCC WC REDEMPTION 7143 PLD ET  
BRCHE BERKLY ANN 8507 PLD ET  
**D: WIESE'S ZAHARA 13G** WIESE'S EL PASO 14E  
WRANGLER MS AVA 158D

A Bourbon son from one of our most impressive cows. When Mike and I were splitting up the heifer calves last year from our lease arrangement, his first choice was a daughter of this cow and I have her first daughter in the herd as well. This bull has a very strong hip structure and a very appealing profile. He gets out and moves well.







91

WIESE'S **Extra** 13M

MC883309 WAG 13M 1/22/2024 POLLED

CE	BW	WW	BW	WW	YW	MM	CE
★	106	875	2.8	62	122	6	-3.6

**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E

**D: WRANGLER MS AVA 158D** STEPLER OVERDRIVE 61B  
SDC BACK WHEN 3B

An impressive Kickstart son with lots of hair and a lot of muscle. His mother is the grandmother of the lot 90 bull and there is a 2 year old in the sale off of this cow as well. She has been a very good producer of performance cattle, she might be our biggest thickest cow. I am really impressed with the Kickstart calves, they are just what the industry is demanding.



PROUD TO HAVE THESE  
**Brood Matrons**

WALKING THE PASTURE AT WIESE AG.

IF YOUR TRAVELS BRING YOU NORTH OF WESTLOCK, THE COFFEE IS **ALWAYS ON**

**-JIM WIESE**





# WIESE'S *Red Zone* 19M

<b>92</b>	MC883318 WAG 19M 2/9/2024 POLLED							
	CE ★	BW 98	WW 990	BW 2.4	WW 61	YW 113	MM 31	CE -2.2

**S: SOS JACKPOT PLD 158J** TURNBULLS DUTY-FREE 358D  
MXS EVERLY 816F

**D: WIESE'S HONEY ROSE 10G** WIESE'S EL PASO 14E  
WRANGLER MS HONEY 143D

## Reference Photos

- 1 **SIRE** SOS Jackpot PLD 158J
- 2 **DAM** Wiese's Honey Rose 10G
- 3 **MAT. BROTHER** SOS Armour 118L

“ When Mike suggested we breed 10G to Jackpot, I didn't necessarily know what it might produce, but man was he right. This bull is big, thick and full of muscle. His mother is a tremendous producing cow and since weaning he just keeps getting better and better. Everyone through the bull pen finds this calf and goes back for a second look. A big powerful performance bull here.  
**Selling 3/4 Interest, Full Possession.** ”





93

WIESE'S *Extra* 20M

MC883319		WAG 20M		2/10/2024		POLLED	
CE	BW	WW	BW	WW	YW	MM	CE
★★	92	935	1.5	73	133	15	3

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: WIESE'S LADY PERFECT 3J**

BRCHE WHITE BEAR 8505 PLD ET  
WIESE'S LADY PERFECT 18F

When we were synchronizing for our AI program the vet found a major cyst inside the dam of this bull and he suggested we ship her so this bull went through summer without a mother. He was a little behind at weaning obviously, but on feed he is catching up. He has lots of hair, is really smooth made and travels, out really free and easy. If you are not turning your bulls out until July he has lots of time to keep growing and developing.



94

WIESE'S *Extra* 21M

MC883320		WAG 21M		2/17/2024		POLLED	
CE	BW	WW	BW	WW	YW	MM	CE
★★	94	895	0.8	63	113	17	4.6

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: WIESE'S JAYBUG 4J**

M&M OUTSIDER 4003 PLD  
RJB PZC STELLA'S SABLE

A very complete Ruger son, exhibiting good muscle and has a very strong hair coat. His mother produced a very nice heifer as a 2 year old that has already calved out this year. He is one of those moderate sized, easy moving bulls that won't get too big and last forever.



95

WIESE'S *Extra* 27M

MC883328		WAG 27M		2/29/2024		POLLED	
CE	BW	WW	BW	WW	YW	MM	CE
★	98	786	2.6	68	133	13	-1.7

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: WIESE'S TEMPEST 1H**

LT LEDGER 0332 P  
WIESE'S TEMPEST 1F

One of the youngest bulls in the sale and one of the highest weight per day of age bulls available. Normally with his birthdate we would hold him over for a 2 year old, but Mike and I decided that with this performance we should sell him this year. Both his dam and grand dam are high performance beef cows, and this guy will pack the pounds onto your calf crop.





*now entering:* the  
**FEMALE**  
D I V I S I O N

## *The Foundation*

At SOS, the cow herd is the cornerstone of success. Built on generations of proven maternal strength, these cows represent the perfect balance of fertility, longevity, and production. With strong udder quality, sound feet, and an ability to raise standout calves year after year, SOS cows are the kind that build herds and bottom lines. Backed by elite pedigrees and unwavering selection standards, they deliver consistency and performance you can count on.

**The SOS cow isn't just the foundation—she's the future.**





# SOS *Melania* 13M

**96**

**FC894173 SOS 13M 1/7/2024 POLLED**

BW	WW	BW	WW	YW	MM	CE
96	704	0.2	76	133	20	3.6

**S: WGD RUGER 8J**

LT RANSOM 8644  
WGD THE CRUSH 14D

**D: MXS MEG 901G**

CIRCLE CEE LEGEND 307A  
MXS MEG 738E

## Reference Photos

- 1 **DAM** MXS Meg 901G
- 2 **MAT. BROTHER** SOS Kosmo 55K
- 3 **DAM** 901G at Manitoba Ag Ex with calf, 46J

“ SOS Melania 13M is the epitome of power and performance! Sired by the legendary Ruger, her lineage is proving to be nothing short of extraordinary as his daughters enter production and establish themselves as true collector's items. Her dam is a standout front-pasture donor cow, already credited with raising two breeder bulls sold to Good Anchor Charolais (Vermilion, AB) and Stankievich Ranches (Trochu, AB). Mark her as a must-see on sale day—she's as impressive as they come! Owned in partnership with Rancho ADE and Peterosa ”



# 97 <sup>SOS</sup> *Marmelaide* 1157M

**FC890216 SOS 1157M 3/11/2024 POLLED**

BW	WW	BW	WW	YW	MM	CE
78	696	1.3	56	101	19	4.6

**S: SOS PANDEMIC 168H** SOS APEX PLD 139F  
SOS PEACHES 42B

**D: MEDONTE JEALOUSY 18J** SVY FREEDOM PLD 307N  
MEDONTE STARSTRUCK 15C

**Don't overlook this younger heifer in the offering!** With excellent growth and eye appeal, SOS 1157M is exceptionally sound-footed, displays a great disposition, and hails from a strong, proven cow family. She's a standout with plenty of future potential!



# 98 <sup>SOS</sup> *Maizie* 90M

**FC894179 SOS 90M 2/1/2024 POLLED**

BW	WW	BW	WW	YW	MM	CE
83	708	1.8	61	100	21	3.8

**S: XAL JIGSAW 8J** SVY FREEDOM PLD 307N  
MEDONTE FANCY PANTS 2F

**D: SOS GLAMOROUS 80K** DF MR OUTRAGEOUS 64G  
MEDONTE DIDN'T DO IT 30D

It's always impressive when a two-year-old cow lays down, calves with ease, and delivers a great udder—then raises a calf of this caliber. SOS 90M is a moderate, smooth-shouldered, long-bodied female with all the makings of an exceptional producer.



# 99 <sup>SOS</sup> *Miley* 59M

**FC894175 SOS 59M 1/22/2024 POLLED**

BW	WW	BW	WW	YW	MM	CE
75	671	-0.7	72	133	19	7.2

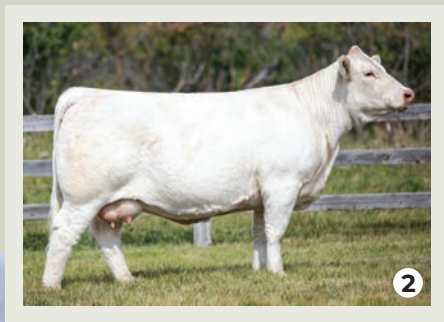
**S: SOS APEX PLD 139F** LT LEDGER 0332 P  
TMJF BERYLE 447B

**D: SOS EMPRESS 38K** TURNBULLS DUTY-FREE 358D  
SOS EMPRESS 48E

SOS Miley 59M comes from one of the strongest cow families on the ranch. This Apex daughter, out of a two-year-old Duty Free female, boasts exceptional longevity, impressive performance, and a pedigree packed with fertility.







# SOS *Marilyn* PLD 134M

<b>100</b>	FC894154 SOS 134M 2/21/2024 POLLED						
	BW 84	WW 748	BW 0.2	WW 55	YW 111	MM 23	CE 6.2

**S:** SOS KICKSTART PLD 825K SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E

**D:** SOS PJP BEYOND WORDS 21J TR MR FIRE WATER 5792RET  
THOMAS MS IMPRESSIVE 0641

## Reference Photos

- 1 **DAM** SOS PJP Beyond Words 21J at CWA
- 2 **DAM** 21J as a Two-Year-Old
- 3 **MAT. SISTER** SOS Luxury PLD 60L

“ **A true SALE FEATURE!** SOS Marilyn 134M stands out as one of the most promising heifers in this offering. Her dam, 21J, is a heavy-milking, beautifully made cow with an exceptional disposition. As a two-year-old, 21J anchored our female show string and raised a standout Bourbon daughter that sold to Wrangler Charolais (Westlock, AB). SOS Marilyn 134M continues to improve day after day. **Owned with Rancho ADE and Peterosa.** ”



**101****SOS *Matilda* 81M**

FC894143 SOS 81M 1/30/2024 POLLED						
BW	WW	BW	WW	YW	MM	CE
105	730	2	58	110	12	0.3

**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E

**D: MEDONTE DON'T DENY IT 20D** XAL BISHOP 16B  
LAE TOFFIFEE 716T

The **POWERHOUSE** of the offering! SOS 81M is a scale-tipping standout, backed by a high-performing, heavy-milking Pastor granddaughter. Some of our best cows of all time trace back to Pastor daughters, and 81M is poised to carry on that legacy.

**102****SOS *All Star* 63M**

PFC894377 SOS 63M 1/23/2024 POLLED						
BW	WW	BW	WW	YW	MM	CE
106	647	1	66	111	9	-0.7

**S: SOS KICKSTART PLD 825K** SOS APEX PLD 139F  
MISS PRAIRIE COVE 748E

**D: MEDONTE ALL STAR 14A** KEYS ALL STATE 149X  
MEDONTE STARSTRUCK 17Y

Another high-performing daughter of SOS Kickstart 825K, the Agribition Champion and 2023 Canadian Show Bull of the Year.

**103****SOS *Martini* 110M**

FC894148 SOS 110M 2/8/2024 POLLED						
BW	WW	BW	WW	YW	MM	CE
101	696	1.6	64	112	19	2.3

**S: WGD RUGER 8J** LT RANSOM 8644  
WGD THE CRUSH 14D

**D: MEDONTE DON'T TOUCH ME 6D** WC BENELLI 2134 P ET  
MEDONTE CAN'T TOUCH 16A

A heifer with an exceptional temperament and incredible length of body. SOS Martini 110M is sired by the great Ruger bull and out of a heavy-milking, powerful Benelli daughter from Medonte Charolais. With this pedigree, we fully expect her to follow in her dam's impressive footsteps.







**104**

SOS **Madison** 161M

FC894165		SOS 161M		3/15/2024		POLLED	
BW	WW	BW	WW	YW	MM	CE	
93	670	0.9	71	120	18	5.9	

**S: HVA FIREBALL 662F**

TURNBULLS DUTY-FREE 358D  
HTA SARA 662D

**D: SOS JOAN 229J**

BRIDOR FORTUNE MAKER 6F  
SOS JOANY 1G

**161M just might be the sleeper of the sale!** We've been incredibly impressed with how our Fortune Maker daughters are developing, and 229J is among the very best. These cows are excellent milkers with wonderful dispositions, moderate frames, and easy-keeping qualities. Her sire, Fireball—a Duty Free son—is producing both sale toppers and exceptional cows. SOS Madison 161M is well worth a second look on sale day; she could be a truly great investment.



**105**

SOS **Mistletoe** 139M

FC894156		SOS 139M		2/23/2024		POLLED	
BW	WW	BW	WW	YW	MM	CE	
84	748	1.9	70	128	18	1.1	

**S: HVA FIREBALL 662F**

TURNBULLS DUTY-FREE 358D  
HTA SARA 662D

**D: SOS PINK LADY 34G**

KASS/CJB FAMOUS 6038 ET  
SOS PINK 148A

If cow families are a priority, take a closer look at SOS 139M. This young heifer's pedigree is stacked with generations of sale toppers on the maternal side, and as a direct daughter of Fireball, she promises both productivity and marketability for years to come.



**106**

SOS **Mildred** 150M

FC894163		SOS 150M		3/1/2024		POLLED	
BW	WW	BW	WW	YW	MM	CE	
99	872	1	68	124	23	5.4	

**S: HVA FIREBALL 662F**

TURNBULLS DUTY-FREE 358D  
HTA SARA 662D

**D: MXS MEGARA 918G**

SPARROWS AQUARIUS 493B  
MXS MEGARA 769E

Closing out the purebred female portion of this offering is a high-performing Fireball daughter. If you value growth, heavy milking ability, and fertility, SOS Mildred 150M is a must-have. Be sure to have her marked on your list for sale day!



# A Message From **KG** Land & Cattle Co.

I'd like to start off by thanking our past bidders and buyers that have shown interest in our program. I can't believe we have two sales in our rear view mirror, with this third being our largest. We are bringing 29 replacement heifers to town that I think are PEAS IN A POD! We have bought a few purebred bulls coupled with some more solid coloured full blood bulls throwing us some more solid coloured calves. The heifers are on a full herd health program, the heifers will all be palpated before sale day. They are fed a TMR ration and have been pail fed every day. I have to give credit to my crew for working their asses off 365 to help us get to this point! If you have any questions or would like to come look at the heifers please don't hesitate to call.

1 (403) 741-7166

**Kale Gist**



the  
**Herd**bulls  
behind  
the **KG** legacy



performance. power.  
**simmental**





**107**

*Six* COMMERCIAL HEIFERS

TAG	DOB	BW	Dec 12 WT
M307	Jan 19/24	72	860
M306	Jan 4/24	78	732
M328	Jan 21/24	78	837
M319	Jan 24/24	75	795
M326	Jan 15/24	76	810
M300	Jan 16/24	67	654



**108**

*Six* COMMERCIAL HEIFERS

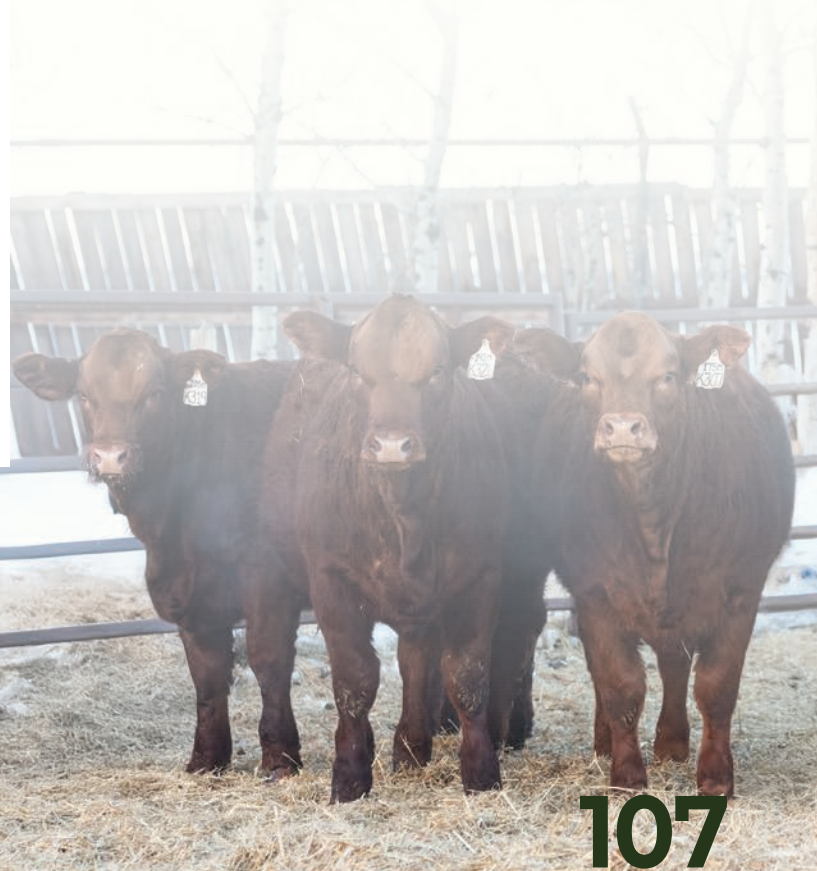
TAG	DOB	BW	Dec 12 WT
M337	Jan 8/24	78	738
M329	Jan 10/24	81	738
M240	Jan 16/24	99	855
M287	Jan 10/24	72	796
M296	Feb 23/24	65	701
M291	Jan 25/24	94	718



**109**

*Five* COMMERCIAL HEIFERS

TAG	DOB	BW	Dec 12 WT
M279	Jan 15/24	77	824
M322	Jan 17/24	82	777
M330	Jan 20/24	81	817
M198	Jan 8/24	89	738
M249	Jan 20/24	83	813



**107**



**110****Five** COMMERCIAL HEIFERS

TAG	DOB	BW	Dec 12 WT
M310	Jan 5/24	69	715
M346	Feb 13/24	81	735
M301	Jan 27/24	88	799
M323	Feb 15/24	66	698
M345	Jan 15/24	70	733

**111****Four** COMMERCIAL HEIFERS

TAG	DOB	BW	Dec 12 WT
M327	Jan 20/24	78	800
M302	Jan 17/24	72	717
M332	Jan 21/24	82	734
M324	Jan 17/24	72	748

**112****Three** COMMERCIAL HEIFERS

TAG	DOB	BW	Dec 12 WT
M186	Jan 26/24	78	762
M259	Jan 12/24	99	815
M293	Jan 1/24	67	670

**110**



# Springside Farms

## Junior Incentive Program

This year, we are pleased to announce that 5% of the proceeds from the Embryos sold at the Spring Storm sale will be donated to the Canadian Charolais Youth Association (CCYA) to support their Junior Show in Stettler, taking place July 15th-19th.

This cause is especially close to my heart. Growing up, I never had the opportunity to participate in junior programs or 4-H, and I've always felt that was a missed chance to build skills, friendships, and connections within the agricultural community. Supporting programs like the CCYA Junior Show is my way of ensuring today's youth have the opportunities I did not.

I firmly believe that investing in youth in agriculture is essential. These young farmers and ranchers are the future of our industry, and their passion, innovation, and dedication will shape the next generation of Canadian agriculture.

Thank you for your support of this sale and for joining me in contributing to a brighter future for the youth in our Charolais community. Together, we can ensure they have the tools, resources, and experiences they need to succeed.



BY

Payton Caldwell, Perfect Choice Charolais, with SOS Copyright 9L



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- Plain & medicated feeds
- Ration balancing

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Mike Panasiuk: 403-596-4305

Office: 780-352-9155



*up next:*

# SPRING STORM

FROZEN GENETICS  
ONLINE SALE

DLMS FARMGATE  
FEBRUARY 15/16, 2025





# Spring Storm

- Frozen Genetics Online Sale -

SALE HOSTED ONLINE VIA **DLMS FARMGATE**

WWW.FARMGATETIMEDACTIONS.CA

**SATURDAY, FEBRUARY 15, 2025**

SALE BEGINS AT 9:00 AM MST, 10:00 AM CST, 11:00 AM EST

**SUNDAY, FEBRUARY 16, 2025**

SALE CLOSSES AT 5:00 PM MST, 6:00 PM CST, 7:00 PM EST

## *Sale Management*

**T Bar C Cattle Co. Ltd.**

**Chris Poley 306-220-5006**

**Shane Michelson 403-363-9973**

**Ben Wright 519-374-3335**

**Levi Rimke 204-851-4515**

## *Sale Day Phones*

**Mike Panasiuk 250-832-8209**

## *Peterosa Exports*

**Roger Peters 403-828-9815**

## *American Journal*

**David Hobbs 913-515-1215**

## *DLMS*

**Mark Shologan 780-699-5082**

*www.springsidecattle.com*

## WELCOME FROM **SPRINGSIDE CATTLE**

At Springside Charolais, we believe that great genetics are meant to be shared. Over the past 40 years, we've worked diligently to develop a herd that exemplifies the best in Charolais breeding—power, performance, and predictability. Now we're excited to open our tank again and offer some of our most exceptional Embryos at the third annual SPRING STORM Online Frozen Genetics Sale!

**This sale represents an incredible opportunity to invest in genetics that have propelled Springside to success.** Whether you're a seasoned breeder looking to complement your program or a newcomer ready to establish a strong foundation for your herd, these embryos reflect our unwavering commitment to quality and the betterment of the Charolais breed.

The embryos in this offering are a selection from some of our most elite matings—pairings that combine powerful sires with our top-producing donor females. These matings were designed with one goal in mind: to create the next generation of cattle that will stand out in the show ring, thrive in the pasture, and leave a lasting legacy.

By sharing these genetics, we're not just selling embryos; we're fostering progress within the Charolais breed. We're thrilled to see these genetics go to work in herds across the country and make an impact for our fellow breeders.

### **Key Details:**

- The online frozen embryo sale will run two days following our bull sale, exclusively on Farmgate Timed Auctions.
- All embryos & semen will be stored at Davis-Rairdan in Crossfield, and will be transferred and eligible for shipment immediately upon payment to ensure a seamless process for buyers.
- To preview the complete offering and get sale updates, please visit <https://www.farmgatetimeductions.ca/auction/27702> or head over to our website at [www.springsidecattle.com](http://www.springsidecattle.com).

Thank you for considering Springside genetics in your program. We look forward to working with you and let's continue raising the bar and moving the Charolais breed forward.

Warm regards,

**Mike Panasiuk**

Springside Cattle Co



## FROM THE DESK AT T BAR C

The "White Blizzard" on the 15th of February will turn into an outstanding "Spring Storm" .... a storm that will not require shoveling or tow-trucks. Springside presents the "Frozen Genetics Online Sale" ...an event that you can view and participate in from the comfort of your easy chair. The remnants of this Spring Storm will affect Charolais breeding programs for many years to follow.

Over the past decade Springside operated an aggressive embryo program. The donor dams are predictably proven in fertility and production. The tanks are laden with exciting embryo matings using the newest and freshest sires available and this is Mike's way of sharing his years of experience of breeding Charolais. The embryos offer a diverse opportunity to get in on the "cutting-edge" genetics to move your program forward.

The "Spring Storm" offers a unique Charolais Shopping experience where you can acquire both embryos and semen from various genetic combinations for your up-and-coming breeding season... semen and eggs all in one tank.

We at T Bar C are very familiar with this program and the genetic makeups, if we may be of any assistance prior to or sale day, do not hesitate to call any of our team and we will be pleased to assist in a professional and confidential manner.

**Chris Poley**

## SALE CREW

**CHRIS** 306-220-5006



**SHANE** 403-363-9973



**BEN** 519-374-3335



**LEVI** 204-851-4515

**T Bar C Cattle Co. Ltd.**  
Phone 306-933-4200  
Email [info@tbarc.com](mailto:info@tbarc.com)  
[WWW.BUYAGRO.COM](http://WWW.BUYAGRO.COM)



## HOW TO PARTICIPATE ONLINE

### HOW TO PARTICIPATE IN A FARM GATE TIMED AUCTION

After you are at the Farm Gate Timed auction site click the **LOGIN/REGISTRATION** button.

#### FIRST TIME FARM GATE USERS:

- First time users will select the **REGISTER** button from this page. **Fill out the registration form to sign up for a free user account** - select a username and password for use on all Farm Gate Timed auctions. (please note due to some of the text notification features the Farm Gate Time Auction Site requires a new account separate from the DLMS Live sale site)

- After you create your Farm Gate account you will receive a text message with a pin code to verify your account.

- On your first log in to Farm Gate Timed auctions we recommend you go to your profile and **confirm notifications are set to YES**. This allows the site to send you text and/or email notifications when you are out-bid and if there is activity on your favorite lots.

#### RETURNING FARM GATE USERS:

- If you have used Farm Gate Timed auctions in the past simply enter your username & password to continue. After you have logged in you are able to browse the timed auctions on DLMS Farm Gate Timed Auctions.

#### HOW TO BID IN A TIMED AUCTION

Now that you are logged in and your account phone number/email is verified, you are able to bid on an upcoming sale. **Simply find the lot you are interested in bidding on**. There are 2 options for bidding on the lot.

- **Place Next Bid** - to place the next bid on the item, you set the amount in the first box, click the "Place Bid" button and after you review the bid and agree to the terms & conditions, your bid will be placed.

- **Max Bid Amount** - to place a max bid you put your max bid in the second box listed as "Max Bid" on the item, and then click the "Place Bid" button - after you review the bid and agree to the terms & conditions, your bid will be placed as the next bid. With the Max Bid placed the computer will then keep you as the high bidder to the max amount you have placed. This can be a great feature if you are not able to give 100% attention to the sale close out and protect your interest so you do not miss out on any lots you want to purchase. The Max Bid amount is completely confidential from the seller during the sale process.

**Example of How the Max Bid Works** - If the lot has a \$2000 bid on it and you

place a proxy bid of \$3500 into the system, the computer will bid \$2100 for you - but if some one else bids \$2200, the computer will again bid for you, this time at \$2300. The system will look after your interest to a maximum of \$3500. If another bidder is on at \$3600, your proxy will no longer be effective and you will no longer have the winning bid on this lot without once again logging in and bidding again or moving your attention to a second lot of interest. Please note that in some cases a lot value can change very quickly if 2 max bids are placed on the same lot competing against each other.

#### WATCH LIST FEATURE

If you have items in multiple auctions or only a few from the same auction that you want to watch without having to scroll through the entire list you can add the lots to your watchlist. On each lot you will see the "eye" button beside the bid button, by clicking this "watchlist" icon that item is added to your personal watchlist for easy viewing of just your favorite lots in this sale or on the entire site.

#### SALE ENDING / CLOSEOUT

Most Farm Gate Timed Auction sales close racehorse style with extended bidding. **WHAT IS RACEHORSE STYLE CLOSE?** Racehorse style sale close is when the entire sale stays open in extended bidding. This type of sale allows you as the bidder to change to a different lot within the same sale if the bidding has gone in to extended bidding.

**HOW WILL EXTENDED BIDDING WORKS?** When we get to the close out end time the clock for close extends with any bid placed with less than 5 min on the clock. This type of extended bidding turns the end time to more of a soft time. Extended bidding allows bidders to compete in lots like a real auction and give all bidders the same time to make a decision. Always follow the clock to see how much time remains in the sale you are interested in.

#### BIDDING CLOSE & FOLLOW-UP

After the clock has gone to "ENDED" and no bidding has occurred for 5 min the computer will declare the sale finished. Typically within 24 hours of the sale close the sale consignors will contact all winning bidders to arrange payment, transfer of pedigrees and delivery/pickup of your lot. Or as the winning bidding you can contact the sale consignors/sale manager to confirm payment instructions.

- Please make sure that your account info is up-to-date and correct, as this is how the billing is sent to the Sale Manager/Sale Consignor.





# SVY *Historic* 241K

<b>RS</b>	<b>MC859247 SVY 241K 2/22/2022 POLLED</b>						
	<b>BW</b> 87	<b>WW</b> 798	<b>BW</b> -2.7	<b>WW</b> 83	<b>YW</b> 159	<b>MM</b> 23	<b>CE</b> 15.4

**S:** LT COUNTDOWN 9712 PLD BROBERG'S RSOURCE D20 LT MADELINE 6113 PLD  
**D:** M6 MS NEW GERMAINE 484 P M6 NEW STANDARD 842 P ET M6 COOL GERMAINE 1145 P ET

“ Historic is a bold, upheaded sire that commands attention with his power, dimension, and striking phenotype. From chest to hip, he exudes strength and balance. Backed by one of the most well-rounded profiles in the breed, he ranks in the top 5% for WW, YW, TSI, CW, and REA, making him an indispensable choice for balanced trait selection and herd improvement.  
**EMBRYOS SIRED BY HISTORIC AVAILABLE ON LOTS 1-10** ”

## *Reference Photos*

- SIRE** LT Countdown 9712 PLD
- DAM** M6 MS New Germaine 484 P
- FULL SISTER** SVY Ms Germaine 236K  
\$80,000 High Seller in the 2023 Superstar Charolais Sale





# TOP-RATED AI SIRES

## Reference Sires



TR CAG Carbon Copy 7630E ET

### RS TR CAG *Carbon Copy* 7630E ET

MC765363 JWX 7630E 3/4/2017 POLLED

BW	WW	BW	WW	YW	MM	CE
89	760	-2.3	62	62	18	14.9

**S:** RBM TR RHINESTONE Z38 LT BLUEGRASS 4017 P  
HC RHINESTONE 5100  
**D:** M&M MS CARBINE 1567 PLD M&M RAPTOR 8122 PLD  
MS COOLEY JPOT 1107N9



SVY Mayfield 30H

### RS SVY *Mayfield* 30H

MC792306 SVY 30H 3/2/2020 POLLED

BW	WW	BW	WW	YW	MM	CE
		0.9	75	75	28	2.9

**S:** CCC WC RESOURCE 417 P LT RUSHMORE 8060 PLD  
WC CCC BLUE GIRL 1528 P  
**D:** SVY MIA 424B D R REVELATION 467  
EXL MIA 230M



WGD Ruger 8J

### RS WGD *Ruger* 8J

MC816608 WGD 8J 1/4/2021 POLLED

BW	WW	BW	WW	YW	MM	CE
101	847	3	74	74	13	-2.6

**S:** LT RANSOM 8644 LT JOURNEY 5208 PLD  
LT SHEILA 337 PLD  
**D:** WGD THE CRUSH 14D JIL THUNDER ROLL 69Z  
JIL LASSY 141X



RBM Keystone H41

### RS RBM *Keystone* H41

MC859793 1/1/2020 POLLED

BW	WW	BW	WW	YW	MM	CE
76	697	-0.3	77	77	26	12

**S:** LT RUSHMORE 8060 PLD LT RIO BRAVO 3181 P  
LT BRENDA'S EASE 3055PLD  
**D:** RBM JASMINE F251 EC BIG DEAL 979 PLD  
EC JASMINE 561 PLD





# SOS *Desirae* PLD 7F

1	FC754223		SOS 7F	1/4/2018	POLLED		
	BW	WW	BW	WW	YW	MM	CE
	89	753	0.8	67	117	29	6.3

**S:** WINN MANS CHAVEZ 826Y MERIT 7329T  
WINN MANS BREATHLESS 826U

**D:** PZC TR DESIRAE 012

CML DIABLO 2X  
THOMAS MSTRADEMARK755 PET

“ SOS Desirae Pld 7F has established herself as a cornerstone of our embryo program. As a direct descendant of the legendary multi-time Supreme Champion PZC Desirae 012, owned by McLeod Livestock, she brings a proven pedigree to the table. No matter which pairing catches your eye, you can expect outstanding results and a strong return on your investment.  
**One pregnancy guaranteed per package.** ”

## Reference Photos

- 1 **DAUGHTER** SOS Desirae PLD 141J  
Charolais National Reserve Junior Heifer Calf - CWA 2021
- 2 **SON** SOS Hefner PLD 33H
- 3 **DAUGHTER** SOS Desirae PLD 310L  
Madge Farms' pick of the SOS 7F x WGD Ruger 8J calves



# Lot One

FIVE PACKAGES OF SOS 7F EMBRYOS

Pairings with Historic, Countdown,  
Carbon Copy, & Profound

SVY **Historic** 241K

LT COUNTDOWN 9712 PLD X M6 MS NEW GERMAINE 484 P

**A** One Package of Three Embryos  
Qualified for USA

LT **Countdown** 9712 PLD

BROBERG'S RSOURCE D20 X LT MADELINE 6113 PLD

**B** One Package of Three Embryos  
Qualified for USA

TR CAG **Carbon Copy** 7630E ET

RBM TR RHINESTONE Z38 X M&M MS CARBINE 1567 PLD

**C** One Package of Three Embryos

**D** One Package of Three Embryos  
Qualified for USA

SVY **Profound** 145J

CCC WC REDEMPTION 7143 PLD ET X SVY STARSTRUCK 901G

**E** One Package of Three Embryos  
Qualified for USA



LT Countdown 9712 PLD



SVY Profound 145J





# SOS *Princess Kate* 33Y

2

FC396615 SOS 33Y 1/17/2011 POLLED

<b>BW</b> 90	<b>WW</b> 798	<b>BW</b> 1.9	<b>WW</b> 49	<b>YW</b> 91	<b>MM</b> 22	<b>CE</b> 1.4
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**S:** SDC KING RANCH 70T

HEJ RIPPER 66P  
SDC MISS TULIPE 71J

**D:** SOS JESSICA 1150S

HTA CROWN PRINCE 152L  
SOS JESSIE PLD 68L

“ This is your **LAST CHANCE EVER** to purchase embryos from the legendary SOS Princess Kate 33Y. At 14 years old, she remains as impressive as ever, cementing her status as the most influential cow in Springside history. Every mating with 33Y has been a home run—her sons have consistently topped our annual bull sale, while her daughters in production are proving their exceptional genetic value. Don't miss this rare chance to invest in the unparalleled legacy of 33Y and share in the success she continues to bring. **One pregnancy guaranteed per package.** ”

## Reference Photos

- 1 **SON** SOS Luxor PLD 358L  
High-Selling Bull in Canada, selling to Landaker Charolais for \$65,000 in the 2024 "Bulls for Every Budget" sale.  
Full Sibling to Bourbon x SOS 33Y Embryos (Lot 2E)
- 2 **SON** SOS KG Glenfiddich PLD 389L (Bourbon x SOS 33Y)
- 3 **DAUGHTER** SOS Duchess 66F (Chuck Wagon x SOS 33Y)



# Lot Two

THIRTEEN PACKAGES OF SOS 33Y EMBRYOS

Pairings with Historic, Jehu, Duty-Free, & Ruger

## SVY **Historic** 241K

LT COUNTDOWN 9712 PLD X M6 MS NEW GERMAINE 484 P

**2A** One Package of Three Embryos

**2B** One Package of Three Embryos  
Qualified for USA

## SCX **Jehu** 233E

SCR TRIUMPH 2135 X SCX MISS MAGNUM 109X

**2C** One Package of Three Embryos

**2D** One Package of Three Embryos  
Qualified for USA

## TURNBULLS **Duty-Free** 358D

PLEASANT DAWN MVP 316Y X CTP MISS GOOGLE 358Z

**2E** One Package of Three Embryos

**2F** One Package of Three Embryos  
Qualified for USA

## WGD **Ruger** 8J

LT RANSOM 8644 X WGD THE CRUSH 14D

**2G** One Package of Three Embryos

**2H** One Package of Three Embryos  
Qualified for USA



SCX Jehu 233E



Turnbills Duty-Free 358D



SOS Princess Kate 33Y as a 3-Year-Old





# SOS Princess Kate 33Y

LOT TWO - PAIRINGS WITH BOURBON, KICKSTART, HOULIO, CHAVEZ, & MAYFIELD



PCC Bourbon 118J



SOS Kickstart PLD 825K



Elder's Houlio 4H



Winn Mans Chavez 826Y

## PCC **Bourbon** 118J

CCC WC REDEMPTION 7143 PLD ET X BRCHE BERKLY ANN 8507 PLD ET

**2I** One Package of Three Embryos  
Qualified for USA

## SOS **Kickstart** PLD 825K

SOS APEX PLD 139F X MISS PRAIRIE COVE 748E

**2J** One Package of Three Embryos  
Qualified for USA

## ELDER'S **Houlio** 4H

SKW EXPEDITION 89C X WRANGLER PRETTY LADY 98C

**2K** One Package of Three Embryos  
Qualified for Domestic Use

## WINN MANS **Chavez** 826Y

MERIT 7329T X WINN MANS BREATHLESS 826U

**2L** One Package of Three Embryos  
Qualified for USA

## SVY **Mayfield** 30H

CCC WC RESOURCE 417 P X SVY MIA 424B

**2M** One Package of Three Embryos  
Qualified for USA





RC

# SOS *Empress* 129H

3

FC808868 SOS 129H 2/16/2020 POLLED

<b>BW</b> 88	<b>WW</b> 666	<b>BW</b> -0.5	<b>WW</b> 63	<b>YW</b> 98	<b>MM</b> 21	<b>CE</b> 8.7
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**S:** ELDER'S CHANCELLOR 8019F<sup>WCR COMMISSIONER 593 P</sup>  
ELDER'S DUTCHESS 63D

**D:** SOS EMPRESS 48E  
SPARROWS KINGSTON 139Y  
SOS LOVE DRUNK 51W

## Lot Three

FOUR PACKAGES OF SOS 129H EMBRYOS

- A** One Package of Three Embryos  
SVY Historic 241K x SOS 129H - Qualified for USA
- B** One Package of Three Embryos  
RBM Keystone H41 x SOS 129H - Qualified for USA
- C** One Package of Three Embryos
- D** One Package of Three Embryos

“ Just hitting her stride, SOS Empress 129H is proving her worth as a standout female. She represents four generations of exceptional flush cows renowned for their fertility and striking eye appeal. With matings to industry-leading sires like Historic and Keystone, these embryos are the opportunity to elevate your program with the cutting-edge Charolais genetics that you've been looking for. **One pregnancy guaranteed per package.** ”

**REFERENCE PHOTOS**  
 1 **PROGENY** SKF 129M - \$17,000 at 2024 AB Charolais Select  
 2 **DAM** SOS Empress 48E 3 **SIRE** Elder's Chancellor 8019F





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CANADIAN WESTERN  
AGRIBITION



# SOS *Kardashian* PLD 798K

<b>4</b>	FC840003 SOS 798K 1/16/2022 POLLED						
	BW 90	WW 728	BW -1.8	WW 56	YW 111	MM 14	CE 11.4

**S:** BRCHE WHITE BEAR 8505 PLD ET M&M OUTSIDER 4003 PLD TR MS BERKLY 4711B ET

**D:** SOS JESSICAH 34B

WINN MANS CHAVEZ 826Y  
SOS PRINCESS KATE 33Y

“ A granddaughter of the iconic 33Y and the renowned WhiteBear, the U.S. National Champion, “Kimmy” (SOS Kardashian 798K) earned her place in the donor program at a young age. Her genetics are already making waves, with a high-profile bull featured in the Bulls for Every Budget sale and exceptional calves on the ground at both Springside and Pinnacle View Charolais. Here’s your chance to multiply greatness and kickstart a revolution in your herd! **One pregnancy guaranteed per package.**

**REFERENCE PHOTOS**  
 1 **SIRE** BRCHE White Bear 8505 PLD ET  
 2 **DAM** SOS Jessicah 34B - \$41,000 to Mckearly Charolais  
 3 **798K** Kardashian as a calf

## Lot Four

THREE PACKAGES OF SOS 798K EMBRYOS

- A One Package of Three Embryos**  
SVY Historic 241K x SOS 798K - Qualified for USA
- B One Package of Three Embryos**
- C One Package of Three Embryos**  
RBM Keystone H41 x SOS 798K - Qualified for USA





# WGD *Miss Crush* 70K

<b>5</b>	<b>FC839252 WGD 70K 1/12/2022 POLLED</b>						
	<b>BW</b> 90	<b>WW</b> 734	<b>BW</b> -0.6	<b>WW</b> 58	<b>YW</b> 99	<b>MM</b> 19	<b>CE</b> 6.7

**S:** LT RANSOM 8644

LT JOURNEY 5208 PLD  
LT SHEILA 337 PLD

**D:** WGD THE CRUSH 14D

JIL THUNDER ROLL 69Z  
JIL LASSY 141X

## *Lot Five*

### SIX PACKAGES OF WGD 70K EMBRYOS

- A** One Package of Three Embryos
- B** One Package of Three Embryos  
SVY Historic 241K x WGD 70K - Qualified for USA
- C** One Package of Three Embryos
- D** One Package of Three Embryos  
SVY Mayfield 30H x WGD 70K - Qualified for USA
- E** One Package of Three Embryos
- F** One Package of Three Embryos

TR CAG Carbon Copy 7630E ET x WGD 70K - Qualified for USA

“ Miss Crush, a FULL SISTER to the exceptional Ruger, captured our attention as an impressive and sweet-natured two-year-old, quickly earning her spot in the donor pen. Her pedigree, stacked with time-honored breed legends, made her an undeniable candidate for the ET program. To say she surpassed expectations in her flush performance would be an understatement—her results have been nothing short of extraordinary. With genetics like hers, it’s no surprise she’s become a cornerstone of our embryo program. **One pregnancy guaranteed per package.** ”

### REFERENCE PHOTOS

- 1 **SIRE** LT Ransom 8644
- 2 **SULL SIBLING** WGD Ruger 8J
- 3 **FULL SIBLING** WGD Miss Crush 67K





# TMJF *Beryle* 447B

6	FC409856 TMJF 447B 1/17/2014 POLLED						
	BW 98	WW	BW -4	WW 70	YW 128	MM 2	CE 8

**S:** MERIT ROUNDUP 9508W

MXS VERMILLION 527R  
MERIT YOLANDA 7244T

**D:** TMJF U-CALLED 198U

BALDRIDGE KOJACK 29K  
TMJF PARIS 113P

“ With a few miles on the odometer, this remarkable female is still motoring along, embodying the longevity her pedigree is known for. Her legacy continues to grow as her daughters step into their prime, showcasing her enduring influence. Mated to some of the most exciting new herd sires, now is the perfect time to invest in a package of embryos from this true breed legend.  
**One pregnancy guaranteed per package.** ”

## *Reference Photos*

- 1 **SON** SOS KG Revolver PLD 366L (WGD Ruger 8J x TMJF 447B)  
\$15,000 Half Sibling to Embryos
- 2 **DAUGHTER** SOS Beryle PLD 811K (White Bear x TMJF 447B)  
\$67,500 Half Sibling to Embryos  
Owned by Circle Cee Charolais & Sherwood Farms
- 3 **SON** SOS Apex PLD 139F - Player's Club Champion



# Lot Six

FOUR PACKAGES OF TMJF 447B EMBRYOS

Pairings with Historic, Gameday, & Carbon Copy

## SVY **Historic** 241K

LT COUNTDOWN 9712 PLD X M6 MS NEW GERMAINE 484 P

**A** One Package of Three Embryos  
Qualified for USA

## LEGACYS **Game Day** 45G

LAE MEMPHIS 767E X LEGACYS DOMINO 52D

**B** One Package of Three Embryos  
Qualified for USA

## TR CAG **Carbon Copy** 7630E ET

RBM TR RHINESTONE Z38 X M&M MS CARBINE 1567 PLD

**C** One Package of Three Embryos  
**D** One Package of Three Embryos  
Qualified for USA



Legacys Game Day 45G



SOS Berlyle PLD 811K

SOS Beryle PLD 811K - Half Sister to Embryos

\$67,500 High Seller at the 2023 Superstar Charolais Sale







Masterfeeds<sup>®</sup>  
an Alltech<sup>®</sup> company

Masterfeeds<sup>®</sup>  
an Alltech<sup>®</sup> company



# SHSH *Shania* 9E

7	FC724104	SHSH 9E	1/23/2017	POLLED		
BW	WW	BW	WW	YW	MM	CE
100	656	2.5	59	112	31	0.8

**S:** HRJ CROWD FAVOURITE 515C SPARROWS KINGSTON 139Y  
HRJ MISS PARIS 7S

**D:** SHSH SHANIA 77U DYV SVY RIO 17P  
SHSH SHANIA 21S

“ SHSH Shania 9E is one of the most easy-keeping, fertile, and fleshy females we’ve ever had the privilege of owning. She exudes power and perfection, consistently passing these traits on to her offspring. Notably, her udder quality is exceptional, and her milk EPD ranks in the top 10% of the breed. If these are the qualities you value in your females, Shania 9E is a must-have addition to your program.  
**One pregnancy guaranteed per package.** ”

## Reference Photos

- 1 **SIRE** HRJ Crowd Favourite 515C
- 2 **DONOR DAM** SHSH Shania 9E Pasture Shot
- 3 **SON** SOS SHSH Heavy Duty PLD 835H



# Lot Seven

FOUR PACKAGES OF SHSH 9E EMBRYOS

Pairings with Keystone, Countdown & Powermax

## RBM **Keystone** H41

LT RUSHMORE 8060 PLD X RBM JASMINE F251

**A** One Package of Three Embryos  
Qualified for USA



RBM Keystone H41

## LT **Countdown** 9712 PLD

BROBERG'S RSOURCE D20 X LT MADELINE 6113 PLD

**B** One Package of Three Embryos  
**C** One Package of Three Embryos  
Qualified for USA



LT Countdown 9712 PLD

## KEYS **Powermax** 57G

OW MAXIMIZER 3041 PLD X MISS KEY JERI 26E

**D** One Package of Three Embryos  
Qualified for USA



KEYS Powermax 57G



# FRENCH DIVISION

## *French Division*

**Full-French Influence: A Legacy of Quality and Performance**

Our journey with Full-French genetics began in 2001, when we purchased our first French bull in Manitoba. We were immediately impressed by the exceptional muscling and meat yield he brought to our herd. It was clear there was a valuable place in our breeding program for the added performance and quality that French influence could provide.

When the renowned MLCC herd was dispersed, we saw the perfect opportunity to expand our French genetics. No expense was spared as we acquired cattle from the very top of their program, ensuring only the best would be added to our herd.

In the short time we've owned these genetics, these cows have proven their worth time and again. The production from these females has been nothing short of remarkable. We are now excited to offer embryos from our three best Full-French cows, bringing their outstanding qualities to your program. This is a rare opportunity to incorporate proven French influence into your herd, backed by years of dedication to excellence in Charolais genetics.



# M&L *Golden* 11G

8	FFC775499 MLCC 11G		8/20/2019		DEHORND	
	BW 100	WW	BW 6.1	WW 53	YW 103	MM 22

**S: PCFL MAXIMILIAN 106G**

PCFL KARNAVAL 37E  
PCFL FORTUNE 12Z

**D: M&L XTRATIX**

SNOOPY  
PCFL REGINA 11M

“ Our Full French division has been an exciting and rewarding venture, offering incredible opportunities. ”

French cattle are renowned for their superior carcass quality, and 11G exemplifies this, ranking in the top 1% for fat—one of the key reasons these cattle excel in the feedlot. Her pedigree reads like a who's who of breed greats, including Snoopy, Till, and Montagnard. When you produce a \$50,000 herd bull, MLCC Khan 11K selling to Wilkie Charolais, it's clear you've earned a place in the ET program. Don't miss the chance to capitalize on these exceptional genetics!

**One pregnancy guaranteed per package.**



11G PICTURED AS A THREE-YEAR-OLD



# Lot Eight

EIGHT PACKAGES OF MLCC 11G EMBRYOS

Pairings with Cyrano, Springs Bounty,  
PtitPrince, & Historic

## Cyrano

VITTEL X QUARTERONNE

- A** One Package of Three Embryos
- B** One Package of Three Embryos  
Qualified for Domestic Use

## ECHO SPRINGS *Bounty* 123B

PCFL CHIEFTAN 25X X ECHO SPRINGS WORTHWHILE 112W

- C** One Package of Three Embryos
- D** One Package of Three Embryos  
Qualified for Domestic Use

## PT *Prince*

LINDEN PRINCE 32 X PT PANSY

- E** One Package of Three Embryos
- F** One Package of Three Embryos  
Qualified for Domestic Use

## SVY *Historic* 241K

LT COUNTDOWN 9712 PLD X M6 MS NEW GERMAINE 484 P

- G** One Package of Three Embryos
- H** One Package of Three Embryos  
Qualified for USA



Cyrano



Full Sibling to Bounty



Echo Springs Worthwhile 60C

Full Sibling to Bounty 123B





# M&L *Caleesi* 289E

9

FFC771220 MLCC 289E 4/28/2017 DEHORND

BW	WW	BW	WW	YW	MM	CE
100		3	52	105	29	-2.3

**S:** M&L TREZEGOAL 268C

TREZEGOAL  
M&L 268W

**D:** M&L CALEESI 189C

WR UGOTIT 144U  
WR WANITA 189W

“ From the moment we purchased MLCC Caleesi 289E, the phone was ringing off the hook to buy progeny off of her - well here is your chance! In our eyes, she’s as close to perfect as it gets. With a superb disposition, ultimate foot and leg structure, and an udder that could rival any Hollywood celebrity’s dream, she truly stands out. Ranked in the top 10% of the breed for milk EPD, her genetic potential is unmatched. Don’t miss this opportunity—whether you get a bull or a heifer, these embryos are destined to produce herd-building greatness. **One pregnancy guaranteed per package.** ”

**REFERENCE PHOTOS**

- 1 **SON** SOS Novotel 137L - \$10,500 in 2024 Bull Sale  
Half Brother to Embryos
- 2 **SON** SOS Trezegoal 103K    3 **SIRE** M&L Trezegoal 268C

## Lot Nine

SIX PACKAGES OF MLCC 289E EMBRYOS

- A** One Package of Three Embryos
- B** One Package of Three Embryos  
Echo Springs Bounty 123B x MLCC 289E - Qualified for Domestic Use
- C** One Package of Three Embryos
- D** One Package of Three Embryos  
Cyrano x MLCC 289E - Qualified for Domestic Use
- E** One Package of Three Embryos
- F** One Package of Three Embryos  
SVY Historic 241K x MLCC 289E - Qualified for USA





# KERR *Miss Trickager* 832F

<b>10</b>	FFC753211 KERR 832F 1/21/2018 <b>DETERMINED</b>						
	<b>BW</b> 103	<b>WW</b>	<b>BW</b> 2.3	<b>WW</b> 49	<b>YW</b> 86	<b>MM</b> 25	<b>CE</b> -2.2

**S:** MAPLE LEAF HAT TRICK 165Y TREZEGOAL  
MAPLE LEAF VYXYNN 802U

**D:** KERR MISS YAGERURTIS 447B ECHOSPRINGS YAGERBOMB 11Y  
JR MISS HIS CURTIS 422 P

## Lot Ten

SIX PACKAGES OF KERR 832F EMBRYOS

**A** One Package of Three Embryos

**B** One Package of Three Embryos

Echo Springs Bounty 123B x KERR 832F - Qualified for Domestic Use

**C** One Package of Three Embryos

**D** One Package of Three Embryos

Cyrano x KERR 832F - Qualified for Domestic Use

**E** One Package of Three Embryos

**F** One Package of Three Embryos

SVY Historic 241K x KERR 832F - Qualified for USA

“ During our tour of MLCC before Roger’s dispersal, KERR 832F immediately caught our attention. Roger himself noted that she would be an elite female—and he was absolutely right. Extremely feminine, incredibly broody, and heavy milking with an outstanding udder, this female exemplifies quality. Her exceptional fertility and impressive flush results have only added to her value. The French cattle bring a unique edge to any program, and KERR 832F is a prime example of why they’re worth the investment. **One pregnancy guaranteed per package.** ”

### REFERENCE PHOTOS

1 **SERVICE SIRE** Echo Springs Bounty 123B

2 **SERVICE SIRE** Cyrano 3 **GRANDSIRE** Trezegoal



# SEMIEN OFFERING

## Semen Offering

### PRIME OUTCROSS OPPORTUNITY

Incorporating genetics from industry-leading Charolais sires can elevate your breeding program to new heights. These sires are proven producers of progeny that excel in key traits like growth performance, carcass quality, and structural soundness.

They bring an unmatched balance of muscle expression, calving ease, and maternal strength, while enhancing herd uniformity and market appeal. Whether you're targeting heavier weaning weights, exceptional feed efficiency, or top-tier show-ring potential, these sires offer the genetic foundation to achieve your goals. Their influence will not only improve your current calf crop but will also add lasting value to your herd's legacy.



# WC *Encompass* 0507 P

OFFERING FIVE PACKAGES OF FIVE STRAWS

M960657 0507 9/2/2020 POLLED

11	<b>BW</b>	<b>WW</b>	<b>BW</b>	<b>WW</b>	<b>YW</b>	<b>MM</b>	<b>CE</b>
	66	755	-2.6	101	171	34	13.3

**S:** WC INFERNO 6561 P

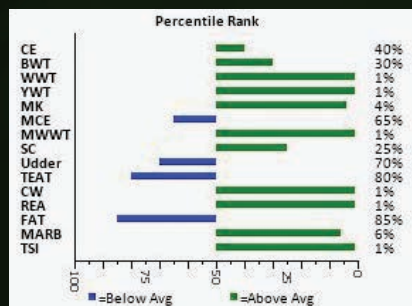
LT RUSHMORE 8060 PLD  
WC ASTA 0505 P

**D:** WC DUTCHESS 7516 P

WC MILESTONE 5223 P  
WC DUTCHESS 3517 P

WC Encompass is a bull who, when seen in person, is hard to fault - very good footed, well-muscled, and has some good length and volume to him. An added bonus is that Encompass is HOMO POLLED, PA FREE, and ranks in the 6th percentile within 8 EPD categories. He is a bull that Wrights speak very highly of, and are very excited about the calves they have on the ground in Missouri.

**Consigned by W2 Farms.**







SOS **Kickstart** PLD 825K  
OFFERING FIVE PACKAGES OF TEN STRAWS

12	MC840002		SOS 825K		1/7/2022		POLLED	
	BW	WW	BW	WW	YW	MM	CE	
	97	945	0.2	60	112	8	5.2	

**S:** SOS APEX PLD 139F

LT LEDGER 0332 P  
TMJF BERYLE 447B

**D:** MISS PRAIRIE COVE 748E

ZKCC GAME ON 266Z  
MISS PRAIRIE COVE 407B

**Reference Photos**

- 1 **KICKSTART AT AGRIBITION** Grand Champion Bull
- 2 **DAM** Miss Prairie Cove 748E
- 3 **PATERNAL GRANDDAM** TMJF Beryle 447B  
Embryos sell as lot 6

“What an incredible impact SOS Kickstart 825K, the 2023 Agribition and BOSS Showbull of the Year, has had on our program! As the leadoff and high-selling bull in our 2023 sale to Stepler Farms, he has exceeded all expectations. His dam hails from the world-renowned PCC herd, famed for producing elite show cattle, bringing undeniable show ring quality to his pedigree. Combine that with added thickness and a kick of hair from his sire Apex, and you have the perfect formula for success. These calves are proof of his game-changing potential! **Consigned with Stepler Farms.**”





# SOS *Jackpot* PLD 158J

OFFERING FIVE PACKAGES OF TEN STRAWS

<b>13</b>	MC815944 SOS 158J 2/8/2021 POLLED						
	<b>BW</b> 81	<b>WW</b> 1075	<b>BW</b> 1.3	<b>WW</b> 79	<b>YW</b> 130	<b>MM</b> 33	<b>CE</b> -0.3

**S:** TURNBULLS DUTY-FREE 358D

PLEASANT DAWN MVP 316Y  
CTP MISS GOOGLE 358Z

**D:** MXS EVERLY 816F

CEDARDALE ZEAL 125Z  
MXS DITTO 656D

“The true measure of a herd bull lies in his ability to pass on his best qualities to his offspring, and Duty Free set the bar high here at SOS. But SOS Jackpot 158J is proving to take things to the next level. He’s consistently delivering polled, hairy, stylish cattle with undeniable eye appeal. Just ask Harvie Ranching, where three of their standout Jackpot daughters averaged nearly \$20,000 in their production sale—an incredible return on investment. We share the same excitement about his daughters in our herd. SOS Jackpot 158J is well on his way to becoming a breed legend. **Consigned with Landaker Charolais.**”

## Reference Photos

- 1 **DAM** MXS Everly 816F
- 2 **DAUGHTER** HARVIE Ms Molson 19M  
Olds Fall Classic - Reserve Grand Champion Female  
Farmfair Int. - Divine Divas Champion & Intermediate Champion  
Canadian Western Agribition - Reserve Senior Champion Heifer Calf  
Owned by Elder Charolais, Rideau Angus Farms, & Harvie Ranching



# 14

## M&L *Khan* 11K

FIVE PACKAGES OF TEN STRAWS

**FMC830215 MLCC 11K 1/25/2022 DEHORND**

BW	WW	BW	WW	YW	MM	CE
98		1.3	31	69	17	-8.8

**S: CYRANO**

VITTEL  
QUARTERONNE

**D: M&L GOLDEN 11G**

PCFL MAXIMILIAN 106G  
M&L XTRA11X

### Qualified for Domestic Use

Attention French breeders—don't miss this opportunity! With limited French semen available for import into Canada, now is the time to enhance your program with MLCC Khan 11K. This Cyrano son was a \$50,000 Canadian high seller to Wilkie Charolais, and his first calves hitting the ground are proving to be exceptional. Backed by one of the strongest cow families in Canadian Full French history, Khan offers the muscle and power our performance-driven breed is known for. Purebred Charolais programs looking to add raw muscling and strength to their homo polled cows will find Khan 11K to be a game-changer. Add him to your spring breeding plans today! **Consigned with Wilkie Charolais.**



M&L Khan 11K

# 15

## WGD *Ruger* 8J

FIVE PACKAGES OF TEN STRAWS

**MC816608 WGD 8J 1/4/2021 POLLED**

BW	WW	BW	WW	YW	MM	CE
101	847	3	74	133	13	-2.6

**S: LT RANSOM 8644**

LT JOURNEY 5208 PLD  
LT SHEILA 337 PLD

**D: WGD THE CRUSH 14D**

JIL THUNDER ROLL 69Z  
JIL LASSY 141X

### Qualified for USA

As we begin calving Ruger daughters, it's clear they are destined to become collector's items. Ruger moves with the ease of a leopard, supported by a strong, well-structured foot. Those who've seen him consistently praise his impressive length, powerful lower quarter, and exceptional fleshing ability. Don't miss this chance—this will be one of the final opportunities to purchase Ruger semen. Secure a piece of his legacy for your program today! **Consigned with Daines O'Neill Livestock.**



WGD Ruger 8J

# 16

## RRMM *Yellowstone* 2J

FIVE PACKAGES OF TEN STRAWS

**MC814210 RRMM 2J 1/1/2021 POLLED**

BW	WW	BW	WW	YW	MM	CE
75	-	-2.6	39	67	27	5.1

**S: D R MONSOON 45**

D R REVELATION 467  
DR ALEXIS 412 ET

**D: FVC GOLDIE 30G**

SOS HOME GROWN 15C  
SOS DWTS 23B

### Qualified for Domestic Use

Yellowstone made an impression on us early, standing out on the show road as a calf. He consistently stamps his progeny with great hair, a calm disposition, and excellent feet and legs. As a true HEIFER bull, Yellowstone ranks in the top 15% for both birthweight and milk EPDs. If you're looking to breed a pen of heifers, Yellowstone 2J is an ideal choice. **Consigned with 7 Quarter Circle Charolais.**



RRMM Yellowstone 2J





SVY Trust 6H

17

SVY **Trust** 6H

FOUR PACKAGES OF TEN STRAWS

MC792307 SVY 6H 1/3/2020 POLLED

BW	WW	BW	WW	YW	MM	CE
97		1.7	59	101	19	-0.6

**S:** M6 BELLS & WHISTLES 258 P

M6 COOL REP 8108 ET  
M6 MS GAIN & GRADE 552 P

**D:** SVY STARSTRUCK 409B

TR PZC MR TURTON 0794 ET  
SVY STARSTRUCK 8X

Qualified for Domestic Use



Winchester Lock n Load Q1E

18

WINCHESTER **Lock n Load** Q1E

ONE PACKAGE OF TEN STRAWS

MC828544 GAVQ1E 2/13/2019 POLLED

BW	WW	BW	WW	YW	MM	CE
-	-	2.1	56	121	31	0.6

**S:** VENTURON MAXIMUM IMPACT

VENTURON KEYSTONE  
VENTURON HILLARY

**D:** WINCHESTER HONOR H13E

EATONS ROYAL DYNASTY 6164  
ROSEDALE HONOR X89

Qualified for USA



Elder's Houlio 4H

19

ELDER'S **Houlio** 4H

ONE PACKAGE OF SIX STRAWS

MC794847 KLR 4H 1/5/2020 POLLED

BW	WW	BW	WW	YW	MM	CE
98	762	1.9	65	137	40	4

**S:** SKW EXPEDITION 89C

LT SUNDANCE 2251 PLD  
SKW EDISON 77Z

**D:** WRANGLER PRETTY LADY 98C

STEPPLER PRINCE GEORGE 43A  
CIRCLE CEE FIREFLY 203Z

Qualified for Canada



# 20

## LHD *Cigar* E46

1 PACKAGE OF FIVE STRAWS

M434790 LHDE46 15/2/1995 POLLED

BW	WW	BW	WW	YW	MM	CE
92	925	2.3	57	95	20	2.7

**S:** LHD MR PERFECT Y416

WCR SIR PERFECTION 734  
LHD MS SHOWME OFF W159

**D:** HD MS CLASSIC BELL X613

LHD MR BELLMARK R113  
OCR CLASSIC QUEEN 46N

*Qualified for Canada*



LHD Cigar E46

# 21

## KASS/CJB *Famous* 6038 ET

ONE PACKAGE OF SEVEN STRAWS

MC735855 SVY 6038D 3/20/2016 POLLED

BW	WW	BW	WW	YW	MM	CE
		5.6	75	131	8	-9.3

**S:** KASS/CJB QUIET RIOT ET

KASS JAXSON WT38ET  
LC MS WIND 5033 PET

**D:** KASS MS JOSIE T38

HOODOO SLASHER 1144  
KASS RUMOR R80 PLD

*Qualified for Domestic Use*



KASS/CJB Famous 6038 ET

### TERMS & CONDITIONS

Terms: The terms of the sale are cash or cheque, payable at par at the sale location. The right of property shall not pass until after settlement has been made; no invoicing on buyers in attendance, unless previous arrangements have been made. Every animal sells to the highest bidder and in cases of disputes, the auctioneer's decision will be final. Current exchange rates will be announced sale day. All monies are in Canadian funds.

Bidding: Each animal will sell to the highest bidder... no by-bidding will be permitted. Disputes - Bidding will be reopened between the parties involved in dispute. If no further bidding is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision on all disputes will be final.

Announcements: All announcements made from the auction block will take precedence over the printed matter in the catalogue. Buyers are therefore cautioned to pay close attention to such disclosures.

Breeder's Guarantee: Should any bull fourteen (14) months of age or over fail to prove a breeder after being used on females known to be breeders, the matter shall be reported in writing to the seller within six (6) months following the date of purchase or six (6) months after the bull has reached fourteen (14) months of age. The seller will have the right and privilege of six (6) months to prove the bull a breeder. No guarantee is given that semen collected from the bull will freeze.

Exception Guarantee: In cases where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, this guarantee shall be null and void.

Certificate of Registration: Each animal will carry papers issued by the Canadian Charolais Association. A certificate of registry duly transferred will be furnished to the buyer for each animal after payment has been made.

Phone, Mail, Wire Bids: Bidders unable to attend the sale may phone, wire or mail their bids and instructions to the sale managers, auctioneer or special representatives. Bids must be received in sufficient time prior to the sale.

Delivery: We will assist in arranging transportation wherever possible. Each animal becomes the risk of the purchaser as soon as sold.

Insurance: Will be available sale day. We strongly recommend that insurance is purchased for full value.

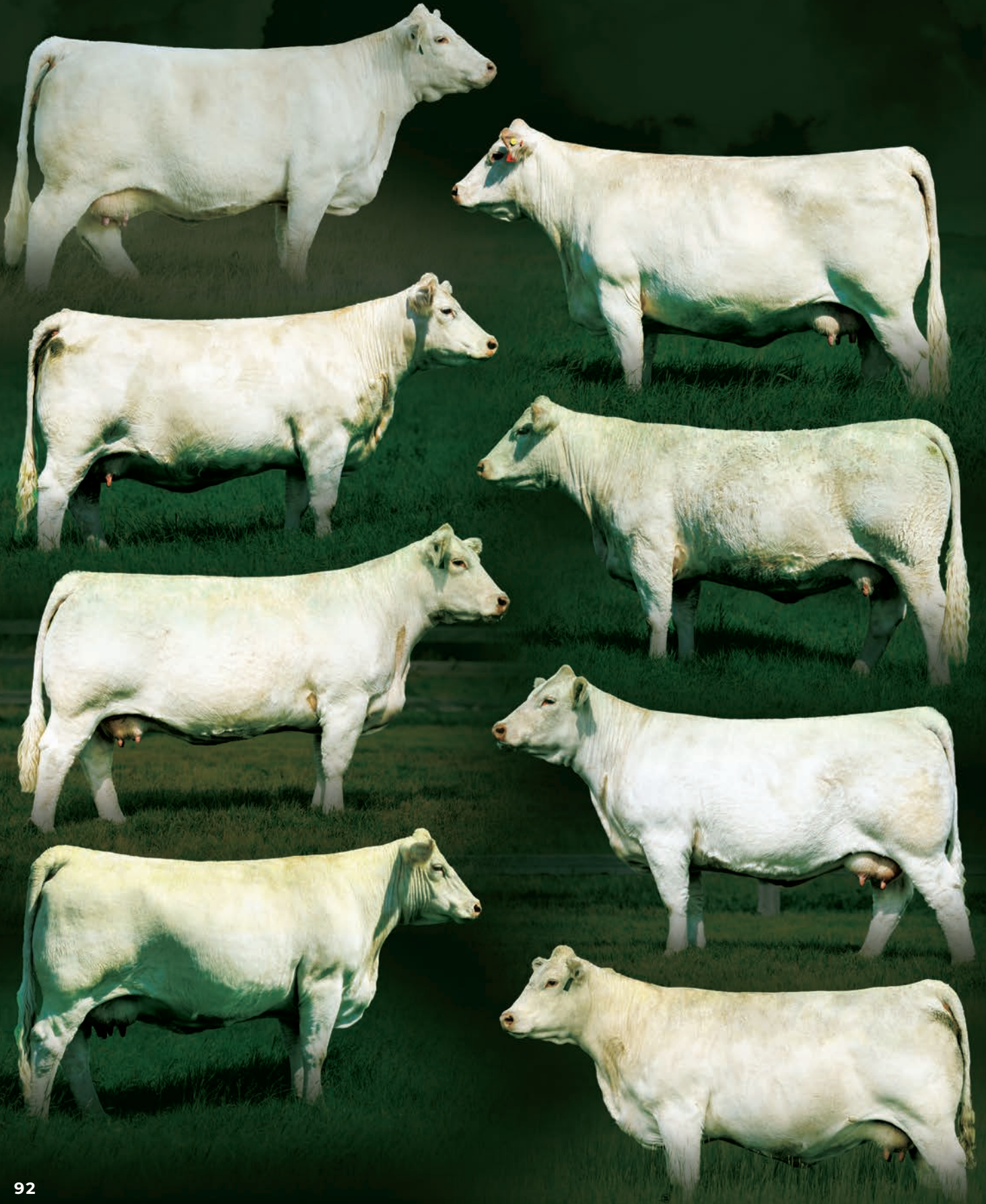
Liabilities: All persons attend the sale at their own risk. The seller, facility owner and sale manager assume no liability, legal or otherwise, for any accidents that occur. It is understood that T Bar C Cattle Co. (2013) Ltd. is acting only as a medium between buyer and seller and is not responsible for any failure on the part of either party to live up to his obligations. Neither does T Bar C Cattle Co. (2013) Ltd. assume any financial obligations to collect or enforce collection of any monies between parties and any legal action that may in exceptional cases be taken must be between the buyer and the seller. T Bar C Cattle Co. (2013) Ltd. assumes no responsibility for any credit extended by the seller to the buyer. The buyer must look to the seller for fulfillment of all guarantees and representations made hereunder.

Rights and Obligations: The above terms and conditions of the sale shall constitute a contract between the buyer and seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

Errors: All announcements at sale time, written or oral, supercede any written material in the catalogue.



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